

### Winter 2024 Salary Survey

### **Respondent Information**

Please enter your Contact ID Number, which can be found in your invitation e-mail.

Response to this question is required.
Please enter your Company Name.
Response to this question is required.
As part of the survey results, NACE will provide a list of respondents. Please indicate you preference below (note: this will not affect the confidentiality of your responses).  O Yes, please list my organization as a survey respondent.  O No, please do NOT list my organization as a survey respondent.
In the United States only, how many employees are in the department/business unit for which you recruit: (If you recruit for a number of different departments/business units, add the number of employees in each department/business unit and select the total.)
O Less than 500
O 501 - 1,000
O 1,001 - 2,500
O 2,501 - 5,000
<b>O</b> 5,001 - 10,000
More than 10,000

### Agricultural/Natural Resources Majors

Does your company expect the class of 2024?	to recruit (hire)	agriculture and r	natural resources	s majors from
(Graduates in the date range July 1, 2	023 - June 30, 2024)			
O Yes O No				
Which of the following agric expect to recruit (hire) from We request your response for the relevant majors.	the class of 202	3-24?		-
	Associate	Bachelors	Masters	PhD
Agricultural Business/Management				
Conservation/Natural Resources Management				
Animal Science				
Food Science				
Plant Science				
Other agricultural/natural resources major (please specify):				
Please provide the 2023-24 majors you hire by degree I provide the current average	evel. If you are u	insure of the 202	23-24 projection,	
Agricultural Business/Mana	gement			
» Associate				
» Bachelors				
» Masters				
» PhD				

Conservation/Natural Resources Managemer	nt
» Associate	
» Bachelors	
» Masters	
» PhD	
Animal Science	
» Associate	
» Bachelors	
» Masters	
» PhD	
Food Science	
» Associate	
» Bachelors	
» Masters	
» PhD	
Plant Science	
» Associate	
» Bachelors	
» Masters	
» PhD	
Other agricultural/natural resources major	
» Associate	
» Bachelors	
» Masters	
» PhD	

## **Business Majors**

Does your company expect to recruit (hire) business majors from the class of 2024?

(Graduates in the date range July 1, 202	23 June 30, 2024)			
O Yes				
O No				
Which of the following busine	ess majors by d	legree level do y	ou expect to rec	ruit (hire) from
the class of 2023-24?		,		,
We request your response to	this question,	so you will only l	oe asked to prov	vide salaries
for the relevant majors.				
	Associate	Bachelors	Masters	PhD
Accounting				
Actuarial Science				
Business Administration/Management				
Finance				
Hospitality Management				
Human Resources				
International Business				
Logistics/Supply Chain				
Management Information Systems (MIS)				
Marketing				
Sales				
Other business major (please specify):				
Please provide the 2023-24	orojected avera	ige starting salar	y for each of the	e academic
majors you hire by degree le	vel. If you are υ	insure of the 202	23-24 projection,	please
provide the current average	starting salary b	by major and deg	gree level.	
Accounting				
» Associate				
» Bachelors				
» Masters				

» PhD	
Actuarial Science	
» Associate	
» Bachelors	
» Masters	
» PhD	
Business Administration/Management	
» Associate	
» Bachelors	
» Masters	
» PhD	
Finance	
» Associate	
» Bachelors	
» Masters	
» PhD	
Hospitality Management	
» Associate	
» Bachelors	
» Masters	
» PhD	
Human Resources	
» Associate	
» Bachelors	
» Masters	
» PhD	

