



2019
NACE
conference+expo

JUNE 3–6, 2019

Walt Disney World Swan and Dolphin Resort

LAKE BUENA VISTA, FL

Conference Program



National Association of Colleges and Employers
naceweb.org/NACE19

SPONSORS

THANK YOU TO THE FOLLOWING
ORGANIZATIONS FOR THEIR SUPPORT!

DIAMOND



PLATINUM



ENTERPRISE HOLDINGS.



GOLD



NORTHROP GRUMMAN



Communities. Connections.
asc-careersuccess.osu.edu

THANK YOU TO THE FOLLOWING ORGANIZATIONS FOR THEIR SUPPORT!

SILVER



BRONZE



NACE19 SCHEDULE

NACE19 will be held at the *Walt Disney World Dolphin Hotel*.

MONDAY, JUNE 3

8 a.m. – 5 p.m.

**Preconference Workshops
Full-Day Sessions***

8 a.m. – Noon

**Preconference Workshops
Morning Sessions***

Noon – 8:30 p.m.

Registration
Lobby Level

1 – 5 p.m.

**Preconference Workshops
Afternoon Sessions***

2 – 8 p.m.

Expo Hall Open
Lower Level, Atlantic Hall

5 – 6 p.m.

First Timers' Session
Ballroom Level, Northern Hemisphere, Salon B/C

Sponsored by Enterprise Holdings

Hosted by the NACE19 Conference Committee

Start NACE19 with this info-packed and interactive session. Get tips on making the most of your conference experience and connect with other conference newbies. If this is your first NACE conference, you don't want to miss this session!

6 – 8 p.m.

Opening Reception in the Expo Hall
Lower Level, Atlantic Hall

Sponsored by Chevron Corporation

**Separate registration and fee required.*

TUESDAY, JUNE 4

7:15 a.m. – 5 p.m.

7:15 – 8:15 a.m.

7:15 – 8:30 a.m.

7:15 a.m. – 4 p.m.

8:15 – 9:30 a.m.

9:30 – 10:30 a.m.

9:30 – 10:30 a.m.

10:45 a.m. – 12:15 p.m.

Registration & Information

Lobby Level

Exhibitor/Attendee Breakfast Meetings

Ballroom Level, Northern Hemisphere, Salon B/C and D

Advance registration required

Continental Breakfast in the Expo Hall

Lower Level, Atlantic Hall

Expo Hall Open

Lower Level, Atlantic Hall

Keynote Address

Lower Level, Pacific Hall A

► **Thomas Mazloun, Walt Disney World Resort**

Sponsored by Disney Internships & Programs

NACE19 Speed Networking

Ballroom Level, Northern Hemisphere, Salon D

Advance registration required

Morning Beverage Break in the Expo Hall

Lower Level, Atlantic Hall

Sponsored by Harvard Business School Online

Concurrent Sessions

Recharging Lounge

Lower Level, Atlantic Hall

*Sponsored by The Ohio State University,
College of Arts and Sciences, Career Success*



**Check the NACE19 Mobile App for
specific dates, times, and locations.**

naceweb.org/NACE19 | **3**
NACE 2019 Conference & Expo

SCHEDULE

NACE19 will be held at the *Walt Disney World Dolphin Hotel.*

11:30 a.m. – 1:15 p.m.

Lunch in the Expo Hall

Lower Level, Atlantic Hall

Sponsored by Altria

1:30 – 2:30 p.m.

Keynote Address

Lower Level, Pacific Hall A



► Erik Qualman, Futurist and Digital Trends Expert

Find out how to identify and address trends, challenges, and opportunities and how to position yourself and your organization for the future.

Sponsored by VMock, Inc.

2:30 – 3:15 p.m.

Afternoon Beverage Break in the Expo Hall

Lower Level, Atlantic Hall

*Sponsored by Binghamton University –
Fleishman Center for Career and Professional
Development*

3:15 – 4:15 p.m.

Concurrent Sessions

4:30 – 5:15 p.m.

Affinity Group Meet-Ups

Photography/Video

A photographer/videographer will be taking photos/video during preconference events and throughout the conference. These may be used in NACE promotional materials and publications, and on the website and other platforms. If you do not want your photo/video taken or used for these purposes, please notify the photographer/videographer or a NACE staff person.

WEDNESDAY, JUNE 5

7:15 a.m. – 5 p.m.

7:15 – 8:30 a.m.

8 – 9:30 a.m.

7:15 a.m. – 2 p.m.

8:30 – 9:30 a.m.

9:30 – 10:30 a.m.

Registration and Information

Lobby Level

Continental Breakfast in the Expo Hall

Lower Level, Atlantic Hall

Sponsored by Cappfinity

Interactive Mega Session

Lower Level, Pacific Hall B



Inclusive Excellence: Challenges and Considerations for Higher Education and Employers

► **Alma Clayton-Pedersen, Emeritus Consulting, LLC**

This interactive mega session includes a panel and breakout sessions for attendees. How can your operation, organization, or institution achieve inclusive excellence? Join Alma Clayton-Pederson and a panel of your peers to dive into inclusion, diversity, and equity as the means to inclusive excellence. Share your own experiences through small-group roundtables.

Sponsored by The Washington Center for Internships and Academic Seminars

Expo Hall Open

Lower Level, Atlantic Hall

Concurrent Sessions

Morning Beverage Break in the Expo Hall

Lower Level, Atlantic Hall



Check the NACE19 Mobile App for specific dates, times, and locations.

SCHEDULE

NACE19 will be held at the *Walt Disney World Dolphin Hotel*.

9:45 – 10:15 a.m.

Sponsor Spotlight Session: EY Q&A Session with the EY Recruiting Team

Lobby Level, Asia 3 // Audience: [University Relations](#)
and [Recruiting](#)

We are all facing many challenges as we consider new and innovative ways to attract and hire top talent into our companies. Whether it's defining the balance between high touch and high tech, developing the digital roadmap for talent acquisition for your organization, or considering the right way to attract STEM talent, these are unique times for many of us as we consider the right recruitment strategy. Join the EY recruiters for an open Q&A session where we can talk through the challenges and share best practices.

9:45 – 10:15 a.m.

Sponsor Spotlight Session: VMock, Inc. 24x7 AI Career Assistant

Lobby Level, Asia 2 // Audience: [Career Services](#)

Few career centers have the resources to address both the scale and scope of the challenges in preparing today's students. We knew an AI assistant could provide crucial support and empower career coaching teams around the world. Now, resumes are analyzed, critiqued, and improved through the VMock platform. Coaches are free to focus on career strategy & planning.

Resumes are just the start. Success requires all the hard work and preparation to shine through on the page, profile, and in-person. Students need to align their career plan with the opportunities to which they aspire while bridging gaps inside and outside of the classroom. With LinkedIn, the public profile must tell a cohesive story that augments the traditional resume. With computer vision and facial recognition, SMART Elevator Pitch allows students to hone their interview skills. The real-time feedback ensures aptitude and personality connect to tell the full story.

Our dream is to help every student maximize their career journey; with the VMock AI powered career assistant, we are fully prepared.

10:45 a.m. – 12:15 p.m.

Concurrent Sessions

11:45 a.m. – 1:15 p.m.

1:15 – 2 p.m.

2 – 4:15 p.m.

