

NACE's Competency Symposium 2023

March 29, 2023 | 1 – 5 p.m. ET | Virtual

Sponsor this full-day, virtual event, which will include 10 – 12 sessions focused on career competency development for students spanning college to career. The audience includes campus partners in career services, faculty, administrators, and campus staff, as well as employers who seek out and assess these competencies in their interns and new hires.

Visit www.naceweb.org/competency-symposium for the agenda, featured speakers, and more.

SPONSORSHIP OPPORTUNITIES

\$10,000 level

- 10 complimentary registrations to NACE's Competency Symposium event
- Featured sponsor logo and link on NACE's Competency Symposium sponsor page
- Featured sponsor logo and link in marketing email to drive event registration
- Featured sponsor placement with logo and link in the *NACE Journal*
- Featured sponsor logo featured on event kickoff session
- Live panel session during NACE's Competency Symposium

\$7,500 level

- 7 complimentary registrations to NACE's Competency Symposium event
- Featured sponsor logo and link on NACE's Competency Symposium sponsor page
- Featured sponsor placement with logo and link in the *NACE Journal*
- Recorded session (up to 1 hour) placed in the virtual event platform for attendees to view

\$5,000 level

- 5 complimentary registrations to NACE's Competency Symposium event
- Featured sponsor logo and link on NACE's Competency Symposium sponsor page
- Featured sponsor placement with logo and link in the *NACE Journal*
- Recorded commercial (up to 2 minutes) in the virtual event platform played during the event

\$2,500 level

- 2 complimentary registrations to NACE's Competency Symposium event
- Featured sponsor logo and link on NACE's Competency Symposium sponsor page
- Featured sponsor placement with logo and link in the *NACE Journal*

QUESTIONS?

Contact Ashley Kuback, Business Development and Outreach Manager, at businessdevelopment@naceweb.org, 610.625.1020.

