

# **2024 NACE Student Survey**

Thank you for participating in the 2024 NACE Student Survey! The survey will ask about your use of career services and questions related to college recruiting, internships, jobs, and your employment preferences.

The survey should take about 10-15 minutes to complete **depending on which questions you are shown** based on the answers you provide. All questions are optional. The survey window will be open until May 15th, 2024.

**Please remember to enter a permanent email address** if you would like to enter the drawings for four (4) prizes of \$500. We've drawn winners in the past who gave defunct email addresses, and we've had to award the prize to someone else. So don't forget to enter a permanent email address and good luck in the cash drawings!

\*All currently enrolled students, aged 18 and over, are eligible to enter the drawing.\*



#### **Enrollment Status**

Are you currently enrolled in a 2-year associate's, 4-year bachelor's, master's, and/or doctoral degree program?

O Yes

O No

When are you scheduled to earn your degree?

O I will earn my degree BY June 30, 2024

O I will earn my degree AFTER June 30, 2024

How likely is it that you will re-enroll for the next semester at your current institution?

O Extremely unlikely

O Somewhat unlikely

- O Neither likely nor unlikely
- O Somewhat likely

O Extremely likely



## Program of Study

What college/university do you currently attend?

Please start typing the name of your school in the box below and select the option that best describes your school and/or campus. Abbreviations cannot be accepted unfortunately.

At what degree/class year are you currently enrolled?

▼ Associate's - 1st Year ... Doctoral

What is your major? Please start typing your major in the box below and select the one that best describes it.

#### **Career Fairs**

Did you attend a career fair in the past year?

O Yes

🔘 No

As a result of attending a career fair, did you receive an interview and/or job offer from an

organization you spoke with at the fair?					
	Yes	No			
An interview	0	0			
A job offer	0	0			



## **Experiential Learning**

For this section of questions, "experiential learning" refers to college work experiences including:

- Internships & Co-ops On-campus student workers
- Student teaching, nursing, & other practicum experiences
- Micro-internships
- Externships
- Apprenticeships
- Faculty-led research projects

Have you participated in ANY experiential learning opportunity since starting college?

O Yes

🔿 No

How many experiential learning (which includes internships, etc.) opportunities have you engaged in during your college career?

Of these experiential learning opportunities, how many were specifically internships?

Have you participated in ANY experiential learning opportunity in the past year?

O Yes

🔿 No



Which of the	following bes	t describes	vour most rec	cent experiential	learning opp	ortunitv?
			,			

$\bigcirc$	Intornehin
$\bigcirc$	Internship

- O Co-op
- O Practicum experience (e.g., nursing, student teaching, or other clinical experience)

O Micro-internship

O Externship

- On-campus student work
- O Apprenticeship
- O Job Shadowing
- O Faculty-led research projects

O Other (please specify:) \_\_\_\_\_

Which of the following best describes the type of employer for **your most recent** experiential learning opportunity?

O Private, for-profit

O Non-profit

O State or local government

O Federal government



How large of a company was your experiential learning employer? Please note: Please provide your best guess if you don't know the exact number of employees

- Small (1 100 employees)
- O Medium (101 1,000 employees)
- Large (1,001 5,000 employees)
- Very large (more than 5,000 employees)

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In which industry was your experiential learning opportunity?

Accounting

O Architectural, engineering, and related services (e.g., civil, mechanical, electrical, drafting services, etc.)

O Business Services (e.g., waste management, credit bureaus, security, travel services, etc.)

Computer programming / Coding, Data Science

Construction

O Education & Educational Services (e.g., teaching, related service providers, etc.)

O Finance, Insurance, & Real estate

O Government & Public Administration (e.g., justice, courts, legislative, gov't agencies, urban planning, nat'l security, etc.)

O Healthcare & Social Assistance (e.g., nursing, counseling, etc.)

O Information Services (e.g., publishing, broadcasting, telecommunications, library, computing infrastructure, etc.)

C Leisure & Hospitality (e.g. sports, museums, fine arts, hospitality, restaurants, food services, etc.)