International Business

» Associate	
» Bachelors	
» Masters	
» PhD	
Logistics/Supply Chain	
» Associate	
» Bachelors	
» Masters	
» PhD	
Management Information Systems (MIS)	
» Associate	
» Bachelors	
» Masters	
» PhD	
Marketing	
Marketing  Nassociate	
» Associate	
<ul><li>» Associate</li><li>» Bachelors</li></ul>	
<ul><li>» Associate</li><li>» Bachelors</li><li>» Masters</li><li>» PhD</li></ul>	
<ul><li>» Associate</li><li>» Bachelors</li><li>» Masters</li><li>» PhD</li><li>Sales</li></ul>	
<ul><li>» Associate</li><li>» Bachelors</li><li>» Masters</li></ul>	
<ul> <li>» Associate</li> <li>» Bachelors</li> <li>» Masters</li> <li>» PhD</li> <li>Sales</li> <li>» Associate</li> <li>» Bachelors</li> </ul>	
<ul> <li>» Associate</li> <li>» Bachelors</li> <li>» Masters</li> <li>» PhD</li> <li>Sales</li> <li>» Associate</li> </ul>	
<ul> <li>» Associate</li> <li>» Bachelors</li> <li>» Masters</li> <li>» PhD</li> <li>Sales</li> <li>» Associate</li> <li>» Bachelors</li> <li>» Masters</li> </ul>	
<ul> <li>Associate</li> <li>Bachelors</li> <li>Masters</li> <li>PhD</li> <li>Sales</li> <li>Associate</li> <li>Bachelors</li> <li>Masters</li> <li>PhD</li> </ul>	
<ul> <li>Associate</li> <li>Bachelors</li> <li>Masters</li> <li>PhD</li> <li>Sales</li> <li>Associate</li> <li>Bachelors</li> <li>Masters</li> <li>PhD</li> <li>Other business major</li> </ul>	

Communications Majors				
Does your company expect 2024?	to recruit (hire)	communications	majors from the	class of
(Graduates in the date range July 1, 2	023 - June 30, 2024)			
O Yes				
O No				
Which of the following comr	-	ors by degree lev	vel do you expe	ct to recruit
(hire) from the class of 2023				
We request your response t	to this question,	so you will only b	pe asked to prov	vide salaries
for the relevant majors.				
	Associate	Bachelors	Masters	PhD
Advertising				
Communications				
Journalism				
Public Relations				
Other communications major (please specify):				
Diagram manida tha 2002 24	unale ata al aviana			
Please provide the 2023-24 majors you hire by degree leading			-	
provide the current average	•			piease
provide the current average	starting salary t	by major and deg	gree level.	
Advertising				
» Associate				
» Bachelors				
» Masters				
» PhD				
		-		

» PhD

Communications

» Associate	
» Bachelors	
» Masters	
» PhD	
Journalism	
» Associate	
» Bachelors	
» Masters	
» PhD	
Public Relations	
» Associate	
» Bachelors	
» Masters	
» PhD	
Other communications major	
» Associate	
» Bachelors	
» Masters	
» PhD	
Computer Science Majors	
Does your company expect to recruit (hire) co 2024?	omputer science majors from the class of
(Graduates in the date range July 1, 2023 - June 30, 2024)	
O Yes	
O No	

Which of the following computer science majors by degree level do you expect to recruit (hire) from the class of 2023-24?

for the relevant majors.				
	Associate	Bachelors	Masters	PhD
Computer Science				
Information Science & Systems				
Software Applications				
Other computer science major (please specify):				
Please provide the 2023-24 pmajors you hire by degree lesprovide the current average somputer Science	vel. If you are ι	insure of the 202	23-24 projection,	
» Associate				
<ul><li>» Bachelors</li></ul>				
<ul><li>» Masters</li></ul>				
» PhD				
Information Science & System	ms			
» Associate				
» Bachelors				
» Masters				
» PhD				
Software Applications				
» Associate				
» Bachelors				
» Masters				
» PhD				

We request your response to this question, so you will only be asked to provide salaries

Other computer science major

<ul><li>» Associate</li><li>» Bachelors</li><li>» Masters</li><li>» PhD</li></ul>				
Education Majors				
Does your company expect to (Graduates in the date range July 1, 202  O Yes O No		ducation majors	from the class	of 2024?
Which of the following educate from the class of 2023-24? We request your response to for the relevant majors.				, ,
Elementary Education Secondary Education Special Education Other education major (please specify):	Associate	Bachelors	Masters	PhD  O
Please provide the 2023-24 pmajors you hire by degree lever provide the current average statementary Education	vel. If you are un	sure of the 202	3-24 projection,	
<ul><li>» Associate</li><li>» Bachelors</li><li>» Masters</li><li>» PhD</li></ul>				

