



# NACE CAPSTONE Career Coaching Intensive

ON-SITE WORKSHOP

NATIONAL ASSOCIATION OF  
COLLEGES AND EMPLOYERS  
[www.naceweb.org](http://www.naceweb.org)



## COURSE ONE

# On-Campus Training

---

### Overview

In this two-day program, you'll learn effective coaching techniques to use with both groups and individuals, learn how to select and apply the technique best suited for your client, and gain insight into the latest trends and tactics in career coaching. Appropriate for practitioners at all levels, Capstone: Career Coaching Intensive will inspire you to empower your students in their career development and job search. This two-day program incorporates facilitated discussion, guided activities, and group work to create a stimulating and engaging learning experience.

### Course Content Areas

- Basic principles in coaching.
- Role of the coach and coachee;
- History of coaching;
- Coaching theories;
- Concepts in coaching;
- Focus, vision, and reframing activities; and
- Structure of coaching.

### Learning Objectives

- Define career coaching;
- Describe the foundation of coaching;
- Examine the history of coaching;
- Develop an understanding of coaching competencies and ethical standards;
- Explore key concepts of the coaching process;
- Differentiate between coaching and counseling;
- Explain the impact of language in the coaching process;
- Examine the structure of coaching;
- Use coaching strategies for individuals and groups; and
- Identify areas for continued development as a coaching practitioner.



**Format:** Live Workshop

**Length:** 12 hours

**Career Level:**

Basic-, intermediate-, and advanced-level career services professionals

**Career Services Competency:**

Career Coaching, Advising, and Counseling

**Fee:** \$600 (member);  
\$725 (nonmember)

**Continuing Education  
Clock Hours**

- BCC - 7.5 clock hour per session
- ICF - 12 clock hour per session

## MODULE

# Capstone: Career Coaching Intensive

---

**Length:** 12 hours; 2 days of instruction, discussion, and exercises provided over two consecutive days. *(Note: 7.5 hours apply to earning the BCC credential)*

**Suggested schedule:** **Day 1:** 8:30 a.m. – 4 p.m. | **Day 2:** 8:30 a.m. – 3 p.m.

**Instructor:** Basic-, intermediate-, and advanced-level career services professionals

**Career Level:** CCI is designed for career services professionals at all career levels

**Career Services Competency:** CCI addresses the Career Coaching and Advising and Counseling competencies for career services professionals

**Continuing Education Clock Hours**

- BCC – 7.5 clock hour per session
- ICF – 12 clock hour per session



## Fees

MODULE NAME	REGISTRANTS	VIRTUAL	ON-SITE
Capstone: Career Coaching Intensive	Level 1 (up to 10 people)	\$2,700	\$5,900
	Level 2 (over 10 people)	\$2,700 + \$270 per person	\$5,900 + \$590 per person

\*Pricing effective February 2023.

### Fees Include:

- NACE Coaching Faculty
- NACE Support Staff
- Learning Guide
- Handouts/Resources

### Fees Exclude:

- Location or Facilities (space for all attendees, break out space for small, 4-6 person groups)
- Audiovisual needs (laptop, remote microphone, projector)
- Food and beverage
- Incidentals (flip charts, markers)

*Please note: Your on-site program may not be recorded or reproduced in any way.*



NACE is an approved provider by the Center for Credentialing and Education, Inc. for the Board Certified Coach Credentialing and Continuing Coach.



NACE is also an approved provider for Continuing Coach Education clock hours through the International Coaching Federation.

## QUESTIONS?

Contact NACE Professional Development at [educationrequest@nacweb.org](mailto:educationrequest@nacweb.org), 610.625.1026



1 E Broad Street | Ste 130 - 1005 | Bethlehem | PA 18018-5934 | [nacweb.org](http://nacweb.org)

©2023 National Association of Colleges and Employers. All rights reserved.