

NACE Framework for Creating a Career-Ready Campus

Flexible ways to strengthen career readiness—at any stage of your journey

Imagine a campus where career readiness is intentionally embedded across the academic experience—so students understand the NACE competencies from Day One, build skills through coursework and co-curricular experiences, and feel confident pursuing internships and jobs.

NACE provides the framework, expertise, and professional development to help campuses make this vision a reality—at a scale and investment that fits your needs.

How NACE Supports Career Readiness

Whether you're just beginning the conversation or scaling a campus-wide strategy, NACE offers multiple entry points—from one-time learning experiences to long-term consulting partnerships.

→ Start the Conversation

For campuses just beginning career readiness work, you should engage presidents, provosts, deans, and career readiness leaders to:

- + Establish a shared vision for career readiness
- + Build leadership buy-in
- + Position career readiness for institution-wide impact

NACE offerings:

- + Competency Symposium
(Annual fall virtual event)
Explore career readiness strategies that bring skills development to campuses and internship programs.
- + NACE Consulting
Targeted strategy and roadmap design
- + NACE Membership
Research, tools, and community
- + NACE Annual Conference
Peer learning and inspiration

→ Integrate Across Campus

For campuses with career readiness buy-in and a strategy, you should engage faculty, staff, department chairs, and program leaders to:

- + Embed competencies into curriculum and co-curriculum
- + Equip faculty and staff to coach students effectively
- + Scale career readiness beyond the career center

NACE offerings:

- + **Faculty & Staff Fellows Program**
(Group training virtually or on-site)
Engage faculty and staff in hands-on learning to integrate career readiness into courses, programs, and advising.
- + **Faculty & Staff Fellows for Individuals**
(Virtual training for individuals)
Fellows Program scaled to accommodate individual learners.
- + **Competency Deep Dive (virtual or in-person east coast or west coast)**
Learn the 4 steps to creating a career-ready campus and how to align academic and co-curricular efforts.
- + **Career Coach Certification for Groups**
(Group training: Virtual or LIVE/on-site)
Build critical coaching expertise in staff who support students.
- + **Career Coach Certification for Individuals**
(Individual training: Virtual or LIVE/on-site)
Demonstrate career coaching skills + standards in pursuit of the Board-Certified Coach (BCC) credential.
- + **Bring a NACE Speaker to Campus**
Inspire campus-wide understanding of why career readiness matters.
- + **Competency Symposium**
Explore successful competency integrations on campuses + within employer internship programs.

→ Measure + Prove Impact

For campuses focused on assessment and outcomes, you should engage faculty, staff, and career readiness leaders to:

- + Measure the effectiveness of career readiness initiatives
- + Demonstrate student learning and outcomes
- + Support continuous improvement

NACE offerings + opportunities:

- + **NACE Competency Assessment Tool**
(Free to NACE members)
Measure student career readiness with our rigorously field-tested tool—validated, reliable, and user-friendly.
- + **NACE Consulting**
We'll help you design an assessment plan aligned to your institutional goals.
- + **NACE Annual Conference + Competency Symposium**
Share your institution's career readiness models, assessment strategies, and outcomes with peers across higher education.

Let's Find the Right Fit

NACE partners with institutions to identify the right mix of programs based on your goals, readiness, and resources—from pilot initiatives to long-term transformation.

→ Connect with us to explore your next step.



Niesha Taylor
Director of Career
Readiness

[Contact Niesha](#)



Amanda Vaughn
Coaching +
Accreditation Manager

[Contact Amanda](#)