O Manufacturing (e.g., auto, pharmaceutical, food, beverage, etc.)

O Marketing, Advertising, & Graphic Design (e.g., public relations, promotions, etc.)

O Natural Resources & Mining (e.g., Oil & gas extraction, agriculture, forestry, etc.)

Professional, Scientific, and Technical Services (e.g., scientific research, legal servic	es,
Human Resources, management consulting, veterinarians, etc.)	

O Trade, Transportation, & Utilities (e.g., retail, wholesale trade, warehousing, etc.)

O Other services (e.g., auto repair, electronics repair, personal care services, religious organizations, civic and social



Was your most recent experiential learning activity in-person, virtual, or hybrid?
○ In-person
○ Virtual
O Hybrid (both in-person and virtual)
Were you <b>paid</b> for the experiential learning opportunity?
O Yes
○ No
Was the payment through your school or your experiential learning employer?
O Your school/institution
O Your experiential learning employer
O Other (please specify:)



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٧٧n	/ was	the	exc	perientiai	learning	OD	portunit	v un	paid?

- O School does not allow for pay when enrolled in credit bearing experiential learning
- O The organization does not pay
- O It was a volunteer shadow / experiential opportunity
- O It was a practicum experience
- O Other (please specify:) \_\_\_\_\_

Overall, how **satisfied** were you with your most recent experiential learning experience?

$\bigcirc$	Not	at	all	satisfied
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- A little satisfied
- O Somewhat satisfied

# O Very satisfied

O Extremely satisfied



How much do you agree with the following statements about your recent experience:

	Strongly Disagree	Disagree	Neither Agree or Disagree	Agree	Strongly Agree
The people I worked with were friendly and helpful.	0	0	0	0	0
I was compensated fairly for the work I did.	0	0	0	0	0
My colleagues helped to make this a good experience.	0	0	0	0	0
I felt like I belonged with my colleagues and in my work setting.	0	0	0	0	0
My colleagues valued my skills.	0	$\bigcirc$	$\bigcirc$	$\bigcirc$	0
My work duties were meaningful.	0	$\bigcirc$	$\bigcirc$	$\bigcirc$	0
A lot of other people could be affected by how well my work got done.	0	0	0	0	0



How much do you agree with the following statements about your career development:

	Strongly Disagree	Disagree	Neither Agree or Disagree	Agree	Strongly Agree
I had a mentor who advised me during my work experience.	0	0	0	0	0
My supervisor provided me with enough support while I was doing the work.	0	0	0	0	0
My experiential learning helped me determine that this was a field I was interested in for a career.	0	0	0	0	0
My work experience taught me a lot of things that I never would have been able to learn in the classroom.	0	0	0	0	0
My work experience required me to use a number of complex or high- level skills.	0	0	0	0	0
After my work experience, I want a career in this industry.	0	$\bigcirc$	0	0	0



How much do you agree with the following statements about your **experiential learning organization**:

	Stron gly Disag ree	Disagree	Neither Agree or Disagree	Agree	Strongly Agree
I felt like I belonged at the organization.	0	0	0	0	0
My experiential learning employer made sure I knew my contributions were valued.	0	$\bigcirc$	0	0	0
My experiential learning employer clearly took steps to foster equity in the workplace.	0	0	0	0	0
I liked the organization with which I did my work experience.	0	0	0	0	0
l felt committed to the organization because they treated me well.	0	0	0	0	0
I wanted to remain at the organization in a full-time position after the work experience was done.	0	0	0	0	0



What competencies and skills did you develop in your experiential learning opportunity? Please select all that apply.

Al-related skills
Industry-specific skills
Career & Self-development
Communication
Critical Thinking
Equity & Inclusion
Leadership
Professionalism
Teamwork
Technology
Other (please specify:)
None of the above



If you were offered a full-time position with your experiential learning employer, with competitive wages/benefits, **how likely are you to accept the offer**?

