



CONNECT: THE VIRTUAL EXPERIENCE
Tech Solutions

12Twenty: Making Career Services Hassle Free

Eric Garvelink – Client Partnerships



12TWENTY

NACE Connect 2020



Making Career Services Hassle Free

Eric Garvelink
Client Partnerships

Who we are

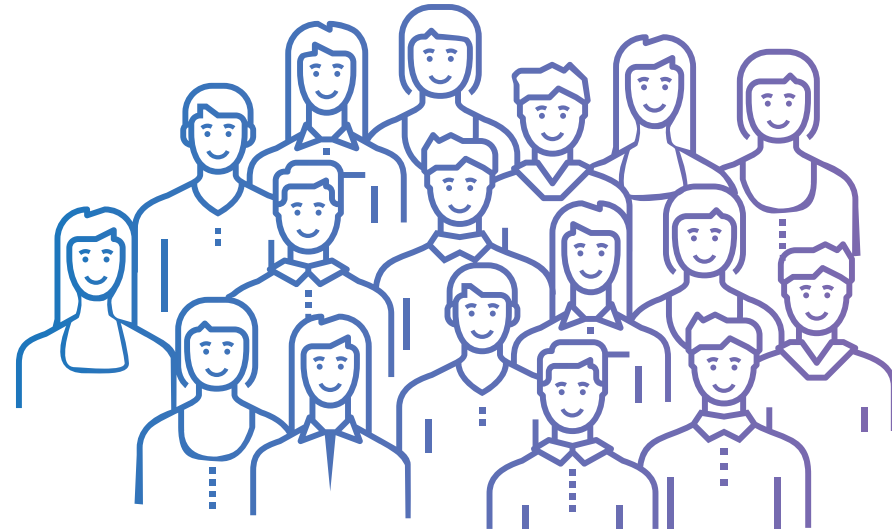
Passionate, Experienced, Dedicated

Backed by over 10 years of experience



2 founders

2007



A team of employees worldwide,
headquartered in Santa Monica, CA

2020

The most successful universities and employers around the world use 12Twenty.



~~One Size Fits All~~

Modern Intuitive UI + Flexible Backend

What we do today...

The Power of the 12Twenty Platform

Cloud-based Software to Elevate Your School

For Career Services



Student Career
Services Platform



Student Outcome Data
and Analytics



Employer Relations
Management



Student Experiential
Learning

For Alumni Relations



Alumni Career
Services Platform



Alumni Job Survey
and Analytics



Alumni Relations
Management



Alumni Directory, Connections
and Engagement

Cloud-based Software to Elevate Your School



Student Career
Services Platform



Student Outcome Data
and Analytics



Employer Relations
Management



Student Experiential
Learning

Let's take a deeper look...

12Twenty Today

Elegant, Mobile-First, User Interface





Login to continue to Hire System

Email Address

michael.shapiro@12twenty.com

Password

Career Center Log In

[Reset your Password](#)

[Need Help?](#) [Privacy](#) [Terms](#)

Login to continue to

Email Address

michael.shapiro@12twenty.com

Password

Career Center Log In

[Reset your Password](#)

[Need Help?](#) [Privacy](#) [Terms](#)

NORTH DAKOTA STATE UNIVERSITY



Login to continue to PCO

Email Address

michael.shapiro@12twenty.com

Password

Career Center Log In

[Reset your Password](#)

[Need Help?](#) [Privacy](#) [Terms](#)



Welcome Back!

Login to your account

Email Address

Password

Career Center Log In

[Reset your Password](#)

HIRE RED RAIDERS





College of Arts and Science
University of Missouri

MU Career Outcomes

Share Your Post-Graduation Plans

Welcome Back!

Login to your MU Career Outcomes account

Email Address

Password

Career Center Log In

[Reset your Password](#)





Welcome Back!

Login to your PGDS account

Email Address

nicholas.hsu@12Twenty.com

Password

Career Center Log In

[Reset your Password](#)

Contact University of Southern California

Phone: (213) 740-9105

Email: careers@usc.edu

Powered by
12TWENTY

Welcome Back!

