NACE Insights Space Registration



RESERVE SPACE IN THE FOLLOWING ISSUE(S) OF NACE INSIGHTS

Indicate edition	☐ Career Services	□ Recruiting		
Total (# of insertic	ons x rate) \$			
5 or more insertion	ns will receive a 10% di	scount.		

Sponsored Content

☐ Career Services					
Member Rate	□ \$800 each				
Nonmember Rate	□ \$1,000 each				
□ Recruiting					
Member Rate	□ \$800 each				
Nonmember Rate	□ \$1,000 each				

Banner Ad

☐ Career Services				
Member Rate	□ \$450 each			
Nonmember Rate	□ \$600 each			
□ Recruiting				
Member Rate	□ \$250 each			
Nonmember Rate	□ \$325 each			

Publication Date Materials Due Date

☐ July 12, 2023	July 5, 2023	
☐ August 9, 2023	August 2, 2023	
☐ August 23, 2023	August 16, 2023	
☐ September 13, 2023	September 6, 2023	
☐ September 27, 2023	September 20, 2023	
☐ October 11, 2023	October 4, 2023	
☐ October 25, 2023	October 18, 2023	
☐ November 15, 2023	November 8, 2023	
☐ December 13, 2023	December 6, 2023	

RETURN FORM TO KATRINA SCHREEFER

businessdevelopment@naceweb.org | 610.625.1020

NACE Insights Space Registration



ADVERTISER		
Name		
Title	Organization	
Address		
City	State	Zip
Business Phone	Email	
AGENCY (IF APPLICABLE)		
Name		
Title		
Address		
City		
Business Phone	Email	
AUTHORIZATION SIGNATURE		
Employer		Date

The signatures above warrant that they are fully authorized to sign this Agreement on behalf of themselves, if they are signing in their individual capacity, or on behalf of the entity that they represent, if they are signing on behalf of an entity.

PAYMENT

Please contact NACE Accounting at 610.625.1034 to pay by credit card. Normal business hours are Monday through Friday from 8 a.m. to 4 p.m. ET.

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TERMS AND CONDITIONS

- 1. Advertisements are due one week prior to the scheduled date of posting.
- 2. Acceptance of an advertisement is at NACE's discretion. NACE has the right to refuse any advertisement. Acceptance of an advertisement does not imply and may not be construed to constitute endorsement on the part of NACE.
- 3. The advertiser agrees to pay for all advertisements in accordance with this contract. Payment is due with space reservation form. (Credit card will not be billed until NACE has accepted the reservation and received materials).
- 4. Cancellations: Cancellations will be accepted up to three business days before the scheduled date of posting provided that the cancellation request is in writing. If cancellation is made after that, the advertiser or authorized agent will be liable for the payment of the full billing amount.

NACE Insights Specifications



BANNER AD

AD SPECS

Email and enewsletter banners:

530 x 100 Pixels

URL: Include http and add Google Analytics tags for client-side tracking

FILE REQUIREMENTS

· JPG, PNG, GIF File

· Resolution: 72 dpi

· Maximum File Size: 30K

SPONSORED CONTENT

AD SPECS

• **Headline:** 60 characters with spaces

• **Description:** 215 characters with spaces

 URL: Include http and add Google Analytics tags for client-side tracking

QUESTIONS?

For more information or to email your artwork, contact:

Laura Czuba, Production Manager production@naceweb.org, 610.625.1042





DIVERSITY, EQUITY, & INCLUSION

Preliminary Poll Results Show Pace of Funding for Recruiting, Serving Marginalized Groups

URR functions and career services operations have received increased funding and resources to address racial injustice and the needs of historically marginalized groups, just at different paces.

SPONSORED CONTENT

Nominations Now Open for the NACE Board of Directors 2022-23

We're looking for both college and employer members to serve on our Board. Qualified nominees must have at least three years of professional experience in their field. Nominations will be open through November 2, 2021.

RESOURCES

DEI and Ethics: Equitable Access

A new case study, developed by the NACE Principles for Ethical Professional Practice Committee, addresses an issue career centers and employers alike face: providing equitable access to services and opportunities.