O Extremely unlikely
O Somewhat unlikely
O Neither likely nor unlikely
O Somewhat likely
O Extremely likely
Did you receive a job offer from your most recent experiential learning employer?
○ No
○ Yes
In the past 12 months, did you want to participate in any experiential learning opportunity?
O Yes
○ No
O Not sure



Which of the following reasons were an obstacle to finding any experiential learning opportunity?

Please select all that apply.

Course load at school was too heavy
Experiential learning opportunity was unpaid
Insufficient pay offered
Needed to work at current job
Lack of transportation
Lack of childcare
Lack of opportunities in my field
Wasn't selected for experiential learning opportunity that I applied to
Not sure how to find an experiential learning opportunity
Other (please specify:)



#### Transition to Post-graduation Life

Immediately after graduation, I plan to:

O Continue my education as a full-time student at the next degree level (e.g., transferring to 4-year school, graduate school)

- O Work for a private sector company or corporation
- O Work for a non-profit organization (hospital, university, social service agency, etc.)
- O Work for a state or local government
- O Work for the federal government
- O Teach
- O Begin my own business
- O Pursue an Internship/Fellowship
- O Enter the Military
- $\bigcirc$  Take some time off (to travel, etc.)
- Freelance / gig economy
- O Not sure

While in college, have you worked in the gig / freelance economy (e.g., drive for a ride share company, consulting work, pet sitting, etc.)?

O Yes

O No



Do you plan to work in the gig / freelance economy after college graduation (e.g., drive for a ride share company, consulting work, pet sitting, etc)?

◯ Yes, full-time
○ Yes, part-time
○ No
O Not sure
Have you actively looked for a full-time job in the past 12 months?
O Yes
○ No
$\bigcirc$ No, I currently have a full-time job which I plan to continue
How many months before your anticipated (or actual) graduation did you begin your active search for a full-time job?



Which of the following resources did you use to search for jobs and/or research employers? Please select all that apply.

Alumni
Career center
Career/job fairs
Employer information presentations on campus (or virtually)
Employer representatives on campus
Employer websites
Faculty members
Friends
Parents and/or relatives
Trade/professional associations
Job Search Websites
AI job search platforms
Social media
Other (please specify:)
I did not use any of these resources

Have you **applied** for a full-time job to begin after graduation?

- O Yes
- O No



How many jobs have you applied to?		
Have you received any full-time job offers?		
O Yes		
O No		
How many full-time job offers have you received?		
Have you <b>accepted</b> a full-time job that you will begin after graduation?		
O Yes		
○ No		
When did you accept your offer?		
When did you accept your offer?		
O Summer 2023		
O Fall 2023		
O Winter 2023-24		
O Spring 2024		



Which one of the following industries best represents your employer?

Accounting

• Architectural, engineering, and related services (e.g., civil, mechanical, electrical, drafting services, etc.)

O Business Services (e.g., waste management, credit bureaus, security, travel services, etc.)

Computer programming / Coding, Data Science

Construction

O Education & Educational Services (e.g., teaching, related service providers, etc.)

O Finance, Insurance, & Real estate

O Government & Public Administration (e.g., justice, courts, legislative, gov't agencies, urban planning, nat'l security, etc.)

O Healthcare & Social Assistance (e.g., nursing, counseling, etc.)

O Information Services (e.g., publishing, broadcasting, telecommunications, library, computing infrastructure, etc.)

C Leisure & Hospitality (e.g. sports, museums, fine arts, hospitality, restaurants, food services, etc.)

O Manufacturing (e.g., auto, pharmaceutical, food, beverage, etc.)

O Marketing, Advertising, & Graphic Design (e.g., public relations, promotions, etc.)

O Natural Resources & Mining (e.g., Oil & gas extraction, agriculture, forestry, etc.)

O Professional,	Scientific, and	Technical S	Services (e.g.,	scientific	research,	legal se	ervices,
Human Resource	s, managemer	t consulting	g, veterinarian	s, etc.)			

O Trade, Transportation, & Utilities (e.g., retail, wholesale trade, warehousing, etc.)

