

# NACE'S HBCU SUMMIT

## Bridging College to Employment

In Partnership With INROADS

February 18, 2021 | 11 a.m. – 5 p.m. ET

## Sponsorship Opportunities

**NACE's HBCU Summit: Bridging College to Employment** brings together leaders from Historically Black Colleges and Universities (HBCUs), talent acquisition, and partner organizations—NACE and INROADS—to share employer relations and recruiting strategies and insights that will lead to robust, sustainable, and scalable partnerships among HBCUs and employer organizations committed to diversity.

### How can you get involved?

NACE and INROADS are looking for sponsors to help support this initiative.

Your financial support will directly benefit HBCUs by providing free registration for this event and by underwriting NACE membership.

Visit [naceweb.org/hbcu-summit](http://naceweb.org/hbcu-summit) soon to learn more.

## Sponsorship Levels

### Initiative Support Sponsor Level

#### \$2,500 SPONSOR PACKAGE

- Three (3) complimentary NACE's HBCU Summit event registrations
- Featured sponsor logo and link on NACE's HBCU Summit website pre- and post-event
- Featured sponsor placement with logo and link in the *NACE Journal*
- Ongoing post-event engagement with HBCU college and university partners

#### \$5,000 SPONSOR PACKAGE

- Ten (10) complimentary NACE's HBCU Summit event registrations
- Featured sponsor logo and link on NACE's HBCU Summit website pre- and post-event
- Featured sponsor placement with logo and link in the *NACE Journal*
- Ongoing post-event engagement with HBCU college and university partners

## Strategic Sponsor Level

### \$10,000 SPONSOR PACKAGE

- Unlimited complimentary NACE's HBCU Summit event registrations
- Featured sponsor logo and link on NACE's HBCU Summit website pre- and post-event
- Featured sponsor placement with logo and link in the *NACE Journal*
- Ongoing post-event engagement with HBCU college and university partners
- Additional benefits (pick 2):
  - > NACE membership for 6 – 10 individuals
  - > One (1) *NACE Diversity Graduate Profile Report*
  - > One (1) NACE Learning Platform Annual Pass
  - > One (1) NACE Executive Leadership Series event registration

### \$15,000 SPONSOR PACKAGE

- Unlimited complimentary NACE's HBCU Summit event registrations
- Featured sponsor logo and link on NACE's HBCU Summit website pre- and post-event
- Featured sponsor placement with logo and link in the *NACE Journal*
- Ongoing post-event engagement with HBCU college and university partners
- Additional benefits (pick 2):
  - > NACE membership for 6 – 10 individuals
  - > One (1) *NACE Diversity Graduate Profile Report*
  - > One (1) NACE Learning Platform Annual Pass
  - > One (1) NACE Executive Leadership Series event registration
  - > One (1) NACE Recruiter Leadership Institute event registration
  - > One (1) NACE Management Leadership Institute event registration
  - > One (1) social media message on NACE's Facebook, LinkedIn, and Twitter
  - > One (1) Exclusive sponsor with speaking engagement on a NACE webinar, Meet Up With Shawn, or NACE Town Hall



## \$20,000+ SPONSOR PACKAGE

- Unlimited complimentary NACE's HBCU Summit event registrations
- Featured sponsor logo and link on NACE's HBCU Summit website pre- and post-event
- Featured sponsor placement with logo and link in the *NACE Journal*
- Ongoing post-event engagement with HBCU college and university partners
- Additional benefits (pick 3):
  - > NACE membership for 6 – 10 individuals
  - > One (1) *NACE Diversity Graduate Profile Report*
  - > One (1) NACE Learning Platform Annual Pass
  - > One (1) NACE Executive Leadership Series event registration
  - > One (1) NACE Recruiter Leadership Institute event registration
  - > One (1) NACE Management Leadership Institute event registration
  - > One (1) social media message on NACE's Facebook, LinkedIn, and Twitter
  - > One (1) Exclusive sponsor with speaking engagement on a NACE webinar, Meet Up With Shawn, or NACE Town Hall
  - > One (1) e-blast to target audience sent by NACE on your company's behalf
  - > Virtual training for your staff (up to 10 people):
    - NACE Assessing the University Relations and Recruiting Function
    - NACE Using Metrics to Guide School Selection

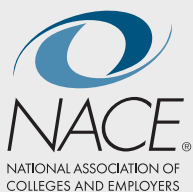
### Questions?

Interested in supporting this initiative?

**Contact Ashley Kuback,**  
**Business Development and**  
**Outreach Manager, NACE, at**  
**[akuback@naceweb.org](mailto:akuback@naceweb.org), 610.625.1020.**



*Subject to change.*



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