



Career Readiness Resources

A Student-Athlete's Journey to the NFL

Courtesy of Temple University Career Center

Temple University Career Center

presents

Career Readiness Competencies

and

A Student-Athlete's Journey

to the NFL



Career Readiness Competencies

- This presentation was created for Temple's Student-Athlete Freshman Orientation, but can be very easily adapted to any student population.
- The Student-Athlete highlighted in the video is Haason Reddick, a Temple Criminal Justice graduate, who was chosen in the First Round of the 2017 NFL draft.
- *Learning objective-* To demonstrate to students how their current or future skill set can reflect the Career Readiness Competencies that many employers consider essential in the hiring process.

NOTE: The seven competencies were identified through and adapted, with permission, from two main sources: 1) "List of Skills," Are They Really Ready to Work, 2006, by Linda Barrington, Jill Casner-Lotto, and Mary Wright in collaboration with Partnership for 21st Century Skill, Corporate Voices for Working Families and the Society for Human Resource Management, and The Conference Board, Inc., 2006; and 2) NACE's annual Job Outlook survey, which includes a section that probes the skills employers seek in new college graduate job candidates; the survey has resulted in multiple years of data indicating which skills employers seek.

Figure 7 EMPLOYERS RATE CAREER READINESS COMPETENCIES IN TERMS OF ESSENTIAL NEED (2016 VS. 2015)

Competency	Essential Need Rating	
	2016	2015
Critical Thinking/Problem Solving	4.7	4.7
Professionalism/Work Ethic	4.7	4.5
Teamwork	4.6	4.6
Oral/Written Communications	4.4	4.4
Information Technology Application	3.9	3.9
Leadership	3.9	3.9
Career Management	3.6	3.6

***Weighted average.** Based on a 5-point scale where

1=Not essential, 2=Not very essential; 3=Slightly essential; 4=Essential; 5=Absolutely essential



7 HAASON REDDICK

Haason's Story



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Haason describes *Critical Thinking/Problem Solving* when he.....

- A. Decided to switch teams in high school when the coach said he was too injured to play.
- B. Discussed how much his family supported him through his injury.
- C. *Considered his injury a challenge that needed to be overcome and trained accordingly to become a walk on member of Temple University's football team.*



Haason displays his *Professionalism/Work Ethic* when he.....

- A. *His high school coach shared how seriously Haason takes his training program and game preparation.*
- B. Decided to take a break after his injury and hoped he would be healed in time for Senior year.
- C. His father started him playing football when he was a very young boy.



Haason displays ***Teamwork*** with.....

- A. Always wanting to be the “ STAR” of the team.
- B. *His experience of playing football since the age of 3 and a long history of playing on teams.*
- C. His father and mother as they worked together to provide support and kept him busy.



Haason shows the strength of his *Oral/Written Communication skills* when he...

- A. Constantly used social media to promote himself.
- B. *Chose to be his own spokesperson and tell his professional story for the commercial.*
- C. Doesn't see the value of the public speaking and lets his athletic ability do the “talking” for him.



Haason demonstrates *Information/Technology Application* when he.....

- A. Speaks about the new technology Hyundai has built into their cars.
- B. Doesn't think using technology is important.
- C. *Very easily uses computer with Artist in designing a car.*



Haason demonstrates *Leadership* when he.....

- A. Always took for granted that he would be in the NFL.
- B. Believed his parents when they continued to tell him that he would succeed.
- C. *From a young boy, his father saw the he was special and recognized that Haason took the “lead” on most teams that he played.*



Haason displays *Career Management* when he shares that he is.....

- A. Planning a huge party after the draft and then a vacation
- B. *Getting to work immediately after the draft to start preparing for the NFL and focused on telling his story.*
- C. Sure it is correct when his father predicts that he will be “Rookie of the Year!”



Student Take Away

- Student gains understanding of how Career Readiness Competencies are defined.
- Student connects how their academics, student activities and work experience can be presented to employers as Career Readiness Competencies.
- Student is able to conceptualize that if HYUNDAI believes it can market automobiles by virtue of this student's Career Readiness Competencies, then every student has the ability to build a skill set that drives a successful career.