Login to your PGDS account

Email Address

Email Address

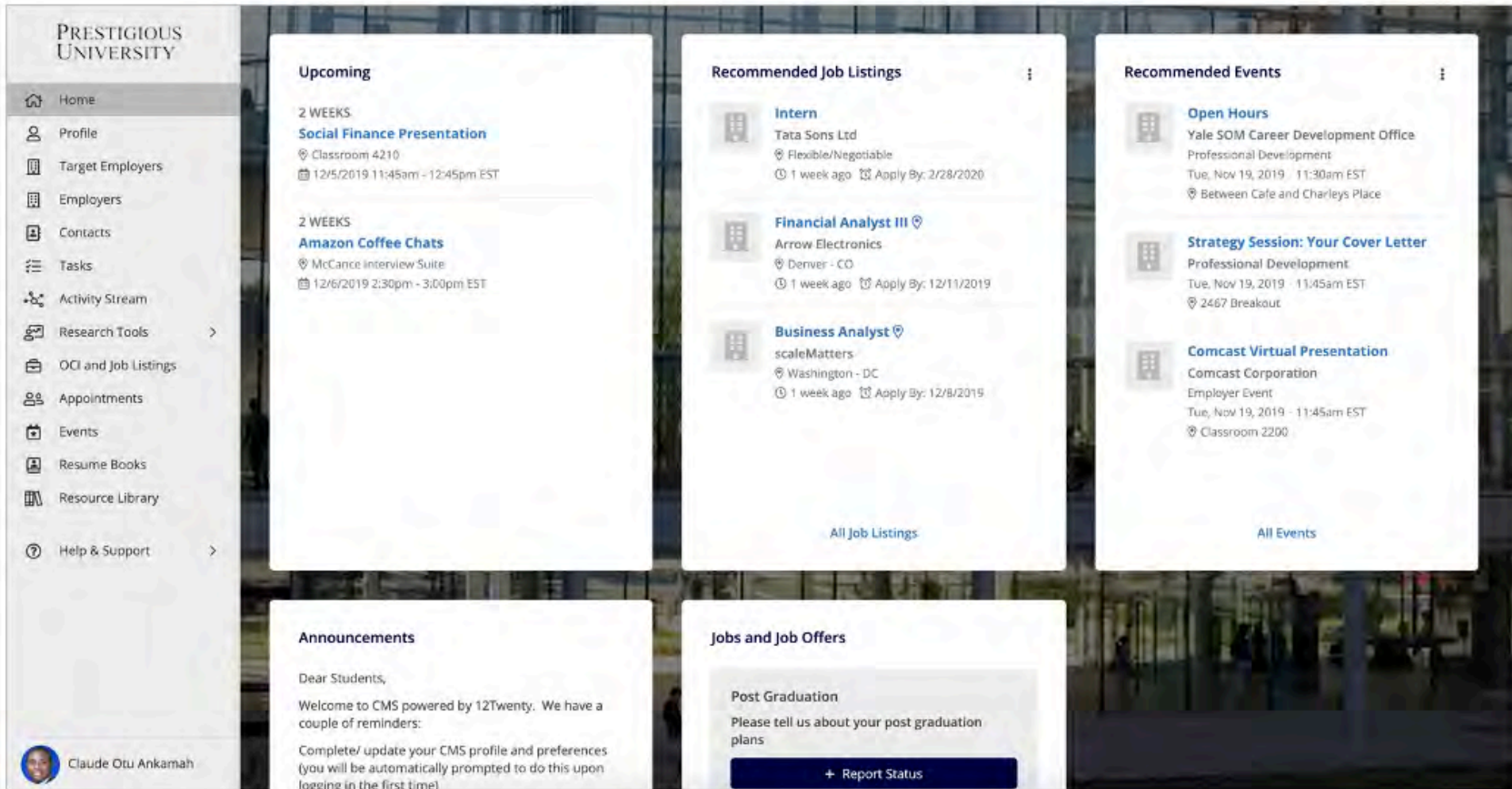
Password

Password

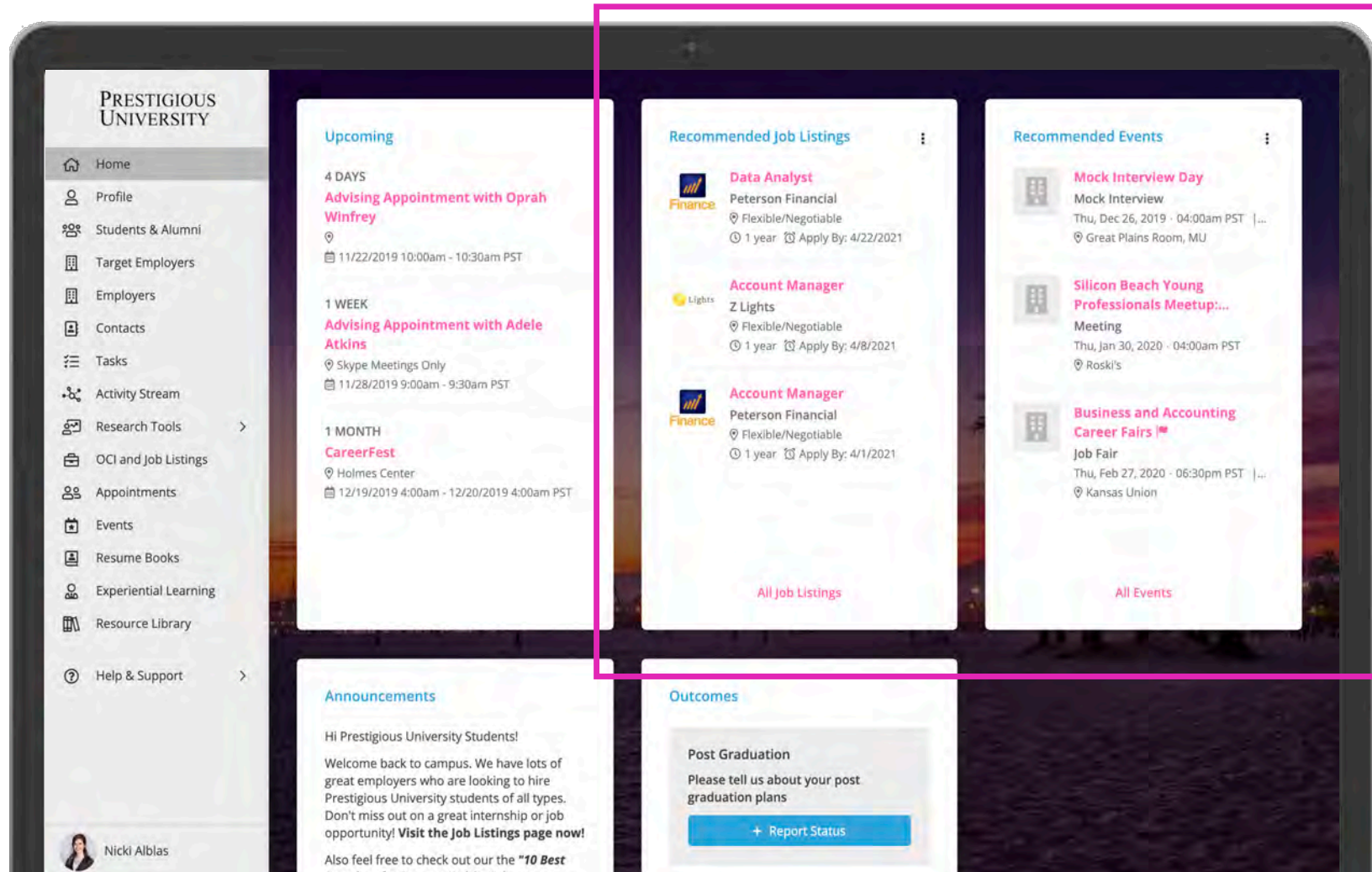
Career Center Log In

[Reset your Password](#)

Captivating Student & Alumni Homepage



Students and Alumni Interaction



25%
Engagement
Recommended Jobs & Events



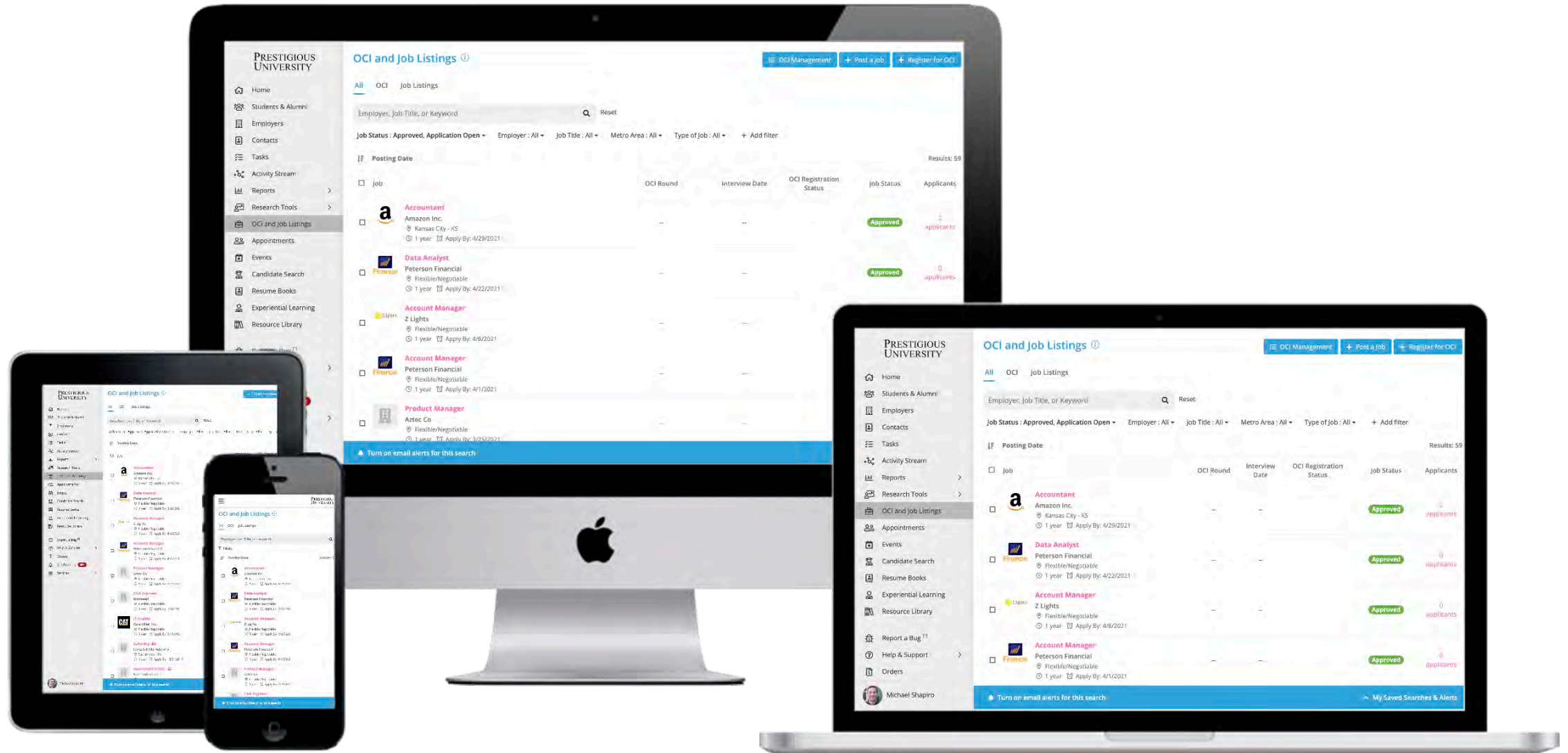
Career Services Platform

The most comprehensive system available to manage every aspect of employer recruiting and career services.