Secondary Education				
» Associate				
» Bachelors				
» Masters				
» PhD				
Special Education				
» Associate				
» Bachelors				
» Masters				
» PhD				
Other education major				
» Associate				
» Bachelors				
» Masters				
» PhD				
Engineering Majors				
Does your company expect	to recruit (hire)	engineering maj	ors from the clas	s of 2024?
(Graduates in the date range July 1, 20	23 - June 30, 2024)			
O Yes				
O No				
Which of the following engine from the class of 2023-24? We request your response to				
for the relevant majors.		•		
	Associate	Bachelors	Masters	PhD
Aerospace/Aeronautical Engineering				
Biomedical Engineering				

	Associate	Bachelors	Masters	PhD
Chemical Engineering				
Civil Engineering				
Computer Engineering				
Electrical Engineering				
Engineering Technology				
Environmental Engineering				
Industrial/Manufacturing Engineering				
Materials Engineering/Science				
Mechanical Engineering				
Nuclear Engineering				
Petroleum Engineering				
Software Engineering				
Systems Engineering				
Other engineering major (please specify):				
majors you hire by degree le	starting salary b			, please
Aerospace/Aeronautical Eng	Jineering			
» Associate				
» Bachelors				
» Masters				
» PhD				
Biomedical Engineering				
» Associate				
» Bachelors				
» Masters				
» PhD				

Chemical Engineering	
» Associate	
» Bachelors	
» Masters	
» PhD	
Civil Engineering	
» Associate	
» Bachelors	
» Masters	
» PhD	
Computer Engineering	
» Associate	
» Bachelors	
<ul><li>» Masters</li></ul>	
» PhD	
שוו ז ייי	
Electrical Engineering	
» Associate	
» Bachelors	
» Masters	
» PhD	
Engineering Technology	
» Associate	
» Bachelors	
» Masters	
» PhD	
Environmental Engineering	
» Associate	

» Bachelors	
» Masters	
» PhD	
Industrial/Manufacturing Engineering	
» Associate	
» Bachelors	
» Masters	
» PhD	
Materials Engineering/Science	
» Associate	
» Bachelors	
» Masters	
» PhD	
Mechanical Engineering	
» Associate	
<ul><li>» Bachelors</li></ul>	
<ul><li>» Masters</li></ul>	
» PhD	
Nuclear Engineering	
» Associate	
» Bachelors	
» Masters	
» PhD	
Petroleum Engineering	
» Associate	
» Bachelors	
» Masters	

» PhD				
Software Engineering				
» Associate				
» Bachelors			<del></del> i	
» Masters			<u></u>	
» PhD				
Systems Engineering				
» Associate				
» Bachelors				
» Masters				
» PhD				
Other engineering major				
» Associate				
» Bachelors				
» Masters				
» PhD				
Healthcare Majors				
Does your company expect	to recruit (hire)	healthcare major	rs from the class	of 2024?
(Graduates in the date range July 1, 20	023 - June 30, 2024)			
O Yes				
O No				
Which of the following health from the class of 2023-24?	ncare majors by	degree level do	you expect to re	ecruit (hire)
We request your response to	o this question,	so you will only l	oe asked to prov	vide salaries
for the relevant majors.				
	Associate	Bachelors	Masters	PhD
Healthcare Administration				

	Associate	Bachelors	Masters	PhD
Medical Technology				
Nursing				
Other healthcare major (please specify):				
Please provide the 2023-24				
majors you hire by degree le provide the current average	-			, please
Healthcare Administration				
» Associate				
» Bachelors				
<b>»</b> Masters				
» PhD				
Medical Technology				
» Associate				
» Bachelors				
<b>»</b> Masters				
» PhD				
Nursing				
Associate				
» Bachelors				
» Masters				
» PhD				
Other healthcare major				
» Associate				
» Bachelors				
» Masters				
» PhD				