O Other services (e.g., auto repair, electronics repair, personal care services, religious organizations, civic and social



What will be your starting annual salary?

▼ Less than \$30,000 ... More than \$100,000

To what extent do you agree with the following question:

My degree is relevant to the job position that I have accepted.

Ο	Strongly	disagree
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O Somewhat disagree

O Neither agree nor disagree

O Somewhat agree

O Strongly agree

Why have you not yet accepted an offer of full-time employment? Please select all that apply.

	I am waiting to see if I can get a better offer.
	The job(s) does not match my career aspirations.
	The job(s) is not in a preferable location.
	The salary is insufficient.
	The benefits package is insufficient.
	Going to graduate school instead
or hybrid).	The job did not match my preferred modality of work (i.e. in person, fully remote,
inflexible s	The job(s) would be difficult to complete with my current family obligations (e.g. chedule, lack of day care)

Other (please specify briefly):



## **Recruiting Events**

Recruiting events are generally defined as events in which a recruiter communicates with potential job candidates.

In which of the following recruiting events have you participated in the past 12 months? Please select all that apply.

Career fairs
Meet & greet networking events
Employer Presentations
Coffee chats
Employer information / "Ask me anything" (AMA) sessions
Facility tours
Webinars
Other (please specify:)
I did not attend any of these recruiting events



How important are the following factors when deciding where to **relocate for work** after college?

	Not at all important	Slightly important	Moderately important	Very important	Extremely important
Aligns w/ my political views	0	$\bigcirc$	0	$\bigcirc$	0
Aligns w/ my social views	0	0	0	0	0
Vibrant arts and culture scene	0	0	0	0	0
Reliable public transportation	0	0	0	0	0
Vibrant nightlife	0	$\bigcirc$	$\bigcirc$	$\bigcirc$	0
Affordable cost of living	0	$\bigcirc$	0	$\bigcirc$	$\bigcirc$
Access to green and public open spaces	0	0	0	0	0
Community is diverse and tolerant	0	$\bigcirc$	0	$\bigcirc$	0



# Belonging

To what extent do you agree with the following statements:

	Strongly disagree	Somewhat disagree	Neither agree nor disagree	Somewhat agree	Strongly agree
l feel like I belong at my school.	0	0	0	0	$\bigcirc$
I feel welcome at my school's career center.	0	0	0	0	0
I feel comfortable asking staff at the career center for help with my career development.	0	0	0	0	0
l feel comfortable on campus.	$\bigcirc$	0	$\bigcirc$	$\bigcirc$	$\bigcirc$
I feel comfortable discussing my academic program or career plans with a faculty member.	0	0	0	0	0
I feel connected with others in the school / campus community.	0	0	0	0	0
I feel proud to be affiliated with my school.	0	0	0	0	0
I feel accepted by my peers in my current academic major(s).	0	0	0	0	0
I feel supported by the faculty in my major(s).	0	0	0	0	$\bigcirc$



#### **Career Center Services**

Have you used the Career Center (either in-person or virtually) at your institution?

Online / Virtual visits are defined as scheduled appointments with career center staff and/or using the career center website resources.

O Yes

O No

For which of the following reasons have you visited your school's career center? Please select all that apply.

Career exploration
Advice on academic programs (majors/courses) related to a career path
General career advice
Help with a job search
Help with an internship or co-op search
Help with my resume and/or cover letter
Interview preparation
Class assignment
Help with LinkedIn profile
Other (please specify)



Between July 1, 2023 and the present, how many times did you visit the career center? Please include visits both in person and online.

Online visits are defined as scheduled appointments with career center staff and/or using the career center website resources.

Once

Once per semester

- 2 or 3 times per semester
- 4 or more times per semester



Which of the following career center services did you use? Please select all that apply.