4:30 – 5:15 p.m.

Lunch in the Expo Hall

Lower Level, Atlantic Hall

Awards Recognition Dessert Reception

Lower Level, Pacific Hall B

Join your colleagues to celebrate the accomplishments of your peers and the innovative ideas that continue to advance the profession.

Sponsored by PeopleGrove

Concurrent Sessions

Hot-Topic Huddles

Sponsored by Northrop Grumman Corporation

THURSDAY, JUNE 6

7:15 a.m. – Noon

7:30 – 8:30 a.m.

8:30 – 10:45 a.m.

11 a.m. – Noon

Information Desk

Lobby Level

Continental Breakfast

Lower Level, Pacific Ballroom C

Concurrent Sessions

Keynote Address and Closing General Session

Lower Level, Pacific Hall A



► **Richard Pimental**, Keynote,
Corporate, and Motivational Speaker

Sponsored by Macy's, Inc.

Schedule subject to change.



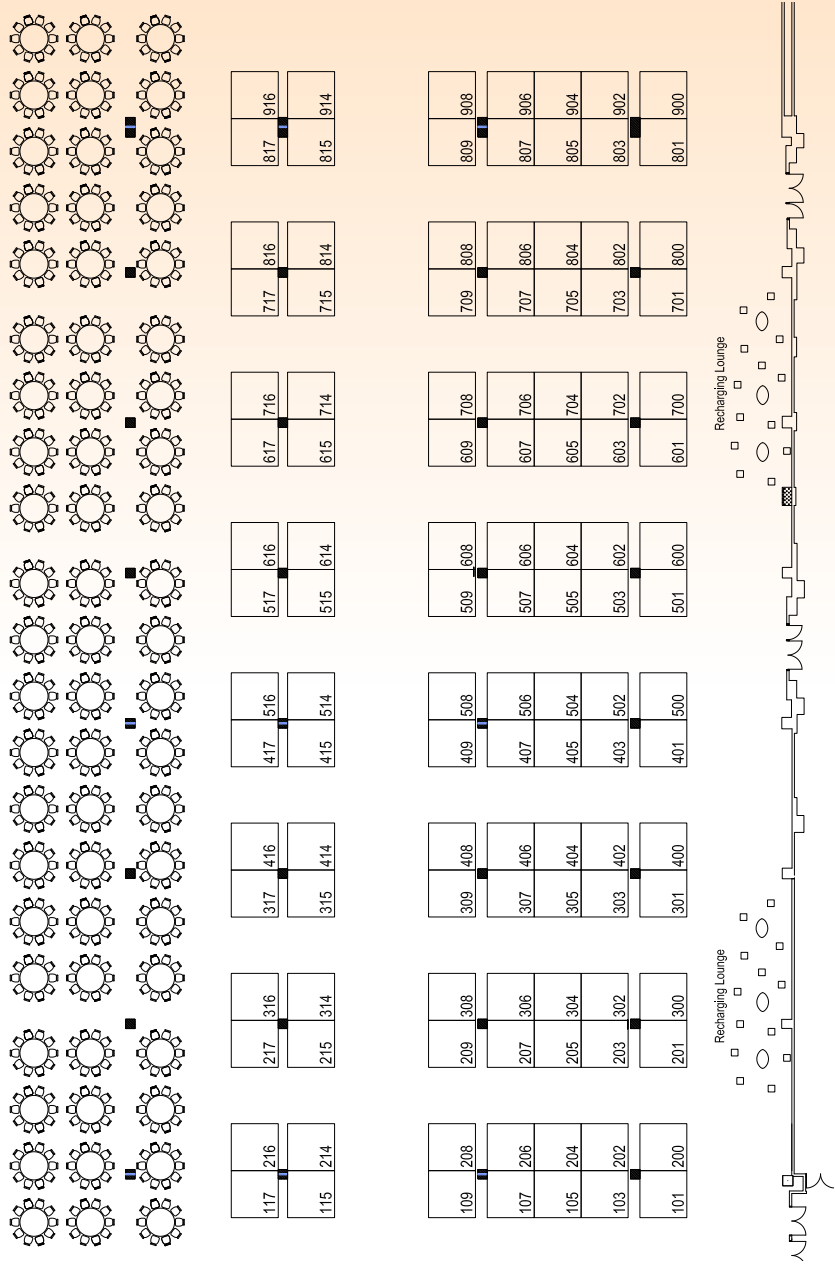
**Check the NACE19 Mobile App for
specific dates, times, and locations.**

NACE19 Exhibitors

Thank you for supporting the NACE Conference & Expo!

12Twenty	808	Disney Internships and Programs	801
Air Force Civilian Service	307	EasyVirtualFair	205
Aluminati	315	Equifax	414
Arctic Shores.....	101	EVENTUS.....	302
Avature	515	Firsthand.....	103
Awato.....	916	Flo Recruit.....	602
Big Frey Promotional Products.....	308	FOCUS 2 CAREER.....	601
Campus Commandos App	802	Forté	203
Candid Career	508	The Fulbright Program.....	509
CAPA: The Global Education Network.....	908	Geographic Solutions	703
Cappfinity	501	GoinGlobal	709
careerandtalenthub.com	309	GR8 People.....	206
CareerBuilder	615	GradLeaders.....	105
Career Fair Plus	208	Graduway	301
CareerEco Virtual Events	409	Group GTI.....	505
CareerOneStop.....	706	Handshake	415
CareerShift, LLC	408	HBCU Career Development Marketplace	608
CareerSpots Videos.....	708	Horizon Point Consulting, Inc./ MatchFIT	906
Center for Credentialing & Education (CCE)	702	i3 Group	716
Council for Aid to Education	714	IES Internships	707
Cynaptx.....	914	InitialView	600
Digital Revolutions	507		

internhousing.com	609	Rezzio Learning	803
Interstride	306	RippleMatch	900
InterviewStream/RIVS	404	Securities Training Corporation	804
Jobs Connected.....	303	Shortlist.Me	809
Jobspeaker	207	SkillSurvey	407
Jumpstart	805	SourceCast, Inc.	607
Knack	705	StandOut, by CollegeNET	503
Management Consulted	603	Steppingblocks	700
Montage.....	604	Symplicity	215
NAA Education Institute	402	ThinkOptimal	416
NADA Foundation	405	U.S. Department of State.....	304
National Organization on Disability.....	305	U.S. Intelligence Community.....	902
Oleeo.....	201	uConnect	606
OnCampus Advertising.....	109	University of Central Florida Career Services	704
ORISE.....	506	Upkey	815
PATHWAYU/jobZology	817	UrbanBound	403
PeopleGrove	401	Vault.....	502
Potential.ly.....	605	vFairs.com.....	200
Purple Briefcase, a Ruffalo Noel Levitz platform	614	VMock, Inc.....	715
Quinnia.....	406	WayUp.....	115
Rakuna	202	Wisr	204
Real World Playbook	806	Yello	701
Relish Inc.....	807		



Walt Disney World Dolphin Hotel
Lower Level, Atlantic Hall

12Twenty808**12twenty.com** · 888.281.3251 · Kenny Berlin, contact@12twenty.com**Category: Career Services Management Platform // Audience: Both**

12Twenty is the first company to integrate career services management, student outcome tracking, and employer relationship management in a single, streamlined system. Our mission is to bring innovation to career services so schools are empowered to make smarter, data-driven decisions. Join hundreds of schools worldwide using 12Twenty today to engage students, employers, and staff in career recruitment.