Over 1.3M Qualified Resumes



The Industry's Most Advanced Job Board



Saved Search Notifications

PRESTIGIOUS UNIVERSITY

Home | Students & Alumni | Employers | Contacts | Tasks | Activity Stream | Reports | Research Tools | **OCI and Job Listings** | Appointments | Events | Candidate Search | Resume Books | Experiential Learning | Resource Library | Help & Support | Orders | Notifications **99+** | Settings

Alexandra Anderson

OCI and Job Listings

OCI Management | Post a Job | Register for OCI

All | OCI | Job Listings

Employer, Job Title, or Keyword Reset

Job Status: Approved, Application Open | Employer: All | Job Title: All | Metro Area: All | Type of Job: All | Add filter

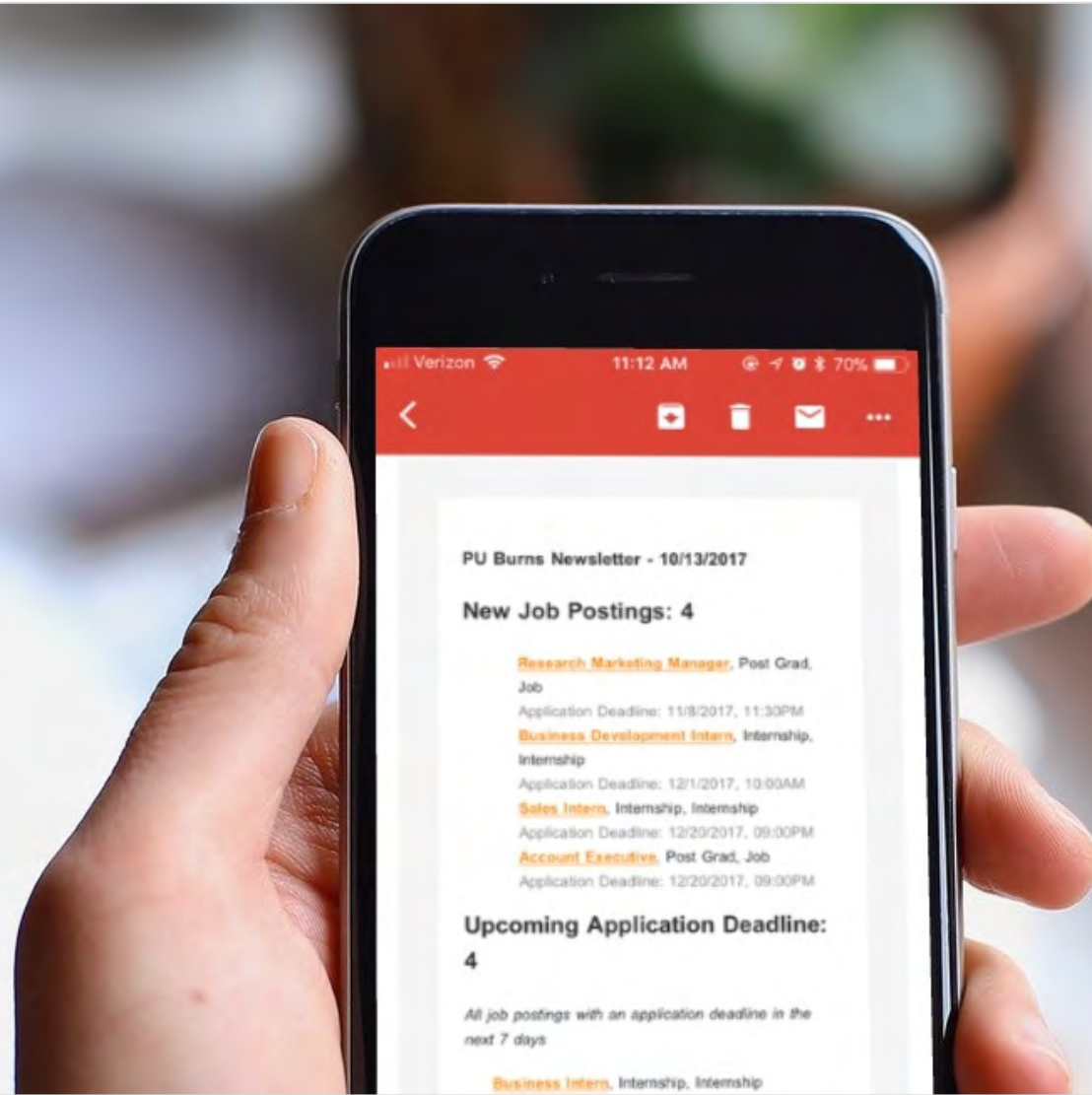
Posting Date

Results: 59

<input type="checkbox"/> Job	OCI Round	Interview Date	OCI Registration Status	Job Status	Applicants
<input type="checkbox"/> Accountant Amazon Inc. Kansas City - KS 1 year Apply By: 4/29/2021	--	--	Approved	Approved	2 applicants
<input type="checkbox"/> Data Analyst Peterson Financial Flexible/Negotiable 1 year Apply By: 4/22/2021	--	--	Approved	Approved	0 applicants
<input type="checkbox"/> Account Manager Z Lights Flexible/Negotiable 1 year Apply By: 4/8/2021	--	--	Approved	Approved	0 applicants
<input type="checkbox"/> Account Manager Peterson Financial Flexible/Negotiable 1 year Apply By: 4/1/2021	--	--	Approved	Approved	0 applicants
<input type="checkbox"/> Product Manager Aztec Co Flexible/Negotiable	--	--	Approved	Approved	0 applicants