Individual career counseling
Resume/cover letter assistance
Career skills testing
Career assessments
Job search assistance
Internship/co-op search assistance
Interview preparation sessions
Career or employment workshops
Researching a potential employer
Using career center job listings
Preparation for career/networking event
Other resources on the career center website
I have not used any of these career services



#### **Career Readiness**

The following questions ask you about important skills and abilities in the workplace. Please use these definitions for the terms:

#### Career & Self-development

Proactively develop oneself and one's career through continual personal and professional learning, awareness of one's strengths and weaknesses, navigation of career opportunities, and networking to build relationships within and without one's organization.

#### Communication

Clearly and effectively exchange information, ideas, facts, and perspectives with persons inside and outside of an organization.

#### **Critical Thinking**

Identify and respond to needs based upon an understanding of situational context and logical analysis of relevant information.

#### **Equity & Inclusion**

Demonstrate the awareness, attitude, knowledge, and skills required to equitably engage and include people from different cultures and backgrounds. Engage in anti-oppressive practices that actively challenge the systems, structures, and policies of racism and inequity.

#### Leadership

Recognize and capitalize on personal and team strengths to achieve organizational goals.

#### Professionalism

Knowing work environments differ greatly, understand and demonstrate effective work habits, and act in the interest of the larger community and workplace.

#### Teamwork

Build and maintain collaborative relationships to work effectively toward common goals, while appreciating diverse viewpoints and shared responsibilities.

#### Technology

Understand and leverage technologies ethically to enhance efficiencies, complete tasks, and accomplish goals.

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Please rate how **IMPORTANT** you believe each of the following skills / competencies will be to success in your future career:

	Not at all important	Not very important	Somewhat important	Very important	Extremely important
Career & Self- development	0	0	0	0	0
Communication	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	0
Critical Thinking	0	0	0	0	0
Equity & Inclusion	0	$\bigcirc$	$\bigcirc$	$\bigcirc$	0
Leadership	0	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$
Professionalism	0	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$
Teamwork	0	$\bigcirc$	0	$\bigcirc$	$\bigcirc$
Technology	0	0	0	0	0



# Please rate how **PROFICIENT** you are in these areas:

	Not at all proficient	Not very proficient	Somewhat proficient	Very proficient	Extremely proficient
Career & Self- development	0	0	0	0	0
Communication	0	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$
Critical Thinking	0	0	$\bigcirc$	0	0
Equity & Inclusion	0	0	0	0	0
Leadership	0	0	0	0	0
Professionalism	0	0	$\bigcirc$	0	0
Teamwork	0	0	0	0	0
Technology	0	0	0	0	0

How well do you think your institution has prepared you for the next step after earning your degree (e.g., beginning your career, pursuing graduate school, etc.)?

- O Not well at all
- O Slightly well
- O Moderately well
- ◯ Very well
- C Extremely well



What do (or did) you expect your annual salary to be in your first full-time job after graduation?

▼ Less than \$30,000 ... More than \$100,000

Which of the following working environments do you prefer at the current time?

- O In-person work on-site every day of the work week
- O Hybrid work on-site for two or three days per week; work at home the other days
- Virtual work from home every day



Which of the following **organizational attributes are very / extremely important** when choosing among potential employers? Please select all that apply.

$\frown$	
	Organization provides me the ability to improve my community / country / world
	Organization has a well-recognized name / brand / image
	Organization offers job stability
	The opportunity to develop skills specific to the job
teamwork)	The opportunity to develop applied skills (e.g. communication, leadership,
	Organization has a good insurance / benefits package
	Organization offers the opportunity for self expression and creativity
	Organization offers a high starting salary
	There are friendly coworkers
	Organization creates sustainable products and/or has sustainable operations
	Organization has a clear agenda of corporate social responsibility
	Organization embraces diversity
	Organization promotes social connections among coworkers
	Organization promotes healthy workplace culture
	None of these are very / extremely important to me



	ne following <b>attributes are very / extremely important</b> when choosing among mployers? Please select all that apply.
	Organization's recruiting and interviewing teams are diverse
	Organization formally surveys employees about work climate and environment
employees	Organization provides anti-harassment and inclusion training for managers and
	Organization provides salary range when posting jobs
	Organization regularly audits itself for pay disparities
things in c	Organization has groups that employees can join and meet other employees with ommon.
	Organization's leadership is diverse
effectively	Organization allows me to integrate my work and family responsibilities
	Organization is transparent about pay and benefits
	None of these are very / extremely important to me



Which of the following **employee benefits are very / extremely important** to you when choosing among potential employers? Please select all that apply.