Air Force Civilian Service307**AFCivilianCareers.com** · 210.565.3946 · James (Wes) Venters, AFCS@us.af.mil**Category: Internships // Audience: Both**

AFCS is a worldwide organization employing more than 180,000 individuals across a broad array of positions. We are the civilian support component of the United States Air Force, providing everything from human resource management to engineering and childcare. We are not active-duty military, but we work side by side with USAF airmen to support the defense of our nation. As a federal employee, you will enjoy generous benefits to include competitive salaries, earned vacation, and sick leave.

Aluminati315**aluminati.net** · +44.1638.676.232 · Daniel Watts, daniel@aluminati.net**Category: Alumni/Networking/Mentoring // Audience: Career Services**

The premier U.K. provider of high-end online engagement platforms with two out of three top universities as our customers. Wide-ranging solutions supporting your initiatives, such as eMentoring, eNetworking, professional directories, membership maps, clubs, chapters and interest groups, international student recruitment, and data capture.

Arctic Shores101**arcticshores.com** · 321.947.1467 · Robert Newry, robert@arcticshores.com**Category: Assessment/Metrics // Audience: University Relations and Recruiting**

Arctic Shores is a global provider of 21st century psychometric assessments, which deliver a great candidate experience, reduce bias, raise diversity, and improve the quality of hire. Our assessments are used in over 36 countries by more than 100 organizations. Collecting more than 7,500 data points from each candidate, we generate over 30 personality traits that are matched against what "success" looks like in the role. We don't stop there. We also provide candidates with a personalized career guidance report.

Avature515**avature.net** · 212.380.4160 · Kelsey Sampson, kelsey.sampson@avature.net**Category: Recruiting Management // Audience: Both**

Avature is a highly configurable enterprise SaaS platform for talent acquisition and talent management, and the leading provider of CRM technology for recruiting globally. Avature brings consumer-grade Internet technology and innovation to HCM software. Used by 110 of the Fortune 500 in more than 100 countries and 17 languages, Avature delivers its services from its private cloud, located in data centers in the United States, Europe, and Asia.

Awato 916

awato.org · 603.769.0563 · Matthew Guruge, matt@awato.org

Category: Career Path/Industry Promotion // **Audience:** Both

Awato is a leader in career pathing software. We help schools like SNHU and Central Michigan University align students to careers and academic paths.

Big Frey Promotional Products 308

BigFrey.com · 800.888.1636 · Seth Frey, seth@bigfrey.com

Category: Advertising/Media/Publishing/Promotions // **Audience:** Both

With almost 15 years of experience augmenting the brand-building efforts of its clients, Big Frey continues to pioneer a data-driven ideation model, leveraging superior logistical management skills to provide real ROI and best-in-class promotional tools in the university recruiting space.

Campus Commandos App 802

gocommandoapp.com · 313.202.6662 · Adam Grant, adam@campuscommandos.com

Category: Internships // **Audience:** University Relations and Recruiting

Campus Ambassadors are a trending topic in university relations and recruiting as a tool to use former interns as company representatives on campus to identify top talent and uniquely engage with new candidates. Many companies are interested in piloting or establishing a program but are unsure of how to begin. We supply you with the playbook and tools to start or improve your Campus Ambassador Programs.

Candid Career 508

candidcareer.com · 814.574.2882 · Neilye Garrity, neilye@candidcareer.com

Category: Career Counseling/Career Exploration Solutions // **Audience:** Both

Candid Career is the premier provider of career advice videos; covering all industries, career readiness topics, and job search skills that everyone needs to land a job. We have interviewed thousands of professionals and learned that everyone has a story to tell and valuable insight to share. Hundreds of schools continue to offer our videos for major or career exploration and to prepare students and alums for interviews or career fairs. Custom alumni videos are available.

CAPA: The Global Education Network 908

capa.org · 800.793.0334 · Craig Kench, ckench@capa.org

Category: Internships // **Audience:** Career Services

CAPA is committed to providing meaningful learning abroad experiences that challenge and inspire students to analyze and explore complex political, cultural and social landscapes within vocational environments. Offering study abroad and internship experiences in Barcelona, Buenos Aires, Dublin, Florence, London, Shanghai, and Sydney, each placement focuses on impacting career readiness, personal and professional development, and preparing students to live and work in a globally interdependent world. Internships can be taken for 3 to 6 credits and accompanied by academic coursework and mentoring.

Cappfinity..... 501
cappfinity.com • 631.804.1790 • John Hassett, john.hassett@cappfinity.com

Category: Assessment/Metrics // Audience: Both

Cappfinity empowers clients to make informed talent decisions, enabling them to strengthen their talent, organizations, and the world. Our unique combination of data-driven strengths, expertise, award-winning assessment and development solutions, and powerful insights is trusted by more than 300 organizations in over 180 countries. By partnering with us to create consumer-grade experiences for candidates and employees, our clients—and those of our parent company Capp—benefit from enhanced quality of hire, improved efficiency, as well as increased productivity and retention.

careerandtalenthub.com309
careerandtalenthub.com • 877.238.1816 • Barb Wyskowski, bwyskowski@careerandtalenthub.com

Category: Career Counseling/Career Exploration Solutions // Audience: Career Services

Our mobile app allows students and alumni to engage internship and volunteer coordinators, employers, supervisors, teachers, mentors, and others with whom they have interacted. Recommendations from references will highlight unique abilities and skills. Freshmen and sophomores can submit the evaluations that are created when applying for competitive scholarships and internships. Juniors and seniors capture reference evaluations from their internship, employment, and other experiences while in school. The report that is created with responses from references will enhance resumes.

CareerBuilder 615
careerbuilder.com • 773.527.3600 • Nathan Lippe, nathan.lippe@careerbuilder.com

Category: Career Fairs/Events/Virtual Event Solutions // Audience: Both

CareerBuilder is a global technology company that provides end-to-end HR solutions to help employers find, hire, and onboard great talent, and helps job seekers build new skills and progressive careers as the modern world of work changes. CareerBuilder is the only company that offers both software and services to cover every step of the Hello To Hire™ process, enabling its customers to free-up valuable resources across their HR tech supply chain to drive their business forward.

Career Fair Plus208
careerfairplus.com • 407.906.0786 • Dave Nicol, dave@careerfairplus.com

Category: Career Fairs/Events/Virtual Event Solutions // Audience: Both

Career Fair Plus now comes with Skip The Line™, and we are changing career fairs forever! Career Fair Plus is a mobile app used by nearly 200 career fair organizations that gives candidates access to current career fair information so they can prepare when and where they want. We have helped more than 1 million candidates at 1,500+ fairs be better prepared and improve confidence. We make it easy to make candidates more successful.

CareerEco Virtual Fairs 409
CareerEco.com • 770.980.0088 • Gayle Oliver-Plath, gayleo@careereco.com

Category: Career Fairs/Events/Virtual Event Solutions // Audience: Both

CareerEco Virtual Events offers turnkey, organization-branded virtual career fairs, grad school fairs, meet-ups, and networking events with the opportunity to generate revenue for your institution or consortium. Our platform provides interactive engagement options using Live Broadcast, Screen Share, Video Chat, Private Chat, and Group Chat tools. Join thousands of colleges, universities, and employers who are embracing innovation and leveraging the power of technology. Find out about our new tool, RSViP™ (Recruitment Scheduling & Virtual Interview Platform).