# **Humanities Majors**

Does your company expect t from the class of 2024?	to recruit (hire)	humanities majo	rs (e.g. English,	History, etc
(Graduates in the date range July 1, 202	23 - June 30, 2024)			
O Yes O No				
Which of the following human	nities majors by	v degree level do	you expect to re	ecruit (hire)
from the class of 2023-24?				
We request your response to for the relevant majors.	this question,	so you will only b	oe asked to prov	vide salaries
	Associate	Bachelors	Masters	PhD
Area & Gender Studies				
English Language & Literature				
Foreign Language & Literature				
History				
Liberal Arts/General Studies				
Philosophy				
Visual & Performing Arts (e.g. Graphic Design)				
Other humanities major (please specify):				
Please provide the 2023-24 majors you hire by degree le provide the current average	vel. If you are ι	insure of the 202	23-24 projection,	
Area & Gender Studies				
» Associate				
» Bachelors			<del></del>	
» Masters			<u> </u>	

» PhD	
English Language & Literature	
» Associate	
» Bachelors	
» Masters	
» PhD	
Foreign Language & Literature	
» Associate	
» Bachelors	
» Masters	
» PhD	
History	
» Associate	
» Bachelors	
» Masters	
» PhD	
Liberal Arts/General Studies	
» Associate	
» Bachelors	
» Masters	
» PhD	
Philosophy	
» Associate	
» Bachelors	
» Masters	
» PhD	

Visual & Performing Arts

» Associate				
» Bachelors				
» Masters				
» PhD				
Other humanities major				
» Associate				
» Bachelors				
» Masters				
» PhD				
Social Science Majors				
Political Science, etc.) from (Graduates in the date range July 1, O Yes O No		4?		
Which of the following soc	_	by degree level	do you expect t	o recruit (hire)
from the class of 2023-24				
We request your response for the relevant majors.	e to this question, s	so you will only b	be asked to prov	ide salaries
	Associate	Bachelors	Masters	PhD
Economics				
Political Science/International Relations				
Psychology				
Sociology				
Social Work				
Other social science major (please specify):				

Please provide the 2023-24 projected average starting salary for each of the academic majors you hire by degree level. If you are unsure of the 2023-24 projection, please provide the current average starting salary by major and degree level.

Economics	
» Associate	
» Bachelors	
» Masters	
» PhD	
Delitical Science/International Deletions	
Political Science/International Relations	
» Associate	
» Bachelors	
» Masters	
» PhD	
Psychology	
» Associate	
» Bachelors	
» Masters	
» PhD	
Sociology	
» Associate	
» Bachelors	
» Masters	
» PhD	
Social Work	
» Associate	
» Bachelors	
» Masters	

» PhD				
Other social science major				
<ul><li>» Associate</li><li>» Bachelors</li></ul>				
» Masters				
» PhD				
Mathematics & Science Ma	ajors			
Does your company expect of 2024? (Graduates in the date range July 1, 20	,	mathematics or s	science majors f	from the class
O Yes O No				
Which of the following mather recruit (hire) from the class of the request your response to for the relevant majors.	of 2023-24?			
	Associate	Bachelors	Masters	PhD
Mathematics/Statistics				
Biology/Biological Sciences				
Chemistry				
Construction Science				
Environmental Science				
Geology/Geological Sciences				
Physics				
Other mathematics/science major (please specify):				

Please provide the 2023-24 projected average starting salary for each of the academic majors you hire by degree level. If you are unsure of the 2023-24 projection, please

Mathematics/Statistics	
» Associate	
» Bachelors	
» Masters	
» PhD	
Biology/Biological Sciences	
» Associate	
» Bachelors	
» Masters	
» PhD	
Chemistry	
» Associate	
» Bachelors	
» Masters	
» PhD	
Construction Science	
» Associate	
» Bachelors	
» Masters	
» PhD	
Environmental Science	
» Associate	
» Bachelors	
» Masters	
» PhD	

provide the current average starting salary by major and degree level.