Turn on email alerts for this search | My Saved Searches & Alerts

In 2019 Over 10 Million Notifications Were Sent

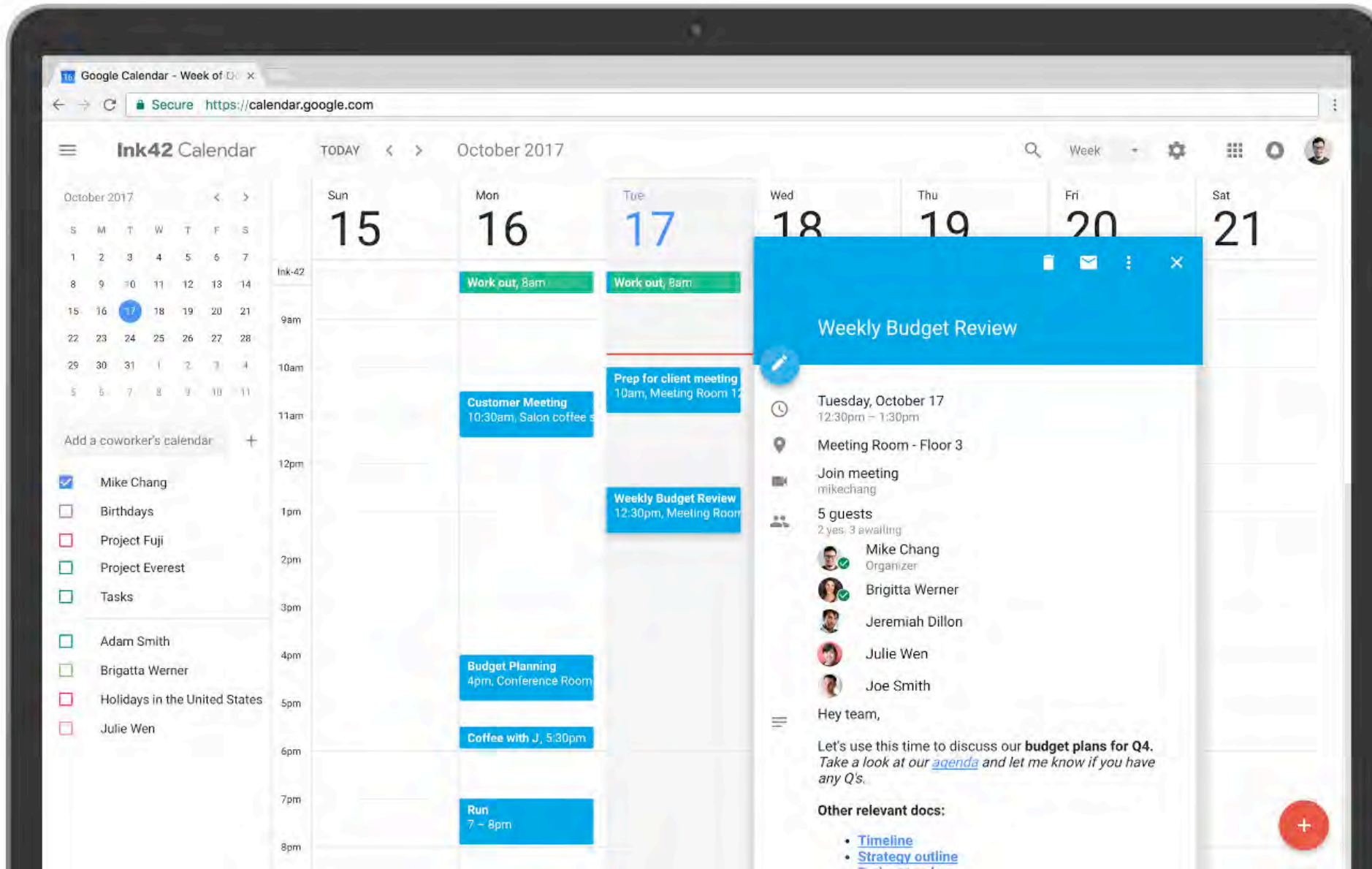


Smart Advising Appointments

The screenshot displays the 'PRESTIGIOUS UNIVERSITY EARNs' interface, which is an 'Employment And Recruiting Network for Students'. The left sidebar contains navigation links: Home, Students, Employers, Contacts, Tasks, Activity Stream, Email Campaigns, Reporting Dashboards, Custom Reports, 12Twenty Reports, Standard Reports, Research Tools, OCI and Job Listings, Appointments (highlighted), Events, Candidate Search, Resume Books, Experiential Learning, Resource Library, LinkedIn, and 12Twenty Guide. The main content area shows a calendar view for 'Fri 3/29' and 'Sat 3/30'. A modal window titled 'Appointment' is open, showing details for an appointment with 'Priyanka Chopra' on '3/26/2019, 11:00 AM - 11:30 AM PDT'. The modal includes fields for 'Career Adviser' (Adele Atkins), 'Student' (Priyanka Chopra, Burns Undergrad - Spring 2019), 'Preferred Type' (Mock Interview), 'Additional Information' (I have an upcoming job interview and need help with practicing for the interview. Attached is the job description.), 'Attachments' (MGX Creative Production Intern Los Angeles CA.png), and 'Attendance'. The 'Notes' section shows a note from '3/28/2019' with the text: 'Practiced interviewing with Priyanka. She struggled with answering the "Tell me about a time" questions, but we worked on it together and she is ready for future interviews.' The modal also has buttons for 'Cancel Appointment', 'Cancel', and 'Edit'.

Seamlessly manage your advising schedule and keep searchable advising notes within the system so you actively respond to student needs in real-time.

Over 700,000 Synced Calendar Events in 2019



Supports
2-Way Sync

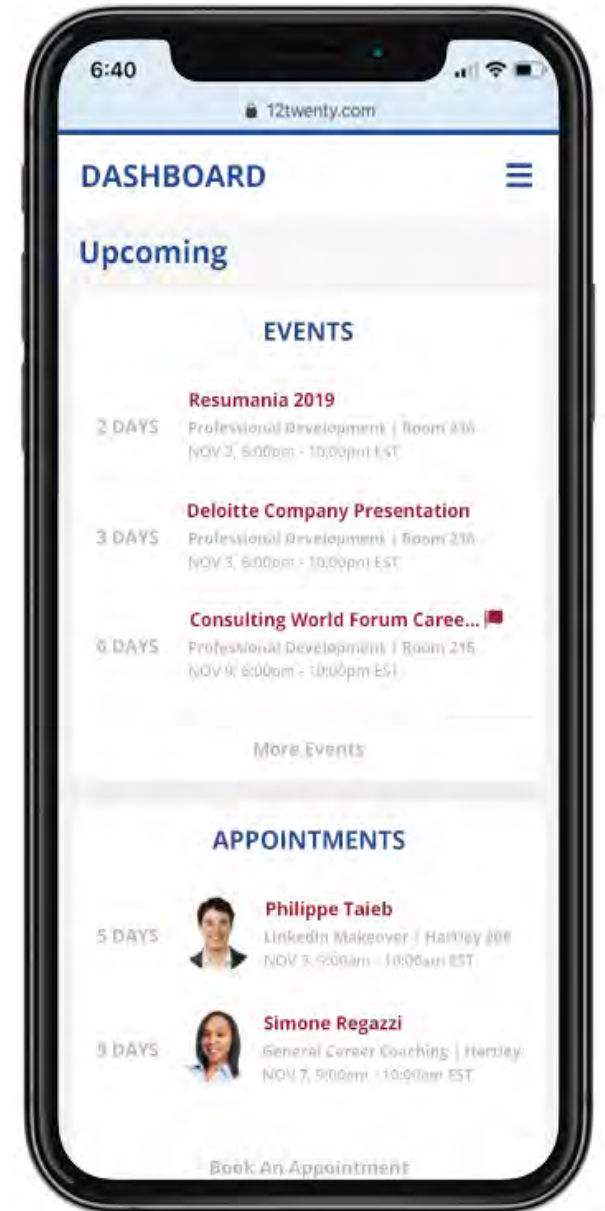
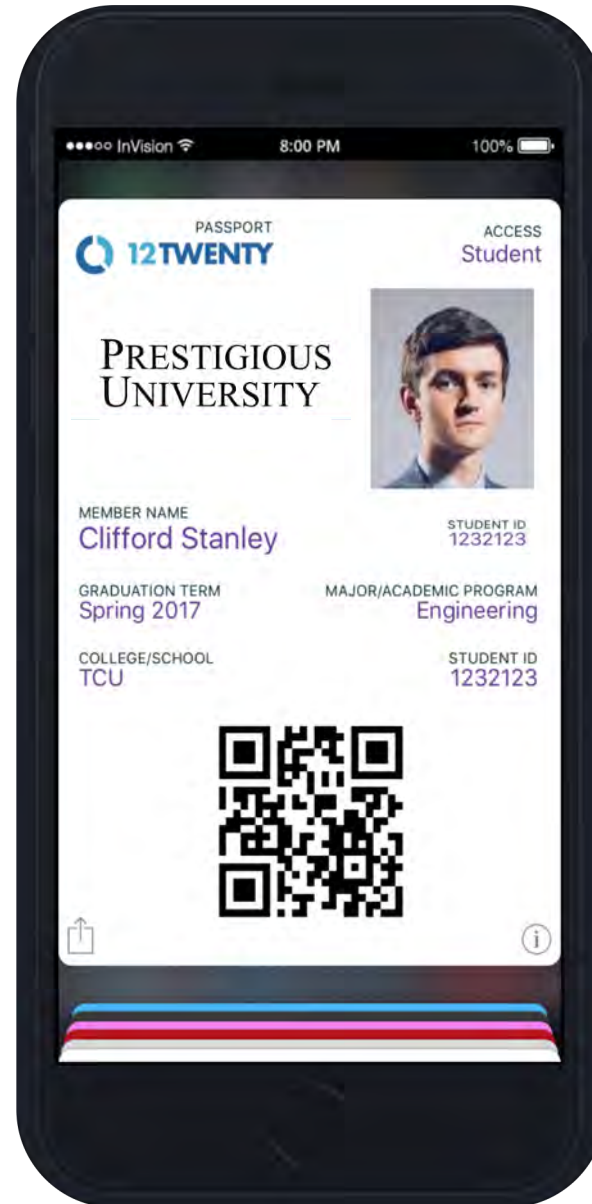