CareerOneStop.....706

careeronestop.org · 877.348.0502 · Kelly Tenner, kelly.tenner@state.mn.us

Category: Career Readiness/Competencies // **Audience:** Both

CareerOneStop.org, sponsored by the U.S. Department of Labor, Employment and Training Administration, offers free electronic tools and resources to help users explore careers, education, training, and jobs. Check out mySkillsmyFuture, Certification Finder, Skills Matcher, Interest Assessment, and more. Audiences served include job seekers, students, work force development professionals, and businesses.

CareerShift, LLC 408

careershift.com · 216.255.3026 · Valerie Matta, valmatta@careershift.com

Category: Career Services Management Platform // **Audience:** Both

CareerShift provides job hunting and career management services to schools, universities, outplacement firms, employers, recruiters, and business development professionals. Be proactive: target jobs, contacts, and company research to find hidden opportunities in the United States, United Kingdom, Canada, and Australia. This patent-pending resource is known for its ease of use and exemplary customer service. Schedule your trial today.

CareerSpots Videos708

careerspots.com · 610.325.3993 · Kathy Egan, kathy@careerspots.com

Category: Student Resource // **Audience:** Career Services

Our industry-leading Career Ready Guide, inspired by NACE's eight career readiness competencies, focuses on developing the critical soft skills valued by employers. Authored by leading career professionals, the guide is an online course, featuring 17 videos, 50 interactive and self-reflective learning activities, chapter quizzes, a certificate of completion, and a progress tracker. Trusted for a decade by hundreds of career centers, CareerSpots now offers "Success Stories," a new video series highlighting young professionals and how they achieved personal career success.

Center for Credentialing & Education (CCE).....702

cce-global.org · 336.482.2856 · Winifert Lawson-Graves, lawson-graves@cce-global.org

Category: Credentialing // **Audience:** Both

The Center for Credentialing & Education™ (CCE)® is a global not-for-profit organization that offers assessments, credentialing, business support, and licensure services. CCE's products and services advance professional credibility of individuals and organizations worldwide. Its portfolio of services is grounded in research and experience, and in collaboration with its parent company—the National Board for Certified Counselors (NBCC)®.

Council for Aid to Education714

cae.org · 212.661.5800 · Lee Finkelstein, lfinkelstein@cae.org

Category: Career Readiness/Competencies // **Audience:** Both

CAE is an education and research not-for-profit organization committed to helping education institutions measure and improve learning outcomes by offering innovative assessments. CAE's strengths include a commitment to highest standards of test development and authentic performance tasks. CAE is driven by our mission to "level the field" for college graduates of all institutions. Graduates and employees demonstrate their competencies in essential skills like reasoning, writing, and problem solving, giving employers' valuable insights to develop human capital potential in their organizations.

Cynaptx 914
cynaptx.com · 888.740.6413 · Pritish Sinha, psinha@cynaptx.com

Category: Career Services Management Platform // Audience: Career Services

We have 25+ years' experience building enterprise-grade solutions for government and some of the largest corporations in the world. We are a Microsoft, Atlassian, SAP, and Salesforce partner and have helped multiple organizations with their journey to success. Cynaptx is an intuitive, modern, and engaging career services management product that helps universities excel in career services.

Digital Revolutions 507
digital-revolutions.com · 919.606.2342 · Brent Engel, bengel@digital-revolutions.com

Category: Career Services Management Platform // Audience: Career Services

Digital Revolutions has been bringing innovative uses of technology to career centers for more than 12 years. Data analytics through the Career Center Contact Manager (C3M) are comprehensive, but easy and intuitive to generate. Let C3M help you understand how you are engaging with your students.

Disney Internships and Programs 801
DisneyCollegeProgram.com · Jeff Hickman, Jeff.H.Hickman@Disney.com

Category: Internships // Audience: Career Services

The Walt Disney Company is a leading international family entertainment enterprise.

EasyVirtualFair 205
easyvirtualfair.com · 215.309.1941 · Miguel Fernandez, miguel.fernandez@easyvirtualfair.com

Category: Career Fairs/Events/Virtual Event Solutions // Audience: Career Services

The software of choice for universities career services, talent acquisition managers, and job boards to create chat-based recruitment environments that engage candidates and recruiters in 23 countries. Whether this is your first virtual event or you simply want to make better and more cost-effective virtual events, EasyVirtualFair is the place to start.

Equifax 414
equifax.com/gradoutcomes · 314.214.7000 · Jeff Taylor, jeffrey.taylor@equifax.com

Category: Assessment/Metrics // Audience: Career Services

Solve your graduate outcome data dilemma. With Graduate Outcome Metrics, institutions can access the largest source of authentic, up-to-date employment and income information to glean insight on graduates and programs. Equifax helps alleviate the pain of traditional data collection methods—surveys, calls, etc.—by offering stakeholders better output.

EVENTUS 302
eventus.io · 512.730.0296 · Peter Feng, peter@eventus.io

Category: Career Fairs/Events/Virtual Event Solutions // Audience: Career Services

Eventus offers mobile app support for all aspects of student engagement. In career services, teams use Eventus to offer a digital means of providing student programming and resources. Everything—including career fairs, employer visit trips, and networking receptions—has been digitized with a mobile app to better meet students where they are.

Firsthand 103

firsthand.co · 215.391.3767 · Cortez Armond, cortez@firsthand.co

Category: Alumni/Networking/Mentoring // **Audience:** Career Services

Build a stronger and more successful community. Firsthand makes it easier than ever to connect applicants, students, and recent graduates with alumni and professionals from the working world.

Flo Recruit 602

florecruit.com · 214.707.1415 · Katherine Allen, katherine@florecruit.com

Category: Recruiting Management // **Audience:** University Relations and Recruiting

Based in Austin, Texas, Flo Recruit is dedicated to helping you find the best candidates at your recruitment events—from career fairs to information sessions to networking dinners and parties.

FOCUS 2 CAREER 601

focus2career.com · 203.746.6678 · Diane McCrudden, diane@focuscareer.com

Category: Career Counseling/Career Exploration Solutions // **Audience:** Career Services

Customized with your college's majors, students' assessment results are matched to occupations and supporting majors/programs at your college. Valid/reliable assessments: Work Interests-Holland Code/Personality/Values/Skills/Leisure Interests, What Can I Do With A Major In ... Coming: Career readiness competency builder inspired by the NACE Career Readiness Competencies. Robust counselor website: Powerful reporting, customization, multiple administrators. Outstanding customer support/training, FYE materials. Celebrating 31 years, serving 6 million students annually.

Forté 203

fortefoundation.org · 512.701.4244 · Michelle Lederhos, michelle@fortefoundation.org

Category: Student Resource // **Audience:** Both

Forté is working to advance women in business. We launch women into fulfilling, significant careers through access to business education, opportunities, and a community of successful women. Our powerful alliance of talented women, influential companies, leading undergraduate and business schools, and pioneering donors is changing the balance of power in the workplace.

