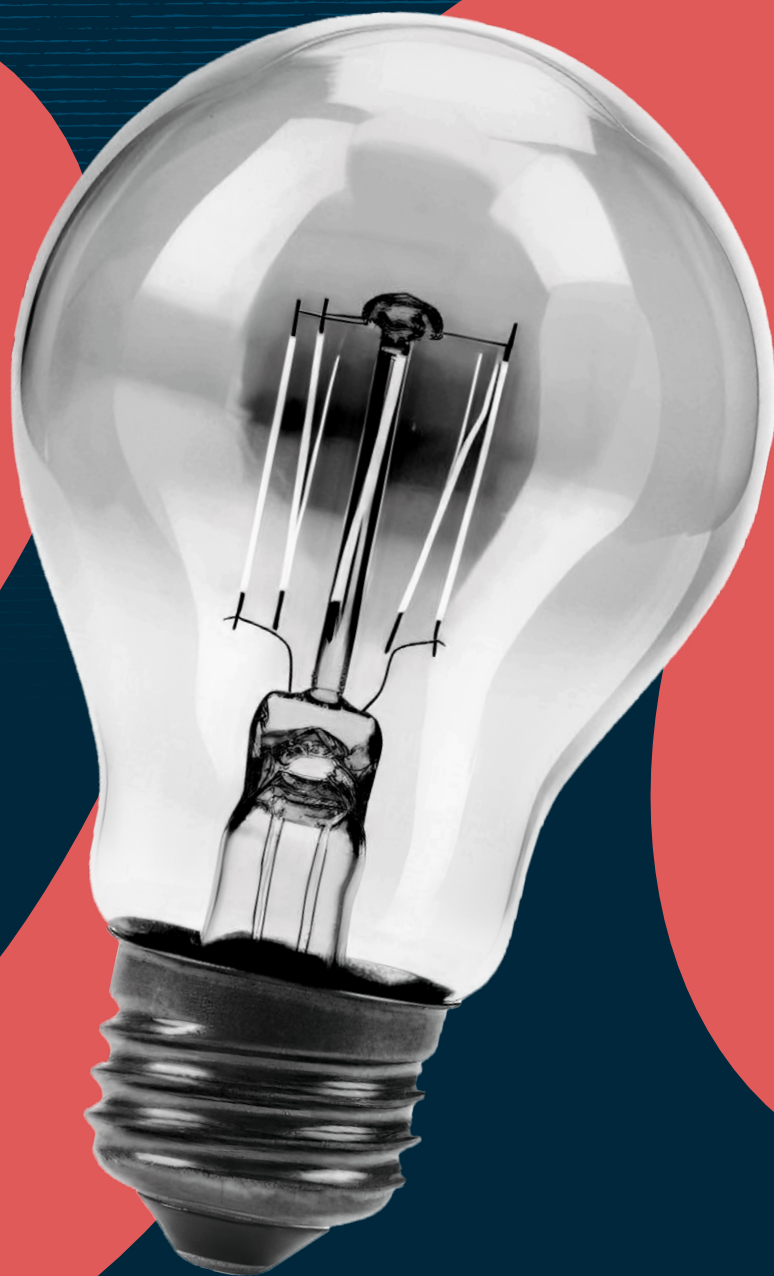


→ ON-SITE WORKSHOP

30-60 HOUR CAREER COACHING PROGRAM

Capstone Career Coaching Intensive



naceeducation

COURSE ONE

LIVE Training

In this two-day program, you'll learn effective coaching techniques to use with both groups and individuals, learn how to select and apply the technique best suited for your client, and gain insight into the latest trends and tactics in career coaching. Appropriate for practitioners at all levels, Capstone: Career Coaching Intensive will inspire you to empower your students in their career development and job search. This two-day program incorporates facilitated discussion, guided activities, and group work to create a stimulating and engaging learning experience.

COURSE CONTENT AREAS

- + Basic principles in coaching.
- + Role of the coach and coachee;
- + History of coaching;
- + Coaching theories;
- + Concepts in coaching;
- + Focus, vision, and reframing activities; and
- + Structure of coaching.

LEARNING OBJECTIVES

- + Define career coaching;
- + Describe the foundation of coaching;
- + Examine the history of coaching;
- + Develop an understanding of coaching competencies and ethical standards;
- + Explore key concepts of the coaching process;
- + Differentiate between coaching and counseling;
- + Explain the impact of language in the coaching process;
- + Examine the structure of coaching;
- + Use coaching strategies for individuals and groups; and
- + Identify areas for continued development as a coaching practitioner.

Format: Live Workshop

Length: 12 hours

Career Level: Basic-, intermediate-, and advanced-level career services professionals

Career Services Competency:
Career Coaching, Advising, and Counseling

Fee: \$600 (member); \$725 (nonmember)

Continuing Education Clock Hours

- + BCC – 7.5 clock hours per session
- + ICF – 12 clock hours per session

Questions

→ **Contact NACE Professional Development at educationrequest@naceweb.org, 610.625.1026**

MODULE

Capstone: Career Coaching Intensive

Length: 12 hours; 2 days of instruction, discussion, and exercises provided over two consecutive days.
(Note: 7.5 hours apply to earning the BCC credential)

Suggested schedule:

Day 1: 8:30 a.m. – 4 p.m. | Day 2: 8:30 a.m. – 3 p.m.

Instructor: Basic-, intermediate-, and advanced-level career services professionals

Career Level: CCI is designed for career services professionals at all career levels.

Career Services Competency: CCI addresses the Career Coaching and Advising and Counseling competencies for career services professionals

Continuing Education Clock Hours

- + BCC – 7.5 clock hours per session
- + ICF – 12 clock hours per session

Fees

MODULE NAME	REGISTRANTS	VIRTUAL	ON-SITE
Coaching for Empowerment	Level 1 (up to 10 people)	\$2,700	\$5,900
	Level 2 (over 10 people)	\$2,700 + \$270 per person	\$5,900 + \$590 per person

**Pricing effective August 2025.*

Fees Include:

- + NACE Coaching Faculty
- + NACE Support Staff
- + Learning Guide
- + Handouts/Resources

Fee Excludes:

- + Location or Facilities (space for all attendees, break out space for small, 4-6 person groups)
- + Audiovisual needs (laptop, remote microphone, projector)
- + Food and beverage
- + Incidentals (flip charts, markers)

Please note: Your on-site program may not be recorded or reproduced in any way.



NACE is an approved provider by the Center for Credentialing and Education, Inc. for the Board Certified Coach Credentialing and Continuing Coach.



NACE is also an approved provider for Continuing Coach Education clock hours through the International Coaching Federation.



About NACE

Established in 1956, the National Association of Colleges and Employers (NACE) connects more than 17,600 career services and university relations and recruiting professionals, as well as the business solution providers that serve this community.

NACE believes in a world that is unifying in approach and where equal opportunities and equitable outcomes exist for all.

nace

1 E Broad Street | Suite 130 - 1005 | Bethlehem, PA 18018-5934 | www.naceweb.org | 610.868.1421
©2025 National Association of Colleges and Employers. All rights reserved.