Google Calendar



Modern and Mobile

Check-in for Events and Appointments



12Twenty Passport



Allows your students to check-in to events and appointments with their phone



Sponsorship and Registration Fees

Manage every stage of the Career Fair and OCI in 12Twenty including the processing and collection of Sponsorships and Registration fees.

Technology Management Program (TMP) Career Fair

Job Fair | Thursday 1/24/2019, 2:30 PM - 4:00 PM PST 0 views

Student Registration Period: 1/23/2018, 4:00 AM - 1/24/2019, 4:00 AM PST

Employer Registration Period: 7/31/2016, 9:00 AM - 1/22/2019, 12:30 AM PST

[Event Details](#)[Registered Students \(18\)](#)[Employers](#)

General Information

Description

All of our Science, Technology, Engineering and Mathematics students take note. THIS CAREER FAIR IS FOR YOU!

Other Information

There is no other information specified.

Registration Types

Registration Type	Description	Fee
Prime Early Bird Registration	This package will guarantee you 1 high top cocktail table in a prime location -space is limited, so brochures, pamphlets, and small items are encouraged.	\$350
Regular Early Bird Registration	This package will guarantee you 1 high top cocktail table - space is limited, so brochures, pamphlets, and small items are encouraged.	\$250
Small Business (Under 100 employees) Early Bird Registration	This package is for small businesses and will guarantee you 1 high top cocktail table -space is limited, so brochures, pamphlets, and small items are encouraged.	\$150
Non-Profit Early Bird Registration	This package is for Non-Profit organizations and will guarantee you 1 high top cocktail table -space is limited, so brochures, pamphlets, and small items are encouraged.	\$75

Event Info

Event Format	On Campus
Where	Career Center Rm 9
Target Audience	Students in Science, Tech, Eng and Mathematics
Dress Attire	Business Casual
# Registrants	18

Work Authorization ⓘ

US Work Auth Requirement	All Work Authorizations Accepted
--------------------------	----------------------------------

Who Can View & Attend

The student groups shown below can see and register for this event.

Student Group	Burns Undergrad - 2019, Burns Undergrad - 2018, Burns Undergrad - 2017, Burns
---------------	---

Invoicing and Payments

Manage the invoice and payment process from start to finish for Career Fairs and OCIs. Integrate your own CC system or leverage our Partner Stripe.

PRESTIGIOUS UNIVERSITY

EARNSEmployment And Recruiting Network for Students

?