The Fulbright Program 509

us.fulbrightonline.org · 832.369.3488 · Lee Rivers, lrivers@iie.org

Category: Job/Candidates // **Audience:** Both

The Fulbright U.S. Student Program is the flagship educational and cultural exchange program of the Bureau of Educational and Cultural Affairs, offering opportunities for recent graduates and young professionals to study, conduct research, and/or teach English abroad.

Geographic Solutions 703

geographicsolutions.com · 727.786.7955 · Dan Cobus, DCobus@geosolinc.com

Category: Career Services Management Platform // **Audience:** Both

Geographic Solutions is the leading provider of online employment software for state and local work force agencies in more than 30 states and U.S. territories. The company's Virtual Career Center solution is a career exploration tool that guides students to success through assessments, education and training, internships, job search, and more.

GoinGlobal 709
goinglobal.com · 251.342.9811 · Mary Anne Thompson, mathompson@goinglobal.com

Category: Student Resource // Audience: Career Services

GoinGlobal provides career and employment resources for more than 120 worldwide locations, in addition to corporate profiles, H1B visa search engine and 16 million+ job and internship postings. Our constantly updated database features hiring trends, work permit regulations, resume/CV guidelines, interview and cultural advice, and more. Free trial access available. Contact us at president@goinglobal.com or call 1.800.989.1190.

GR8 People 206
gr8people.com · 215.693.1122 · Annette DeHaven, adehaven@gr8people.com

Category: Recruiting Management // Audience: Both

GR8 People is 100 percent purpose built to deliver the unfair advantage companies demand to compete for global talent. Whether selecting the entire platform or individual components, it is the enterprise talent platform that brings CRM, recruitment marketing, applicant tracking, hiring, and onboarding together—connecting entire talent ecosystems into one experience.

GradLeaders 105
gradleaders.com · 614.791.9000 · Ryan Pratt, rpratt@gradleaders.com

Category: Job/Candidates // Audience: Both

Over the past 30+ years, GradLeaders has helped 26.5 million students find their dream job by partnering with more than 1,000 different career centers to create more meaningful connections with 100,000+ employers around the world.

Graduway 301
graduway.com · 978.522.4335 · Chris Marshall, chris.marshall@graduway.com

Category: Career Counseling/Career Exploration Solutions // Audience: Both

Graduway is used by more than 750 institutions to scale their career guidance and mentoring efforts. With Graduway, career centers transform themselves from one-size-fits-all models, into 24/7 digital career communities offering personalized, just-in-time career support for varying and complex student needs. With your digital career community, students can get advice on CV creation, upcoming interviews, or general career guidance from an exclusive network of alumni, recruiters, parents, and faculty, empowering career centers to help students in real-time, on scale, and ultimately improve career outcomes.

Group GTI 505
groupgti.com · +44.20.7654.7223 · Simon Katchay, simon.katchay@groupgti.com

Category: Recruiting Management // Audience: University Relations and Recruiting

Group GTI is the world's leading student and graduate recruitment specialists with offices in London, Dublin, and New York and affiliations in Australia and Malaysia. We provide access to top-quality students through an unbeatable series of media products and databases. We also support companies recruiting early talent with market-leading products and services including student research, employer branding, candidate sourcing, recruitment process outsourcing, and application tracking systems to more than 3,000 corporate and academic clients.

Handshake 415
joinhandshake.com · 415.466.2928 · Erin Walker-Anderson, ewalkeranderson@joinhandshake.com

Category: Career Services Management Platform // Audience: Both

Handshake, the largest college-to-career network, is built to ensure every student can find a great job. Today, Handshake is used by 14 million+ students and young alumni at 750 universities to connect with 300,000 employers. Handshake empowers employers to source, engage, and hire the best, most diverse talent for their team.

HBCU Career Development Marketplace608
hbcucareermarket.org · 443.325.5020 · Tariq Shane, shane@asballiance.com

Category: Recruiting Management // Audience: Both

The Historically Black Colleges and Universities Career Development Marketplace (HBCU CDM) is a 501(c)(3) non-profit founded in 2001. The HBCU Career Development Marketplace helps students prepare for professional opportunities and greater productivity after graduation. It runs over two and a half days and consists of three functions offering many opportunities to be involved.

Horizon Point Consulting, Inc..... 906
horizonpointconsulting.com · 256.318.3811 · Taylor Simmons, tbs@horizonpointconsulting.com

Category: Consulting/Research/Data // Audience: Both

We are Workplace Innovators. We are a firm committed to helping companies grow in organizational health, diversity and inclusion through assessment technology and consulting solutions and services. We provide virtual and affordable Facilitating Career Development (FCD or CDF) training required to meet CCSP and GCDF certification requirements.

i3 Group.....716
i-3group.com · 877.618.3646 · James Crone, jcrone@ceannate.com

Category: Consulting/Research/Data // Audience: Both

Since 2009, i3 Group has worked with colleges and universities across the country to help students avoid delinquency and default. Our expert concierge advisers have served more than 3 million students by placing them into sustainable repayment plans, regardless of loan balance or personal income. Rounding out our solution is GradSTAT, an extension of our data collection outreach services. GradSTAT delivers employment and salary data on alumni, which is critical to have but hard to get—until now.

IES Internships 707
iesabroad.org/ies-internships · 800.995.2300 · Angela Liu, aliu@iesabroad.org

Category: Internships // Audience: Career Services

IES Internships, a unit of IES Abroad, guarantees full-time summer and semester internship programs for academic credit in 15 global locations including Barcelona, Berlin, Cape Town, Chicago, Dublin, Hong Kong, London, Milan, New York, Paris, Rome, Santiago, Shanghai, Sydney, and Vienna to students in their field of choice. Housing is included, and meals vary by location. International students are encouraged to apply, and scholarships are available!

InitialView 600

initialview.com · 404.464.6662 · Wen Qium, wen@initialview.com

Category: International Student Support // Audience: Both

Every year, thousands of international students from China and other countries participate in an InitialView interview as part of their application to top colleges in the US. Now, InitialView is helping those students connect with top opportunities back in their home countries at leading multinationals, startups and government organizations. Make sure your international students benefit from their US education by introducing them to the InitialView Global Job Platform (initialview.com/glojo).

internhousing.com 609

internhousing.com · 877.989.0410 · Amanda Subia, amandas@internhousing.com

Category: Housing/Relocation // Audience: Both

#1 Source for Affordable Intern Housing!

Interstride 306

Interstride.com · 281.928.8674 · Nitin Agrawal, nitin@interstride.com

Category: International Student Support // Audience: Both

Interstride builds best-in-class technology-based programs to empower students in their academic and professional endeavors.

InterviewStream/RIVS 404

rivs.com · 312.583.7499 · Brandon Bookatz, bbookatz@rivs.com

Category: Job/Candidates // Audience: Both

RIVS / InterviewStream is a web-based technology built for enhancing the interviewing experience. We empower recruiters and hiring managers to effectively screen and select applicants. On-demand interviews reveal key candidate communication and personality skills earlier on in the selection process, scheduling tools improve the logistics of arranging interviews, and the interview guide builder prepares internal stakeholders for an effective in-person interview. RIVS helps organizations discover top talent while reducing time to hire and costs associated with interviewing.

