Grow

Manage

Enhance

Your Career Services Program

NACE®

Become a Member Today!

www.naceweb.org/membership/index.aspx

NACE® Membership

Become a member of NACE—the only national association that connects college career services and college recruiting professionals. Join a vibrant community that includes both sides of the profession!

Through a range of products and services, NACE membership provides college career services professionals with the tools, data, services, and professional networks they need to develop and deliver effective programs and services for their students; demonstrate the value of their offerings to administrators; and collaborate with employers, faculty, parents, and other key audiences to benefit student outcomes.

For more information about how NACE membership can help you, contact NACE Customer Service, customerservice@naceweb.org, 610.625.1032.

Since 1956, the National Association of Colleges and Employers (NACE) has been the leading source of information about the employment of new college graduates, connecting more than 5,300 college career services professionals at 1,900 colleges and universities nationwide, and more than 2,400 university relations and recruiting focused on college relations and recruiting.

KEY BENEFITS OF MEMBERSHIP

- *Salary Survey*
- *NACE Journal*
- Member Directory
- Career Fair Finder
- College Directory
- Employer Directory
- Grab and Go (free content)
- Job Outlook report
- Spotlight newsletter
- Ethics, standards, and competencies
- MyNACE
- Survey results (participating organizations)
- Discounts on many NACE products, services, and professional development events—including the annual conference, roundtables, and more!

Sample NACE Resources!

Career Services Benchmark Survey – Executive Summary

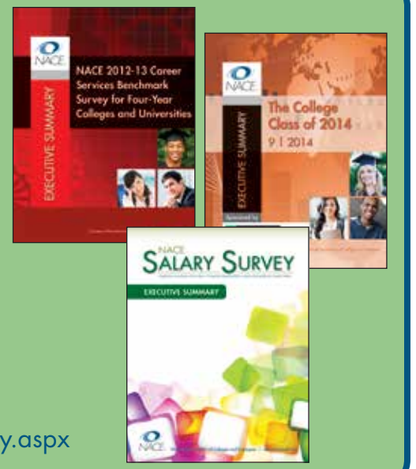
www.naceweb.org/surveys/career-services.aspx

Student Survey – Executive Summary

www.naceweb.org/surveys/student.aspx

Salary Survey – Executive Summary

www.naceweb.org/salary-resources/salary-survey.aspx



Grab and Go: Ready-Made Resources To Use With Your Students!

Don't reinvent the wheel: NACE provides you with key resources.

GRAB AND GO

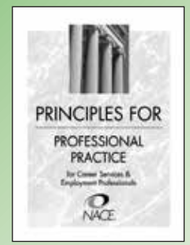
Get current content, data, and more for your website, newsletter, and other communications to share with your students, faculty, administrators, and other audiences.

The Grab and Go service features a variety of articles you can use as is or adapt for your needs.

You'll find a range of topics—from the job outlook for new grads to current salary data to tips for using social media in the job search—to keep your students on top. Plus, you'll find articles tailored just for parents, materials you can use with faculty and administrators to keep them apprised of what's happening in the job market, and more.

New articles are added on a regular basis, so content is fresh and up to date!

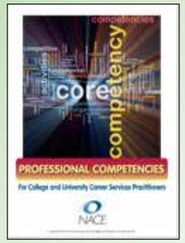
Program Management, Development, And Evaluation



PRINCIPLES FOR PROFESSIONAL CONDUCT

Get a framework for professional conduct for yourself, your staff, and those with whom you work to support and serve students and others.

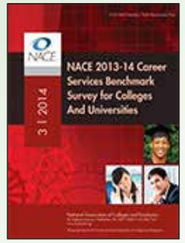
www.naceweb.org/knowledge/principles-for-professional-practice.aspx



PROFESSIONAL COMPETENCIES FOR COLLEGE AND UNIVERSITY CAREER SERVICES PRACTITIONERS

Gauge your professional expertise in key areas, develop meaningful professional development plans for yourself and your staff, and build job descriptions around critical skills and attributes.

www.naceweb.org/knowledge/career-services-competencies.aspx



KEY BENCHMARKS

Compare your stats against the latest benchmarks for career services.

www.naceweb.org/surveys/career-services.aspx

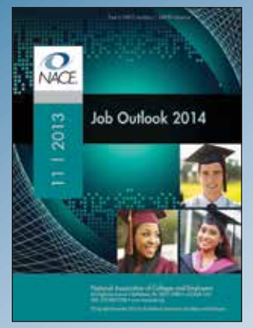
EVALUATION/ASSESSMENT TOOLS AND RESOURCES

- Professional Standards for College & University Career Services
- Professional Standards Evaluation Workbook

www.naceweb.org/knowledge/assessment.aspx

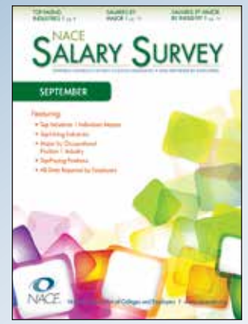
Stay on Top of Latest Trends, Raise Your Visibility as The Campus Expert on New Grad Employment

NACE research gives you key data to manage your program effectively and develop targeted new services. Be the campus expert on the employment of new grads, with hiring projections, internship stats, current salaries, and more.



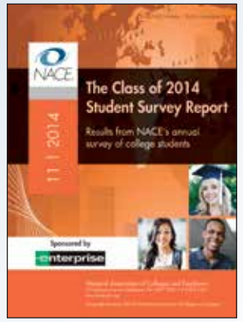
JOB OUTLOOK

www.naceweb.org/surveys/job-outlook.aspx



SALARY SURVEY

www.naceweb.org/salary-resources/salary-survey.aspx



STUDENT SURVEY

www.naceweb.org/surveys/student.aspx

Follow Us!

Connect And Learn

- Build your professional expertise
- Gain key skills
- Expand your professional network

NACE CONFERENCE & EXPO

Join 1,500+ of your colleagues at the year's premier professional development and networking event!

www.naceweb.org/conference/

MANAGEMENT LEADERSHIP INSTITUTE

Train for five days, lead for a lifetime. The MLI offers the first and only management credential specifically designed for the career services profession and is a must-have for aspiring and new directors.

www.naceweb.org/events/management-leadership-institute.aspx

CAREER COACHING INTENSIVE

Learn a new mindset that focuses on solutions, insight, and action so that you can coach your students to turn problems into solutions; move toward outcome, action, and change; and more!

www.naceweb.org/events/career-coaching-intensive.aspx

FACE2FACE

Connect with your college recruiting counterparts and career services colleagues at these popular learning and networking events, scheduled around the country.

www.naceweb.org/events/face2face.aspx

WEBINARS

Bring training right into your office—and right to your team—with cost-effective, time-efficient webinars on a range of hot topics.

www.naceweb.org/events/webinars.aspx

NACE®

Join Today!

www.naceweb.org/membership/index.aspx

NACE membership gives you the tools, resources, and connections you need to meet your goals, build your expertise, and expand your professional network.

Best of all, NACE membership is inclusive, providing members options so that everyone in your operation can take advantage of member benefits. You'll find a membership tier that meets your needs!

Learn more about your options at:
www.naceweb.org/membership/tiers.aspx

JOIN LEADING-EDGE ORGANIZATIONS!

Join your colleagues at leading-edge organizations in NACE.

See www.naceweb.org/membership/list.aspx
for a list of organizations where you'll find NACE members!

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