⚙

\$

73

👤

Home

Students

Employers

Contacts

Tasks

Activity Stream

Email Campaigns

Reporting Dashboards

Custom Reports

12Twenty Reports

Standard Reports

Research Tools

OCI and Job Listings

Appointments

Events

Candidate Search

Resume Books

Experiential Learning

Resource Library

Orders

UnpaidPaidRefunded

Employer

Order Number

Employer

Order Number

✕ Clear Filters

🔍 Get Results

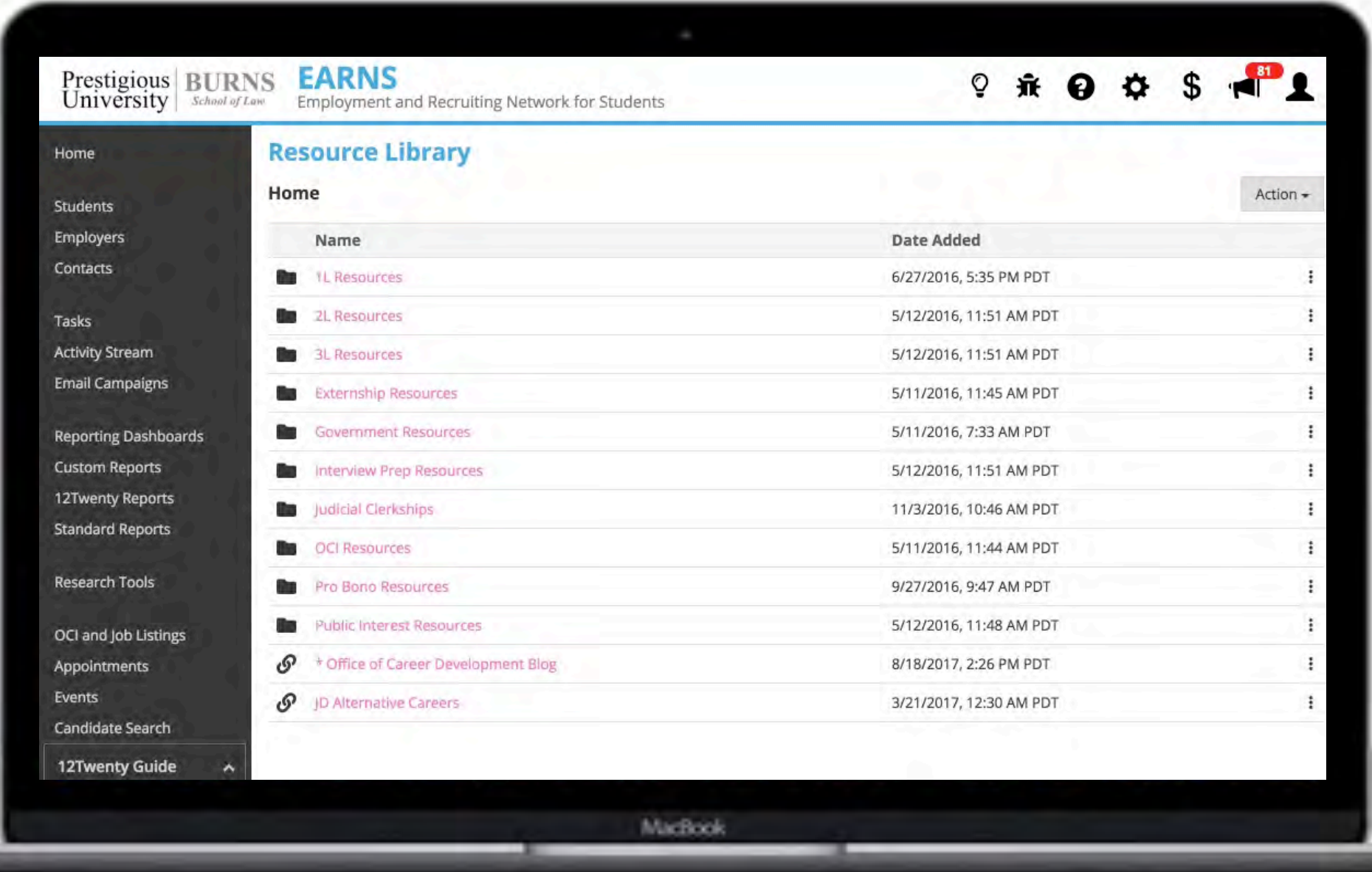
Results Found: 42

Export Results

Order # ^	Order Date	Employer	Detail	Amount	Status	Invoice Sent
200000387	1/9/2017	JP Nelson	Spring Job & Internship Fair Registration	\$4,000.00	Unpaid	1/8/2017
200000388	1/9/2017	ZZYX LLP	Spring Job & Internship Fair Registration	\$350.00	Unpaid	1/8/2017
200000389	1/9/2017	Deloitte	Spring Job & Internship Fair Registration	\$350.00	Unpaid	1/8/2017
200000390	1/9/2017	Google Inc.	Spring Job & Internship Fair Registration	\$4,000.00	Unpaid	1/8/2017
200000391	1/9/2017	Apple	Spring Job & Internship Fair Registration	\$425.00	Unpaid	1/9/2017
200000392	1/9/2017	Tower Hotels	Spring Job & Internship Fair Registration	\$4,000.00	Unpaid	1/9/2017
200000393	1/9/2017	Bridge Inc.	Spring Job & Internship Fair Registration	\$100.00	Unpaid	1/9/2017
200000394	1/9/2017	Angels Without Bounds	Spring Job & Internship Fair Registration	\$100.00	Unpaid	1/9/2017
200000395	1/9/2017	Congo	Spring Job & Internship Fair Registration	\$750.00	Unpaid	1/9/2017
200000398	1/9/2017	National Humane Interests	Burns Career Fair - Spring 2017	\$425.00	Unpaid	1/9/2017
200000404	2/2/2017	Pilot Flying J	OCI Registration	\$0.00	Unpaid	Not Sent
200000468	3/3/2017	Peterson Financial	Communication Job Fair	\$0.00	Unpaid	3/3/2017
200000488	3/23/2017	Guardair	Marketing Coordinator	\$0.00	Unpaid	Not Sent
200000756	5/6/2017	12Twenty	OCI Registration	\$100.00	Unpaid	Not Sent
200000821	6/9/2017	Apple	OCI Registration	\$0.00	Unpaid	Not Sent

Resource Library

Share podcasts, PDFs, assessment tools, videos, articles, Pinterest boards, templates, and more without storage limits. A one-stop-shop for everything your students alumni need to better prepare for their interviews and job search.

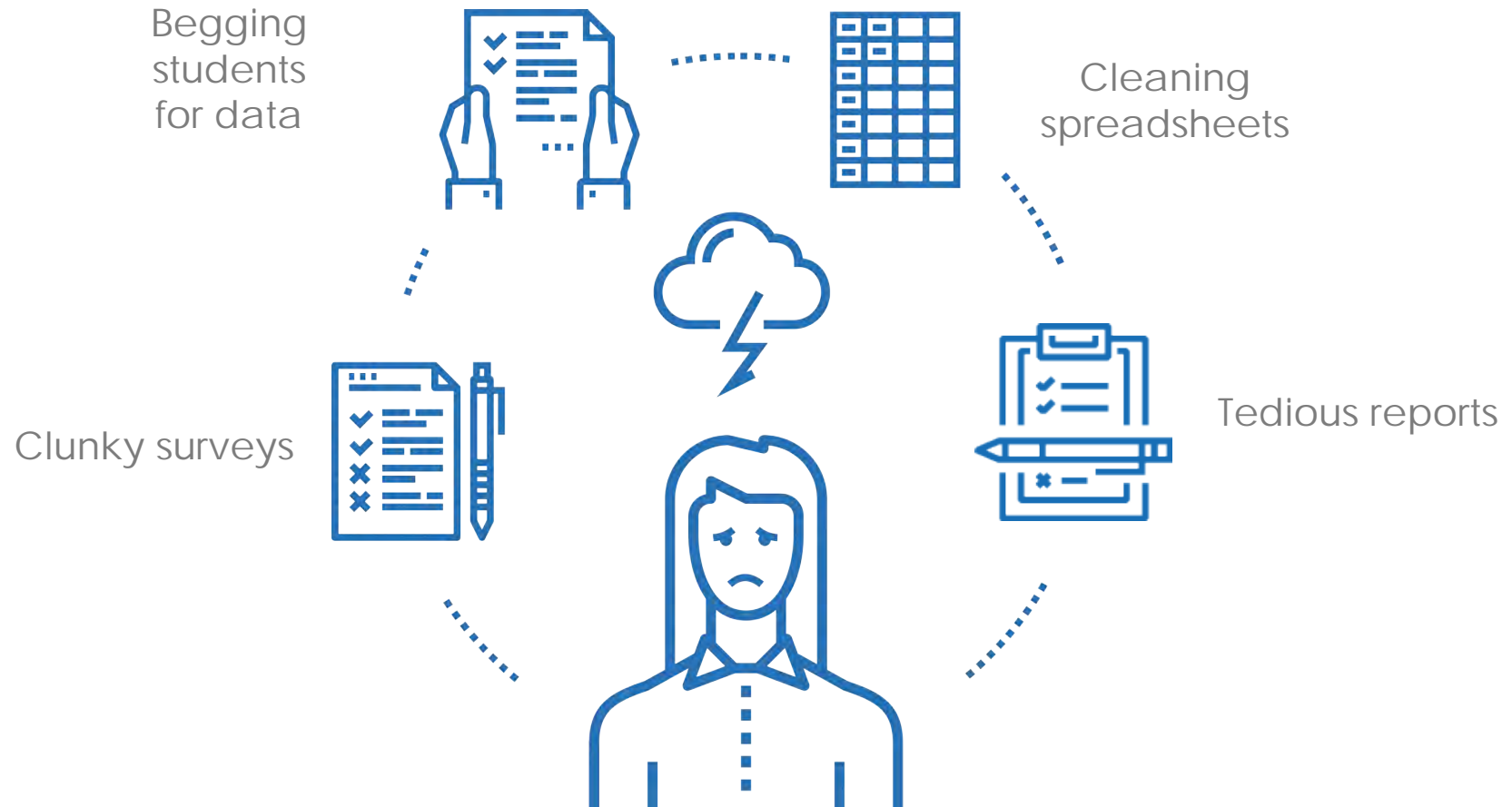




Outcome Data & Analytics

Access high-quality data to make strategic decisions
with the click of a mouse.

