



MARCH 2, 2023 | 11 A.M. - 5 P.M. ET | VIRTUAL

Sponsorship Opportunities

The **NACE's HBCU Summit 2023** will bring together leaders from Historically Black Colleges and Universities (HBCUs), talent acquisition, partner organizations, and NACE to share employer relations and recruiting strategies and insights that will lead to robust, sustainable, and scalable partnerships among HBCUs and employer organizations committed to diversity.

How can you get involved?

NACE is looking for sponsors to support this initiative.

Your financial support will directly benefit HBCUs by providing free registration for this event and underwriting professional development opportunities and conference attendance.

VISIT [NACEWEB.ORG/HBCU-SUMMIT](https://naceweb.org/hbcu-summit) SOON TO LEARN MORE.



STRATEGIC SPONSOR LEVEL

\$25,000 Sponsor Package

- Unlimited complimentary NACE's HBCU Summit 2023 event registrations within the same company
- Featured sponsor logo and link on NACE's HBCU Summit 2023 website pre- and post-event
- Featured sponsor placement with logo and link in the *NACE Journal*
- Sponsor profile listing in event platform with logo, company description, staff contacts, links, and ability to upload files
- Ongoing post-event engagement with HBCU college and university partners, including an invitation to an exclusive in-person education and networking event during the NACE23 Conference
- Complimentary copy of *NACE Diversity Graduate Profile Report: HBCUs*
- One year of recognition as an official sponsor of NACE's HBCU Affinity Group
- Sponsor recognition at NACE's Minority Serving Institutions three-part series event held in April 2023, which will include Hispanic Serving Institutions, Tribal Colleges, and Asian American and Native American Pacific Islander-Serving Institutions.
- Additional benefits (pick 2):
 - Speaking opportunity at NACE's HBCU Summit 2023
 - Annual NACE membership for 6 - 10 individuals
 - One (1) eblast to target audience sent by NACE on your company's behalf
 - One (1) exclusive sponsorship with speaking engagement on a NACE webinar or NACE Town Hall, including additional company advertising/promotion
 - One (1) NACE Diversity Graduate Profile Report
 - One (1) NACE Learning Platform Annual Pass
 - One (1) NACE Management Leadership Institute event registration
 - One (1) social media message on NACE's Facebook, LinkedIn, and Twitter
 - One (1) sponsored content item in NACE's newsletter or on NACEWeb.org



STRATEGIC SPONSOR LEVEL

CONTINUED

\$15,000 Sponsor Package

- Unlimited complimentary NACE's HBCU Summit 2023 event registrations within the same company
- Featured sponsor logo and link on NACE's HBCU Summit 2023 website pre- and post-event
- Featured sponsor placement with logo and link in the *NACE Journal*
- Sponsor profile listing in event platform with logo, company description, staff contacts, links, and ability to upload files
- Ongoing post-event engagement with HBCU college and university partners, including an invitation to an exclusive in-person education and networking event during the NACE23 Conference
- Complimentary copy of *NACE Diversity Graduate Profile Report: HBCUs*
- Additional benefits (pick 2):
 - Annual NACE membership for 6 - 10 individuals
 - One (1) exclusive sponsorship with speaking engagement on a NACE webinar or NACE Town Hall, including additional company advertising/promotion
 - One (1) NACE Diversity Graduate Profile Report
 - One (1) NACE Learning Platform Annual Pass
 - One (1) NACE Management Leadership Institute event registration
 - One (1) social media message on NACE's Facebook, LinkedIn, and Twitter
 - One (1) sponsored content item in NACE's newsletter or on NACEWeb.org

\$10,000 Sponsor Package

- Unlimited complimentary NACE's HBCU 2023 Summit event registrations within the same company
- Featured sponsor logo and link on NACE's HBCU Summit 2023 website pre- and post-event
- Featured sponsor placement with logo and link in the *NACE Journal*
- Sponsor profile listing in event platform with logo, company description, staff contacts, links, and ability to upload files
- Ongoing post-event engagement with HBCU college and university partners, including an invitation to an exclusive in-person education and networking event during the NACE23 Conference
- Complimentary copy of *NACE Diversity Graduate Profile Report: HBCUs*
- Additional benefits (pick 1):
 - Annual NACE membership for 6 - 10 individuals
 - One (1) NACE Diversity Graduate Profile Report
 - One (1) NACE Learning Platform Annual Pass
 - One (1) sponsored content item in NACE's newsletter or on NACEWeb.org



INITIATIVE SUPPORT SPONSOR LEVEL

\$5,000 Sponsor Package

- Seven (7) complimentary NACE's HBCU Summit 2023 event registrations
- Featured sponsor logo and link on NACE's HBCU Summit 2023 website pre- and post-event
- Featured sponsor placement with logo and link in the *NACE Journal*
- Sponsor profile listing in event platform with logo, company description, staff contacts, links, and ability to upload files
- Ongoing post-event engagement with HBCU college and university partners, including an invitation to an exclusive in-person education and networking event during the NACE23 Conference
- Complimentary copy of *NACE Diversity Graduate Profile Report: HBCUs*

\$3,000 Sponsor Package

- Three (3) complimentary NACE's HBCU Summit 2023 event registrations
- Featured sponsor logo and link on NACE's HBCU Summit 2023 website pre- and post-event
- Featured sponsor placement with logo and link in the *NACE Journal*
- Sponsor profile listing in event platform with logo, company description, staff contacts, links, and ability to upload files
- Ongoing post-event engagement with HBCU college and university partners , including an invitation to an exclusive in-person education and networking event during the NACE23 Conference

Interested in supporting this initiative?

Contact **Ashley Kuback**, Business Development and Outreach Manager,
at businessdevelopment@naceweb.org , 610.625.1020.

Subject to change.

NACE believes in a world that is inclusive in approach and where equal opportunities and equitable outcomes exist for all. Read NACE's Diversity, Equity, and Inclusion Statement at www.naceweb.org/dei-statement.

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