Jobs Connected 303

jobsconnected.com · 516.603.9204 ·

Michael Oelbaum, michael.oelbaum@jobsconnected.com

Category: Career Fairs/Events/Virtual Event Solutions // Audience: Both

Host more career fairs with ease. Jobs Connected hosts video chat career fairs and other online events for institutions. Students and job seekers can video chat with employers in real-time, giving them an experience just like an in-person event, but without the hassle. Also, ask us about our graduate school fairs and other events.

Jobspeaker 207

jobspeaker.com · 855.562.7757 · Jarlath O'Carroll, jarlath@jobspeaker.com

Category: Career Services Management Platform // Audience: Both

Jobspeaker is bridging the gap between education and employment for the skills-based economy. Our platform automatically builds a skill profile for each student based on your curriculum—enabling your students to attract the right employers, and employers to identify and hire your students based on their unique skillset. Jobspeaker's Mobile-First online collaborative platform engages students throughout their job search and tracks events, employment, work experience, and internships. Jobspeaker also provides extensive reporting and data analytics for your institution.

Jumpstart.....805

jumpstart.me · 510.931.9731 · Char Delapena, char@jumpstart.me

Category: Recruiting Management // Audience: Both

Jumpstart is the world's smartest university recruiting platform, simplifying how companies source and engage top, diverse college engineering and design talent.

Knack.....705

joinknack.com · 727.412.2139 · Austin Doyle, austin@joinknack.com

Category: Career Readiness/Competencies // Audience: Both

Knack transforms student employment opportunities into engaging, high-impact experiences that foster self-reflection and growth. We partner with institutions to activate their high achievers as a network of peer tutors/mentors. This campus peer-learning network is often funded by alumni and employers like PwC who seek to foster skills development and engage with this community of rising talent for internships and postgraduate employment. When institutions like ASU work with Knack, they're able to cultivate more career-ready candidates and bolster student development without increasing overhead.

Management Consulted603

managementconsulted.com · 859.322.9077 ·
Namaan Mian, namaan@managementconsulted.com

Category: Interviewing/Resumes/E-portfolios // Audience: Career Services

Management Consulted is the world's leading resource on all things consulting. We conduct 100+ on-campus interview workshops per year and support more than 10,000 students via our digital resources.

Montage604

montagetalent.com · 877.451.1695 · Chasity Jensen, chasity.jensen@montagetalent.com

Category: Recruiting Management // Audience: University Relations and Recruiting

We partner with many of the world's most well-respected brands, including 100 of the Fortune 500, to create the high-tech, high-touch, hiring experience the modern candidate expects. Our proprietary interview technology integrates seamlessly with enterprise needs for reliability, scalability, compliance, and security. We are committed to market-driven innovation, incorporating applicable science and data in our solutions to speed the process and improve the predictability of talent acquisition. Our commitment to superior client service and support is unique in the industry.

NAA Education Institute.....402

RPMcareers.org · 908.232.2635 · Sarah Levine, slevine@naahq.org

Category: Collaborative/Member Organization // Audience: Career Services

NAAEI's mission is to provide broad-based education, training, and recruitment programs that attract, nurture, and retain high-quality professionals and develop tomorrow's apartment industry leaders.

NADA Foundation405
nadafoundation.org · 703.821.7102 · Naxhieli Acosta, nacosta@nada.org

Category: Career Path/Industry Promotion // Audience: Both

NADA Foundation—the retail auto industry’s philanthropic arm—promotes work force development, provides emergency relief to dealership employees, supports military veterans, and more. Local new-car and truck dealerships are rooted in every community in America. From big cities to rural areas, more than 16,000 dealerships employ more than 1.1 million people in good-paying jobs in sales, service, and management. These are technology jobs with excellent wages, benefits, and career paths with real opportunities for advancement, even without a college degree.

National Organization on Disability305
nod.org · 646.571.1192 · Felicia Nurmsen, nurmsenf@nod.org

Category: Diversity/Inclusion/Equity // Audience: Both

National Organization on Disability promotes the full participation and contributions of America’s 57 million people with disabilities, focusing on increasing employment for the unemployed 80 percent of working-age Americans. We work with leading employers and partners with educational and philanthropic institutions to pilot innovative approaches to disability inclusion. We are proud to be facilitating some of the world’s most recognized brands be more competitive by building/enriching their disability inclusion programs.

Oleeo 201
oleeo.com · 212.686.7733 · Adam Couch, adam.couch@oleeo.com

Category: Recruiting Management // Audience: University Relations and Recruiting

Oleeo is an award-winning provider of campus, high-volume, and diversity-recruiting technology. Through the power of intelligent automation and machine learning, Oleeo helps companies break the source of talent wide open to attract, engage, and hire amazing, diverse teams that can change the world for the better. Our mission is to help them do that faster and more efficiently than ever before. Find out how Oleeo helps recruiters get back to what matters most.

OnCampus Advertising 109
oncampusadvertising.com · 617.523.9801 · David Page, dpage@oncampusadvertising.com

Category: Advertising/Media/Publishing/Promotions // Audience: Both

OnCampus Advertising is a college marketing and recruiting services company that works closely with higher education and corporate recruiters through the planning and implementation of student recruiting campaigns. Since 2003, OnCampus has done hundreds of recruiting initiatives, assisting each client with their unique set of objectives on campuses across the United States and Canada.

ORISE506
orise.orau.gov · 410.306.9200 · Krystle Wagemann, Krystle.Wagemann@orau.org

Category: Internships // Audience: Career Services

The U.S. Department of Energy’s (DOE) Oak Ridge Institute for Science and Education (ORISE) Program allows bachelor’s, master’s, and doctoral students, as well as recent graduates to enhance their science education experience in projects and activities at our DOE and other government and private industry sponsors’ laboratories and research facilities worldwide.

PATHWAYU/jobZology.....817 **pathwayu.com** · 970.222.7636 · Eric Leftwich, eric@jobzology.com

Category: Career Counseling/Career Exploration Solutions // Audience: Both

PathwayU/jobZology is the real science behind education and careers that fit. We deliver an exciting online platform students and job seekers want to use as we show them education pathways, career options, and job choice decisions with a predictive fit score.

PeopleGrove.....401 **peoplegrove.com** · 650.584.3400 · Anna Westendorf, anna@peoplegrove.com

Category: Alumni/Networking/Mentoring // Audience: Career Services

PeopleGrove is an alumni network, community engagement tool, and personalized success team—all rolled into one. Help students grow and alumni succeed with a data-driven tool that supports the entire education ecosystem. Come see why Georgetown, Wellesley, and other institutions have selected PeopleGrove to help their communities thrive.

Potential.ly.....605 **potential.ly** · 855.802.5836 · Norbert Morawetz, norbert@potential.ly

Category: Career Readiness/Competencies // Audience: Career Services

Potential.ly is a personal learning platform for universities, optimized for competency and professional development. Guide learners in their competency development, help them evaluate strengths and development areas, support them in work-based learning, and increase their employability and career readiness.

Purple Briefcase, a Ruffalo Noel Levitz platform.....614 **purplebriefcase.com** · 800.876.1117 · Chris Offield, chris.offield@ruffalonl.com

Category: Career Services Management Platform // Audience: Both

Ruffalo Noel Levitz fuels higher education enrollment management, student success, and fundraising innovation for more than 1,900 colleges and universities.

