COACHING CERTIFICATION PROGRAM

ON-CAMPUS
TRAINING
FOR CAREER SERVICES STAFF

NACE CAREER COACHING INTENSIVE ON-SITE WORKSHOP

NACE Career Coaching Intensive

Gain the skills and tools you need to help your students reframe their thinking about their careers.

In this two-day program, you will learn effective coaching techniques to use with groups as well as individuals, learn how to select and apply the technique best suited for your client, and gain insight into the latest trends and tactics in career coaching. Appropriate for practitioners at all levels, **Career Coaching Intensive (CCI)** will empower you to empower your students in their career development and job search.

Following this program, you will be able to:

- **Define** career coaching;
- **Describe** the foundation of coaching;
- **Examine** the history of coaching;
- **Develop** an understanding of coaching competencies and ethical standards;
- **Explore** key concepts of the coaching process;
- **Differentiate** between coaching and counseling;
- **Explain** the impact of language in the coaching process;
- **Establish** trust and alliance with clients;
- **Examine** the structure of coaching;
- **Use** coaching strategies for individuals and groups;
- **Compare** coaching strategies; and
- **Identify** areas for continued development as a coaching practitioner.

Note: *NACE Career Coaching Intensive Refresher is available to Career Coaching Intensive (CCI) alumnus.*

FORMAT
Live workshop

LENGTH
12 hours; 2 days (Note: 7.5 hours apply to earning the BCC credential.)

CAREER LEVEL
Basic-, intermediate-, and advanced-level career services professionals

CAREER SERVICES COMPETENCY
Career Coaching, Advising, and Counseling

FEE
$525 (member); $650 (nonmember)

CONTINUING EDUCATION CLOCK HOURS
BCC - 7.5 clock hours
ICF - 12 clock hours

NACE CAREER COACHING INTENSIVE

LENGTH: 12 hours; 2 days of instruction, discussion, and exercises provided over two consecutive days. (note: 7.5 hours apply to earning the BCC credential)

Suggested schedule:

Day 1: 8:30 a.m. - 4:00 p.m.
Day 2: 8:30 a.m. - 3:00 p.m.

INSTRUCTOR: Basic-, intermediate-, and advanced-level career services professionals

CAREER LEVEL: CCI is designed for career services professionals at all career levels

COMPETENCIES: CCI addresses the Career Coaching and Advising and Counseling competencies for career services professionals

CONTINUING EDUCATION CREDIT HOURS: BCC - 7.5 clock hours; ICF - 12 clock hours

NACE CAREER COACHING INTENSIVE	LEVEL 1 (up to 10 people)	LEVEL 2 (up to 20 people)	LEVEL 3 (up to 30 people)
Cost Per Person	Base Price for 1-10	$4,750 + $350/person for 11-20	$8,250 + $300/person for 21-30
Total Cost Per Level	$4,750	$5,100 to $8,250	$8,550 to $11,250

FEES INCLUDE:

- NACE Coaching Faculty
- Course Handouts
- Course Workbooks

FEES EXCLUDE:

- Location or facilities (space for all attendees, break-out space for small, 4-6 person groups)
- Audiovisual needs (laptop, remote microphone, projector)
- Food and beverage
- Incidentals (flip charts, markers)

Please note: *Your on-site program may not be recorded or reproduced in any way.*

BCC™

NACE is an approved provider by the Center for Credentialing and Education, Inc. for the Board Certified Coach Credentialing and Continuing Coach.

CCE Continuing Coach Education International Coach Federation

NACE is also an approved provider for Continuing Coach Education clock hours through the International Coaching Federation.

QUESTIONS?

Contact NACE Professional Development at educationrequest@naceweb.org or 610.625.1026.

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