The Current Process is ~~Broken~~



12Twenty Takes a New Approach



Intelligent Survey

Survey quickly and effectively, while generating the cleanest possible data



Instant Stats

Real-time analytics and one-click reports save time and get you answers fast



Data For Everyone

Democratize data once and for all with data sharing across your school and the 12Twenty Network

Demo: Our End-to-End Solution



Outcome Survey

Our quick, easy, customizable surveys leads to high response rates and data quality. Extend the reach of the career center to drive students to the job survey.



Dynamic Reporting

Easy to build, dynamic, real-time internal reports to uncover insights on your student job data



Research Tools

Curated access for students, career counselors, administrators, advancement office & more.

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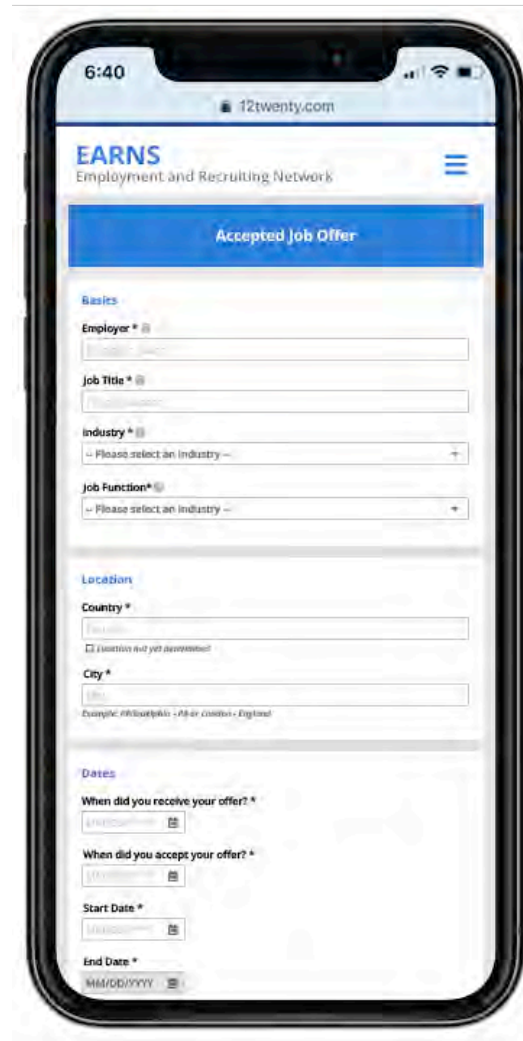


Research Tools

Curated access for students, career counselors, administrators, advancement office & more.

Unmatched Data Collection Technology

- Smart survey
- Currency conversion
- Year-over-year outcome reporting
- Customized data collection by outcome form e.g., "Own Venture"
- Internship Survey
- Audit Log
- Custom fields with skip logic



The image shows a smartphone screen displaying the EARNs (Employment and Recruiting Network) mobile application. The status bar at the top shows the time as 6:40 and the URL 12twenty.com. The app header includes the EARNs logo and a menu icon. The main title of the form is "Accepted Job Offer". The form is divided into several sections: "Basics" with fields for Employer, Job Title, Industry (a dropdown menu), and Job Function (a dropdown menu); "Location" with fields for Country (a dropdown menu with a "Location not yet determined" checkbox) and City; and "Dates" with fields for "When did you receive your offer?", "When did you accept your offer?", "Start Date", and "End Date". Each date field includes a calendar icon for selection.

Accepted Job Offer

Basics

Employer *

Job Title *

Industry *

-- Please select an Industry --

Job Function *

-- Please select an Industry --

Location

Country *

☐ Location not yet determined

City *

Example: Philadelphia - PA or London - England

Dates

When did you receive your offer? *

When did you accept your offer? *

Start Date *

End Date *



Accepted Job Survey

Accepted Job Offer

Basics

Employer * ?

Job Title * ?

Industry * ?

Job Function* ?

Location

Country *

☐ Location not yet determined

City *

Example: Philadelphia - PA or London - England

Accepted Job Offer

Basics

Employer * ?

Amazon

Job Title * ?

Phone Number

Industry * ?

-- Please select an Industry --

Job Function* ?

-- Please select an Industry --

Location

Country *

Country

☐ Location not yet determined

City *

City

Example: Philadelphia - PA or London - England

Accepted Job Offer

Basics

Employer * ?

Amaz

Amazon, Inc.

Phone Number

Industry * ?

-- Please select an Industry --

Job Function* ?

-- Please select an Industry --

Location

Country *

Country

☐ Location not yet determined

City *

City

Example: Philadelphia - PA or London - England

Accepted Job Offer

Basics

Employer * ?

Amazon Inc.

Job Title * ?

Phone Number

Industry * ?

-- Please select an Industry --

Job Function* ?

-- Please select an Industry --

Location

Country *

Country

☐ Location not yet determined

City *

City

Example: Philadelphia - PA or London - England

Accepted Job Offer

Basics

Employer * ?

Job Title * ?

Industry * ?

Job Function* ?

Location

Country *

☐ Location not yet determined

City *

Example: Philadelphia - PA or London - England

Accepted Job Offer

Basics

Employer * ?

Google

Job Title * ?

Phone Number

Industry * ?

-- PLEASE SELECT AN INDUSTRY --

Technology

Other

Location

Country *

Country

☐ Location not yet determined

City *

City

Example: Philadelphia - PA or London - England

Accepted Job Offer

Basics

Employer * ?

Google

Job Title * ?

Phone Number

Industry * ?

Technology

Job Function* ?

-- Please select an Industry --

Location

Country *

Country

☐ Location not yet determined

City *

City

Example: Philadelphia - PA or London - England



Graduate School Survey



Continuing Education

Basics

Degree Earning* ?

Employer Name

University Name * ?

Phone Number

What is the expected field of study?* ?