Quinnia.....406 **quinnia.io** · 413.367.8978 · Himal Ahuja, quinn@quinnia.io

Category: Career Readiness/Competencies // Audience: Career Services

Quinnia is a career readiness platform that improves student outcomes by increasing student engagement through resume feedback and interview skills using AI. They have integrated the platform in 40+ colleges that made Quinnia a class assignment for students. It helps scale career services by integrating career readiness into the academic curriculum and partnering with professors to dramatically improve student engagement, graduation rates, and on-time graduation.

Rakuna.....202 **rakuna.co** · 760.483.3664 · Trong Dong, trong@rakuna.co

Category: Recruiting Management // Audience: University Relations and Recruiting

Rakuna is the campus recruiting platform redefining how top employers recruit young people. We are how companies hire millennials.

Real World Playbook806
realworldplaybook.com · 781.771.2349 · Genevieve Ryan, team@realworldplaybook.com

Category: Student Resource // Audience: Both

Real World Playbook is the GPS for adulthood, guiding 20-somethings through the decisions they will face in their first few years out of college. Providing resources, tools, and services across topics like personal finance, health care, student loan repayment, and moving, we work to equip young adults with the information they need to ask informed questions.

Relish Inc.807
relishcareers.com · 423.314.1589 · Zach Mayo, zach@relishcareers.com

Category: Student/New Hire Engagement Solutions // Audience: Both

We operate TransparentCareer (www.transparentcareer.com), which provides role-specific compensation and cultural data on 10,000+ companies that hire graduate business candidates, and RelishCareers (www.relishcareers.com), a digital recruiting marketplace where candidates can browse 15,000+ jobs and engage with recruiters at top employers around the globe. We offer tailored services for both employers and universities seeking to boost their recruiting outcomes. Please stop by our booth to find out more!

Rezzio Learning803
rezziolearning.com · 856.577.2033 · Jessica Sarkisian, jessica.sarkisian@gmail.com

Category: Career Readiness/Competencies // Audience: Career Services

Rezzio Learning is a program that supports career service departments to track and measure students' core competency levels in order to become career ready. Our method is based upon the holistic development of students over their college lifecycle. Engaging students in experiences that build their career skills. Departments are able to give custom personalized advice to every student they manage. Students use Rezzio Learning to gain career awareness and the ability to showcase their experiences and career skills.

RippleMatch..... 900
ripplematch.com/employers · 920.360.4496 · Troy LeCaire, Troy@ripplematch.com

Category: Diversity/Inclusion/Equity // Audience: University Relations and Recruiting

RippleMatch's intelligent matching algorithm connects companies with the best candidates possible and saves time by automating all of the work that typically goes into sourcing, ensuring a seamless employer experience in the process. Whether an employer is trying to recruit more first-generation college students, increase the number of schools they reach, or improve the diversity of their team, RippleMatch removes geographic barriers and pinpoints a company's ideal candidates on every college campus.

Securities Training Corporation..... 804
stcusa.com · 314.529.8096 · Darryl Frierson, darryl.frierson@colibrigroup.com

Category: Career Readiness/Competencies // Audience: Both

Securities Training Corporation (STC) was founded in 1969 to address the training needs of the securities industry. In 2014, STC celebrated 45 years of financial industry training. Going forward, we will continue to offer the highest quality service with the same superior content, while developing innovative products to meet our clients' needs.

Shortlist.Me809

shortlist.me · +44.1904.279.400 · David Dewey, david@shortlist.me

Category: Interviewing/Resumes/E-portfolios // Audience: Both

At Shortlister, we implement technology to fast track interviews and help people showcase their potential from any location across the globe. Trusted by leading colleges and top employers, we streamline the interview process through fast, effective technology, saving organizations time as well as resources.

SkillSurvey407

skillsurvey.com · 610.947.6300 · Randy Bitting, careerreadiness@skillsurvey.com

Category: Career Readiness/Competencies // Audience: Both

SkillSurvey applies the science of human behavior and smart technology to create a fuller picture of the people with whom our customers engage. SkillSurvey helps employers bring the right individuals onboard faster and provides students and education institutions tools to ensure students are career-ready.

SourceCast, Inc.607

sourcecast.net · 703.860.9610 · Estelle Allen, estelle.allen@sourcecast.net

Category: Job/Candidates // Audience: Both

SourceCast provides superior diversity hiring services for companies and sophisticated web-based job-matching tools for career service professionals and job seekers nationwide. Through the groundbreaking DirectSource platform, SourceCast delivers pre-qualified top talent through powerful hiring tools that match the best jobs and job seekers based on job requirements and job seeker qualifications. With DirectSource, career service professionals and job seekers can find the best jobs and companies can achieve results-driven hiring performance while effortlessly ensuring compliance with applicable work force regulations.

StandOut, by CollegeNET503

standout.com · 503.973.5200 · Bruce Sylva, bsylva@collegenet.com

Category: Job/Candidates // Audience: Both

The StandOut® Video Recruitment Network connects qualified candidates with employers, improving job search and recruitment outcomes for candidates, employers, and career centers. StandOut helps career service professionals offer employment options and individual guidance for job seekers, with services including online mentoring and interview skills development. For employers, the network increases visibility and access to qualified candidates. It streamlines the recruitment and hiring process, with new, time-saving, web-based technology that includes candidate data verification, asynchronous video interviewing, and side-by-side candidate comparisons.

Steppingblocks.....700

steppingblocks.com · 478.278.7622 · Rob Gannaway, rob@steppingblocks.com

Category: Career Counseling/Career Exploration Solutions // Audience: Career Services

Steppingblocks utilizes proprietary technology to map career paths. The Student Platform helps individuals plan more effectively and discover their ideal path. The Graduate Insights platform helps administrators gauge the outcomes of their institutions, better plan for the future, and interact more effectively with alumni.

Symplicity215

symplicity.com · 703.351.0200 · Craig DeVoe, info@symplicity.com

Category: Career Services Management Platform // Audience: University Relations and Recruiting

There's a reason why 1,300+ career centers worldwide and 400,000 active recruiters use Symplicity to connect students and recruiters. CSM by Symplicity is the industry-standard because of its robustness and configurability, allowing career centers of all sizes and types maximum flexibility for their specific workflows while connecting recruiters to the largest network of entry-level talent.

ThinkOptimal 416

SkillsFirst.com · 919.698.4397 · Jill Swan, jill.swan@thinkoptimal.com

Category: Collaborative/Member Organization // Audience: Both

ThinkOptimal has been providing online career services technology since 2005. Forward-thinking development, outstanding client support, and a team with a passion for career services has resulted in trust and a proven record of service with OptimalResume. SkillsFirst, our next platform, provides space for collaborative career learning. SkillsFirst is a verified network to scale career engagement, enhance collaboration internally and externally, track student progress, and connect evidence of skills to employer demand.

U.S. Department of State304

careers.state.gov · 202.261.8877 · D. Josiane "Josie" Lee, LeeDJ@state.gov

Category: Career Counseling/Career Exploration Solutions // Audience: Career Services

The U.S. Department of State believes in the potential of every American's ability to affect positive change worldwide. Whether constructing or managing embassies throughout the world, explaining American foreign policy to citizens of other countries, or teaching entrepreneurial skills to young people in emerging countries, you can make a difference with the U.S. Department of State. Consider a public service career with us and discover intellectual challenges and opportunities in new places and with different cultures abroad.

