

NACE'S DISABILITY SIGNATURE SERIES



Advancing Access and Equity

In support of the U.S. Department of Labor's
National Disability Employment Awareness Month

OCTOBER 2, 12, 26 AND NOVEMBER 1, 2023 | 4-PART SERIES | VIRTUAL

Sponsorship Opportunities

In support of the U.S. Department of Labor's National Disability Employment Awareness Month, NACE's Disability Signature Series will unpack concepts and assist career services, talent acquisition, partner organizations, and other attendees in better understanding the diversity within the disability community as it relates to equity in employment.

With the support of our sponsors, NACE will offer this educational series free of charge to our 16,000+ members, driving attendance and exposure for your brand. By sponsoring this event you are demonstrating your organization's commitment to National Disability Employment Awareness Month.

"Excellent student insights and perspectives shared! This panel helped to facilitate conversation and generate ideas for future collaboration between Career Development and Disability Services at our university. Thank you!"

— 2022 Attendee Testimonial

Who is NACE?

The National Association of Colleges and Employers (NACE) is the leading source of information on the employment of the college educated, and forecasts hiring and trends in the job market; tracks starting salaries, recruiting, and hiring practices, and student attitudes and outcomes; and identifies best practices and benchmarks. Established in 1956, NACE is a professional association that connects over 16,000 college career services professionals, university relations and recruiting professionals, and the business solution providers that serve this community. We are the only national association that serves both higher education professionals and employers recruiting early talent.

NACE Member Profile

Employer

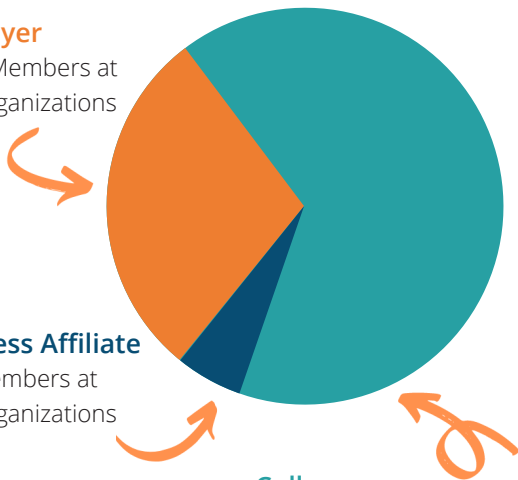
4,037 Members at
852 Organizations

Business Affiliate

397 Members at
163 Organizations

College

11,568 Members at
1,824 Colleges/Universities



As of August 2023

Who Attends?

Fall 2022 Attendee Profile



1,095
total organizations



698
total individuals

Attendees include the cross-functional teams tasked with developing strategy and executing inclusive initiatives across college campuses:

- Career services executive directors and staff
- Career counselors and coaches
- Chairs, advisors, and faculty
- C-suite, presidents, vice presidents, and deans
- Directors of disability and vocational offices
- Diversity, equity, and inclusion professionals

2023 Sponsorship Opportunities

CHAMPION SPONSOR

\$10,000 – SOLD

Pre-Event Promotions

- Featured Sponsor logo and link on NACE's Disability Signature Series event page
- Sponsor logo and link in marketing e-mails to drive event registration
- Promotional banners with sponsor logo to drive event registration on NACE's and sponsor's social media (Facebook, LinkedIn, X)
- Recognition in the event confirmation email to all registered attendees

Day of event

- 3-minute speaking engagement at the beginning of the event
- Potential to be a moderator of a session during the series
- PowerPoint slide with sponsor branding shown during their speaking engagement
- Verbally thanked as the sponsor at the beginning and ending of the session

Post-Event Promotions

- Attendee list with first name, last name, title, and organization name
- Prominent sponsor recognition in the *NACE Journal* following the event
- Attendees have access to the recorded sessions after the event via the NACE Learning Platform in their MyNACE account.

ADVOCATE SPONSOR

\$6,000

Pre-Event Promotions

- Featured Sponsor logo and link on NACE's Disability Signature Series event page
- Sponsor logo and link in marketing e-mails to drive event registration
- Promotional banners with sponsor logo to drive event registration on NACE's and sponsor's social media (Facebook, LinkedIn, x)

Day of event

- 2-minute speaking engagement at the beginning of the event (*optional*)
- PowerPoint slide with sponsor branding shown during their speaking engagement
- Verbally thanked as the sponsor at the beginning of the session

Post-Event Promotions

- Attendee list with first name, last name, title, and organization name
- Prominent sponsor recognition in the *NACE Journal* following the event
- Attendees have access to the recorded sessions after the event via the NACE Learning Platform in their MyNACE account.

ALLY SPONSOR

\$2,000

- Featured sponsor logo and link on NACE's Disability Signature Series event page
- Featured sponsor placement with logo and link in the *NACE Journal*

Questions?

Contact Katrina Schreefer, Senior Manager of Business Development & Outreach, at businessdevelopment@naceweb.org, 610.625.1020.