Bonus plan
Dental insurance
Mental health & wellness support
Family-friendly benefits (e.g., adoption leave, elder care, family leave, etc.)
Company-matched 401(k) retirement program
Life insurance
Employer-paid medical insurance
More than 2 weeks vacation/paid time off in the FIRST year of work
Ability to work from home
Tuition reimbursement for advanced education
Annual salary increases
None of these are very / extremely important to me



#### **Personal Demographic Information**

The following questions ask you to share different aspects of your personal demographic information. Your responses to questions on the survey will be combined with other people's responses and then broken down by various categories such as gender and ethnicity. Collecting and reporting data by these types of categories helps improve equitable services and outcomes for all students. Your personal information will NEVER be shared with anyone. Thank you in advance for completing this section of the survey.

Gender: How do you identify? (Optional)

O Prefer not to respond

O Man

O Non-binary

O Woman



Which of the following categories would you use to best describe yourself? (Optional)

- O Prefer not to respond
- O Asian
- Black
- O Hispanic or Latinx
- O International student with non-immigrant (visa) status in the U.S.
- O Multiracial
- O Native Hawaiian or Other Pacific Islander
- O Native American or Native Alaskan
- O White

Are you the first person in your family to go to college? (Optional)

Prefer not to respond	
○ Yes	
○ No	



Do you have a diagnosed disability? (Optional)
O Prefer not to respond
○ Yes
○ No
Do you identify as a member of the LGBTQ+ community? (Optional)
O Prefer not to respond
○ Yes
○ No
Does any parent of yours possess a bachelor's degree? (Optional)
O Prefer not to respond
○ Yes
○ No
Is English the primary language spoken at your home? (Optional)
O Prefer not to respond
O Yes
○ No



Are you a parent to a child under 18 years old? (Optional)

O Yes

🔘 No

Are you the primary caregiver to a family member (not a child) such as a parent, partner, etc.? (Optional)

O Yes

 $\bigcirc$  No



Which of the following sources did you use to finance your college tuition? (Optional)

	Yes	No
Federal Student Loans	$\bigcirc$	0
Private Student Loans	0	0
Family / personal money	0	0
Merit-based Scholarships and Grants	$\bigcirc$	0
Income-based Scholarships and Grants	0	0
Pell Grants	$\bigcirc$	0
My own employment	0	0
529 investment account	0	0
Tuition waivers or reductions due to family or yourself being employed at the college	0	0
Other (please specify:)	0	0



Have you ever served on active duty in the U.S. Armed Forces, Reserves, or National Guard? (Optional)

Prefer not to respond
Never served in the military
Only on active duty for training in the Reserves or National Guard
Now on active duty
On active duty in the past, but not now

From time to time, NACE conducts surveys on topics affecting students and/or new entrants to the workforce. To this end, we are creating a panel of potential respondents who will be asked occasionally to participate in a **PAID Virtual Focus Group and/or Survey**. Respondent information will NEVER be shared outside of NACE or used for ANY purpose other than these future surveys.

Would you be willing to be part of the NACE research panel and participate in future NACE Focus Groups and/or Surveys?

◯ Yes

O No



In order to be eligible for the multiple cash prize drawings, please provide your contact information below.

(Note: Your contact information will be kept confidential by NACE; it will NEVER be provided to anyone else. Ever.)

Prize Drawing: The drawing for 4 prizes of \$500 cash will be held on Monday, May 22, 2024. Be sure you've entered your name **and at least a permanent e-mail address** where you can be reached in May if you win!

O First Name
O Last Name
O Permanent E-mail address
O Address 1
O Address 2
O City
O State
O Zip
O Country/Postal Code (if not USA)
O Phone