U.S. Intelligence Community902

intelligencecareers.gov · 301.243.0895 · Torland Wingfield, torlanjw@dni.gov

Category: Recruiting Management // Audience: Both

The United States Intelligence Community's primary mission is to collect and convey essential information that the president and policymaking communities need.

uConnect 606

gouconnect.com · 857.400.8725 · Estelita Young, estelita@gouconnect.com

Category: Student Resource // Audience: Career Services

uConnect's career services marketing platform helps institutions showcase the career resources, data, and information they already have to make them more visible, accessible, and universally effective in guiding all students along career-driven pathways. By engaging students in meaningful career pathways, from enrollment through completion, institutions are finally able to leverage career services to more confidently make, and effectively deliver on, the promise of career advancement.

University of Central Florida – Career Services 704
career.ucf.edu · 407.823.2362 · Lynn Hansen, Lynn.Hansen@ucf.edu

Category: Career Readiness/Competencies // **Audience:** Both

The University of Central Florida (UCF) is an emerging preeminent research university in Florida and one of the largest universities in the United States, but we're not just bigger—we're one of the best colleges for quality, access, impact, and value. With impressive achievements on the field and in the classroom, Knights seek challenges, push boundaries, encourage innovation, and invite the impossible. *U.S. News & World Report* ranks UCF among the nation's top-10 most innovative colleges, while both *Kiplinger* and *Forbes* rank us a best-value university.

Upkey 815
upkey.com · 630.201.2647 · Amir Badr, amir@upkey.com

Category: Career Services Management Platform // **Audience:** Both

Upkey is the world's first student incubator. We offer an online-learning platform that prepares students to be successful in the professional world by educating them on the skills necessary to make positive lasting impressions on employers. Our services improve the retention, placement, and professional development outcomes of colleges and universities. We strive to make exceptional professional mentoring accessible for every student. Our mission is for a more diverse and inclusive work force where every young person gets the chance to shine.

UrbanBound 403
urbanbound.com · 312.994.2004 · Abby Baumann, abaumann@urbanbound.com

Category: Housing/Relocation // **Audience:** University Relations and Recruiting

UrbanBound's relocation management technology provides a seamless employee experience, while helping HR and mobility professionals administer, manage, and track relocation benefits online from one central platform. With our relocation management software, every relocating employee, regardless of title or tenure, has access to the tools, resources, and support they need to move for their job.

Vault 502
Vault.com · 800.535.2074 · Frank Siano, FSiano@Vault.com

Category: Student Resource // **Audience:** Both

Vault Campus Edition is a licensed product for colleges and universities, providing internship, industry, profession and company data, and insight from verified sources. Students and alumni can search for current job/internship openings and also find advice articles and videos on resumes, interviews, networking, and more to help them launch or build their careers. More than 800 university career centers rely on Vault Campus Edition to help students seek, find, evaluate, and land the best job or internship.

vFairs.com 200
vFairs.com · 415.230.0098 · Younas, younas@vfairs.com

Category: Career Fairs/Events/Virtual Event Solutions // **Audience:** Both

vFairs is a leading virtual-event platform that specializes in delivering amazing virtual job fairs, career fairs, trade shows, and expos by utilizing rich, interactive features to engage global audiences and increase ROI. vFairs' platform has been used by thousands of organizations, from Fortune 500 companies to universities, government organizations, and startups. vFairs recently launched "ScanShake.com," a mobile app solution that allows event exhibitors and attendees to exchange information instantly in a physical event.

VMock Inc......715
vmock.com · 847.656.3400 · Salil Pande, salil.pande@vmock.com

Category: Career Services Management Platform // Audience: Career Services

VMock SMART Career Platform combines artificial intelligence and machine learning to help students maximize their career potential. Live at 150+ leading institutions, the platform enables students to develop job-ready resumes, LinkedIn profiles, elevator pitches, and career plans with actionable feedback that is personalized for each program. Career and professional development staff gain tremendous efficiency and can prioritize on the strategic aspects of career guidance through insights powered by predictive analytics. VMock is committed to democratizing career readiness for every jobseeker.

WayUp115
wayup.com/employers · 925.337.2886 · Melissa Weir, mweir@wayup.com

Category: Recruiting Management // Audience: Both

WayUp is the premier platform for employers—from startups to Fortune 500s—looking to attract and hire top, early-career candidates faster and more efficiently than ever before. WayUp does the heavy lifting for your recruiting team, saving time and dramatically increasing productivity so they can focus on hiring the best possible candidates.

Wisr204
getwisr.com · 269.267.4685 · John Knific, john@wisr.io

Category: Alumni/Networking/Mentoring // Audience: Career Services

Wisr helps bridge gaps across the student lifecycle through mentorship. Our software platform utilizes a custom matching algorithm that allows universities to seamlessly connect key constituents for community building, knowledge sharing, and volunteering. With partners that include Oberlin, SNHU, and the University of Chicago, Wisr can help you turn prospects into students, expand personalized career coaching, and engage alumni in meaningful volunteer opportunities.

Yello701
yello.co · 312.517.3200 · Mallory Moran, mallory.moran@yello.co

Category: Recruiting Management // Audience: University Relations and Recruiting

Yello's talent acquisition platform enables the world's leading brands to deliver personalized candidate experiences to every job seeker, resulting in quality hires and faster fills. The centralized platform is easy to use, enabling recruiters to collaborate with one another to attract and engage top talent. Key recruiting metrics provide meaningful insights that lead to more informed, data-driven decisions, while staying on budget.



Download the NACE19 Mobile App

1 Search for **NACE19** or **NACE** in the App Store on iOS devices and in the Play Store for Android.

2 Tap on Download or Install to begin the download.

Log in to the mobile app to view the Schedule of Events, see expanded descriptions of Concurrent Sessions, find a map of the Expo Hall, message colleagues, and more.



Or, view the content on any web-enabled device at <https://event.crowdcompass.com/nace19>



Stay Connected at NACE19



Discuss hot topics with NACE members in the NACE Community



@NACEOrg and #NACE19



Facebook.com/NACEOrg

FREE WiFi

WiFi Network: **NACE2019** // Password: **NACE2019** (case sensitive)

1. View Available Wireless Networks
2. Click on the “**NACE2019**” Network to connect.
3. When prompted, enter the password listed above

*NOTE: If “NACE2019” is not an option, please select “NACE2019_2.4”
FREE WiFi is available in session rooms only.*

Attendee registration is open.
Register now and get the early-bird rate.▶

naceweb.org/NACE20




2020
NACE
conference+expo

See you in
Minneapolis!

June 2 – 5 · Minneapolis
Minneapolis Convention Center

1301 2nd Ave S, Minneapolis, MN

A young woman with voluminous curly brown hair is the central focus. She is wearing a blue denim jacket over a colorful patterned shirt. She has her hand near her chin in a thoughtful pose and is smiling. The background shows a classroom with large windows looking out onto green trees. Other students are blurred in the background.

Engage Young Talent & Recruit Your Future

Build meaningful relationships with students throughout their educational journey and beyond with our Campus Recruiting & Events Management technology.

Avature

Booth 515