Geology/Geological Sciences

» Associate				
» Bachelors				
» Masters				
» PhD				
Physics				
» Associate				
» Bachelors				
» Masters				
» PhD				
Other mathematics/science	major			
» Associate				
» Bachelors				
» Masters				
» PhD				
Job Positions				
For which of the following jo (Graduates in the date range July 1, 20		ou <b>plan</b> to hire o	lass of 2023-24	graduates′
<ul> <li>Please select all that a</li> </ul>	pply.			
	Associate	Bachelors	Masters	PhD
Mathematical Occupations (e.g., Actuaries, Mathematicians, Statisticians)				
Sales				
Healthcare Support (e.g., Aides & Assistants)				
Engineering (e.g., Engineers, Technicians)				
Visual Arts (e.g., Artists, Designers)				

	Associate	Bachelors	Masters	PhD
Business Operations (e.g., Buyers, Adjusters, HR, Logistics, Training Specialists, Marketing)				
Biological Scientists				
Communications (e.g., Public Relations Specialists, Writers/Editors, Interpreters/Translators, Film & Video Editors)				
Financial Specialists (e.g., Accountants/Auditors, Financial Analysts, Tax Specialists)				
Computer Occupations (e.g., Systems Analysts, Programmers, Software Developers, Network Specialists)				
Protective Service (e.g., Guards, Firefighters)				
Other Social Scientists (e.g., Survey Researchers, Psychologists, Sociologists, Political Scientists)				
Economists				
Physical Scientists (e.g., Physicists, Chemists, Materials Scientists, Geologists)				
Environmental & Conservation Scientists				
Office & Administrative Support				
Healthcare Practitioners (e.g., Dieticians/Nutritionists, Therapists, Nurses, Health Technologists & Technicians)				
Other job position (please specify:)				

Please provide the 2023-24 projected average starting salary for each of the job positions you will hire by degree level. If you are unsure of the 2023-24 projection, please provide the current average starting salary by job position and degree level.

Business Operations (e.g., Buyers, Adjusters Marketing)	, HR, Logistics, Training Specialists,
» Associate	
» Bachelors	
» Masters	
» PhD	
Financial Specialists (e.g., Accountants/Audit	ors, Financial Analysts, Tax Specialists)
» Associate	
» Bachelors	
» Masters	
» PhD	
Computer Occupations (e.g., Systems Analyst Network Specialists)	sts, Programmers, Software Developers,
» Associate	
» Bachelors	
» Masters	
» PhD	
Mathematical Occupations (e.g., Actuaries, N	Mathematicians, Statisticians)
» Associate	
» Bachelors	
» Masters	
» PhD	
Engineering (e.g., Engineers, Technicians)	
» Associate	
» Bachelors	

» Masters	
» PhD	
Biological Scientists	
» Associate	
» Bachelors	
» Masters	
» PhD	
For income and all Q. Come and the g. Colombiator	
Environmental & Conservation Scientists	
» Associate	
» Bachelors	
» Masters	
» PhD	
Dhysical Scientists (e.g. Dhysicists Chemist	Motoriala Sajantiata Caalagista)
Physical Scientists (e.g., Physicists, Chemists	
» Associate	
» Bachelors	
» Masters	
» PhD	
Economists	
» Associate	
» Bachelors	
» Masters	
» PhD	
Other Social Scientists (e.g., Survey Research Scientists)	hers, Psychologists, Sociologists, Political
» Associate	
» Bachelors	
» Masters	

» PhD	
Visual Arts (e.g., Artists, Designers)	
» Associate	
» Bachelors	
» Masters	
» PhD	
Communications (e.g., Public Relations Special Interpreters/Translators, Film & Video Editors	
» Associate	
» Bachelors	
» Masters	
» PhD	
Healthcare Practitioners (e.g., Dieticians/Nutrachnologists & Technicians)	ritionists, Therapists, Nurses, Health
» Associate	
» Bachelors	
» Masters	
» PhD	
Healthcare Support (e.g., Aides & Assistants)	
» Associate	
» Bachelors	
» Masters	
» PhD	
Protective Service (e.g., Guards, Firefighters	)
» Associate	
» Bachelors	
» Masters	
» PhD	

» Associate				
» Bachelors				
» Masters				
» PhD				
Office & Administrative Support				
» Associate				
» Bachelors				
» Masters				
» PhD				
Other job position				
» Associate				
» Bachelors				
» Masters				
» PhD				

Sales

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