-- Please select an Industry --

What is your approximate start date? *

MM/DD/YYYY

Location

Country *

Country

☐ Location not yet determined

City *

City

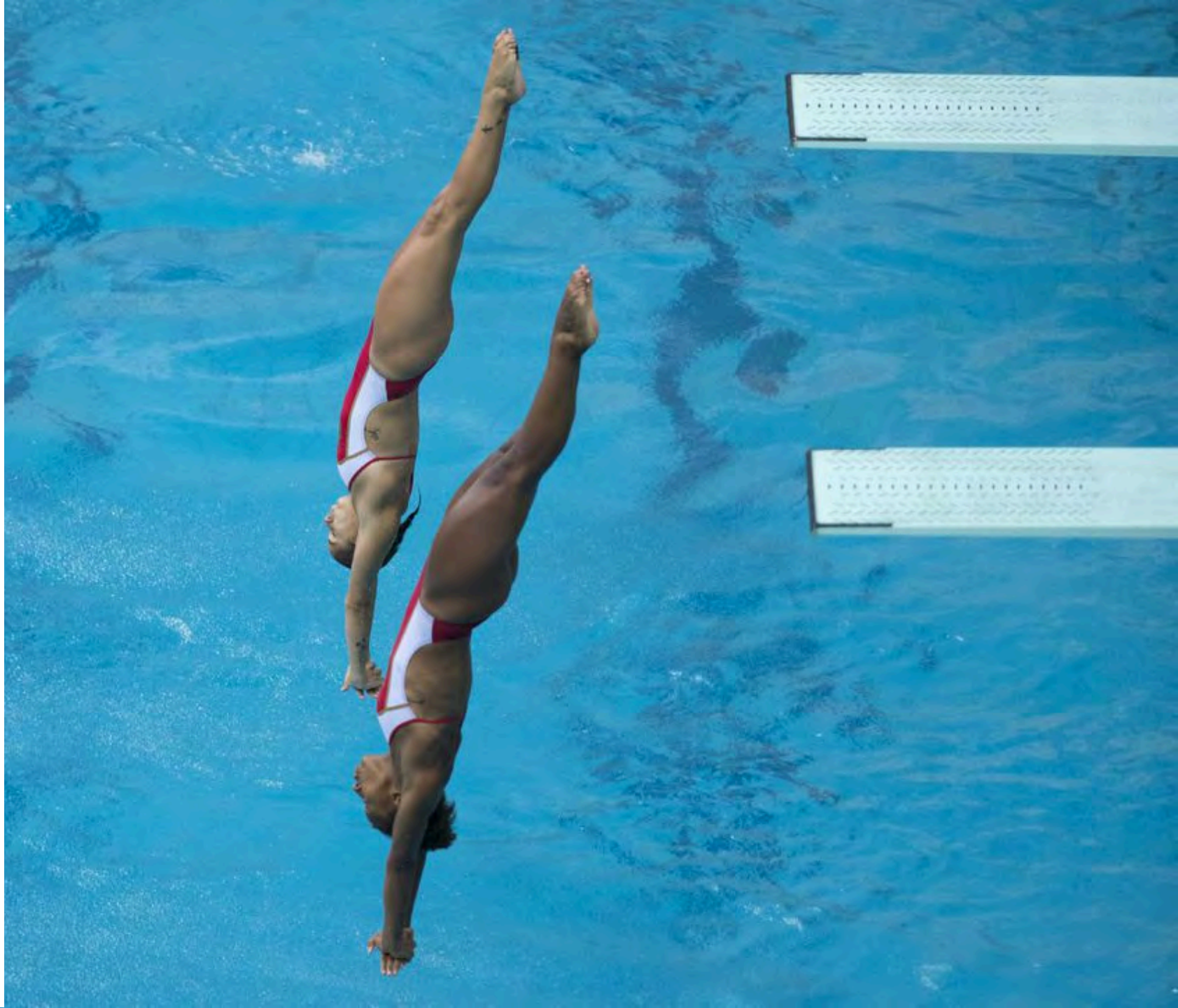
Example: Philadelphia - PA or London - England

Over 1 Million Outcomes Reported

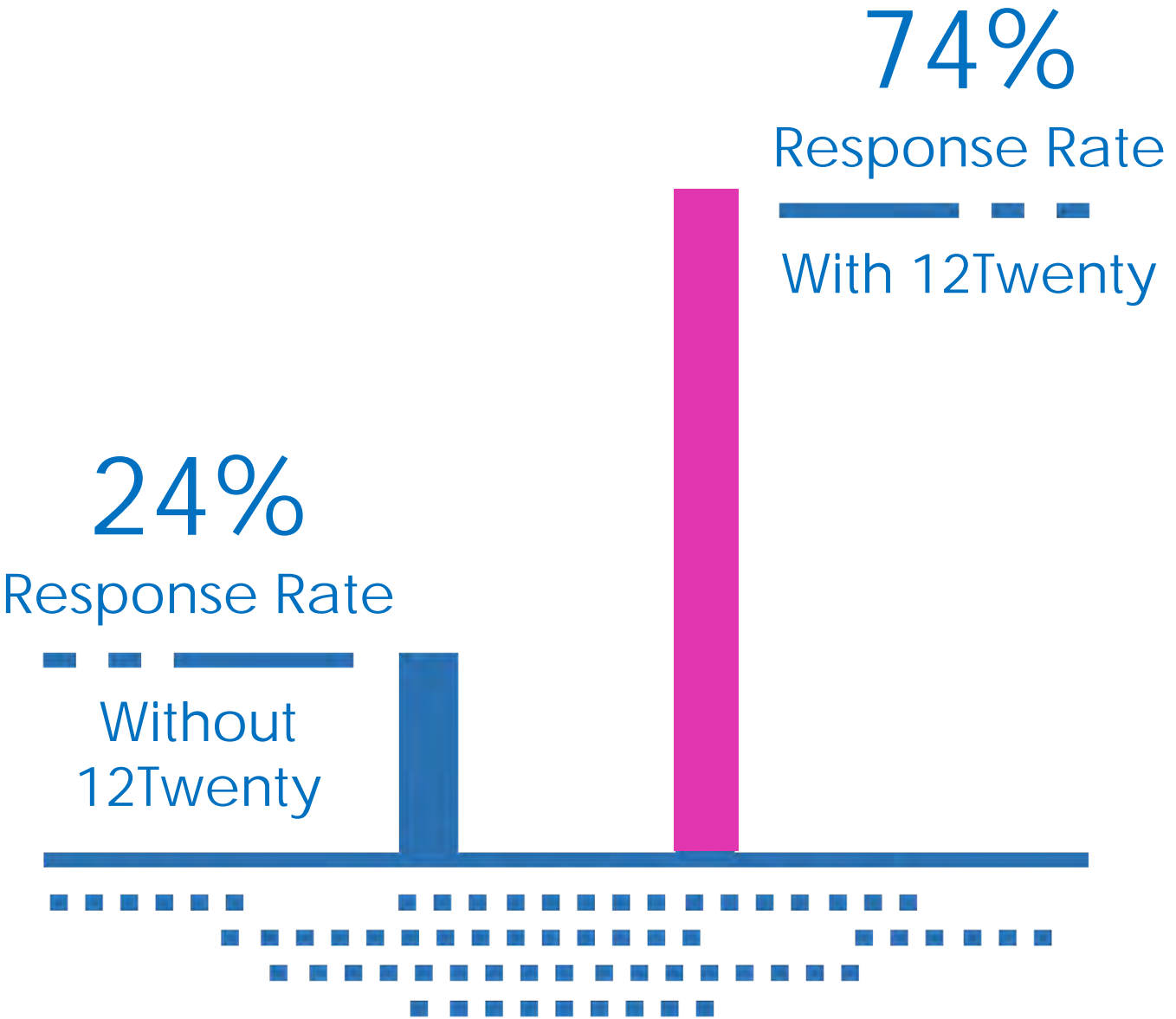


8 Programs
had 100%
Response
Rates last year

33 Programs
had > 95%
Response
Rates



Real School



Demo: Our End-to-End Solution



Outcome Survey

Our quick, easy, customizable surveys leads to high response rates and data quality. Extend the reach of the career center to drive students to the job survey.



Dynamic Reporting

Easy to build, dynamic, real-time internal reports to uncover insights on your student job data



Research Tools

Curated access for students, career counselors, administrators, advancement office & more.



Full-Time | Part-Time | Specialty Masters








Year-Over-Year/ Point-In-Time Outcome Reporting

PRESTIGIOUS UNIVERSITY

- Home
- Students & Alumni
- Reports
- Research Tools
- Report a Bug ^{TT}
- Help & Support
- Notifications **1**
- Settings

 Arnela Sulovic

Student Reporting

Graduation Class [?]
2020, 2019, 2018

Work Authorization [?]
All

Offer Timing [?]
Real Time

Undergrad Major
All

Assigned Adviser [?]

Desired Industry [?]
All

Degree [?]
A

Degree Level [?]
All

Include Rumor Jobs [?]
Exclude students with only rumor

College/School
All

Job Phase [?]
Post Graduation

Included in Reporting [?]
Only outcomes included in report

Program
All

Get Results

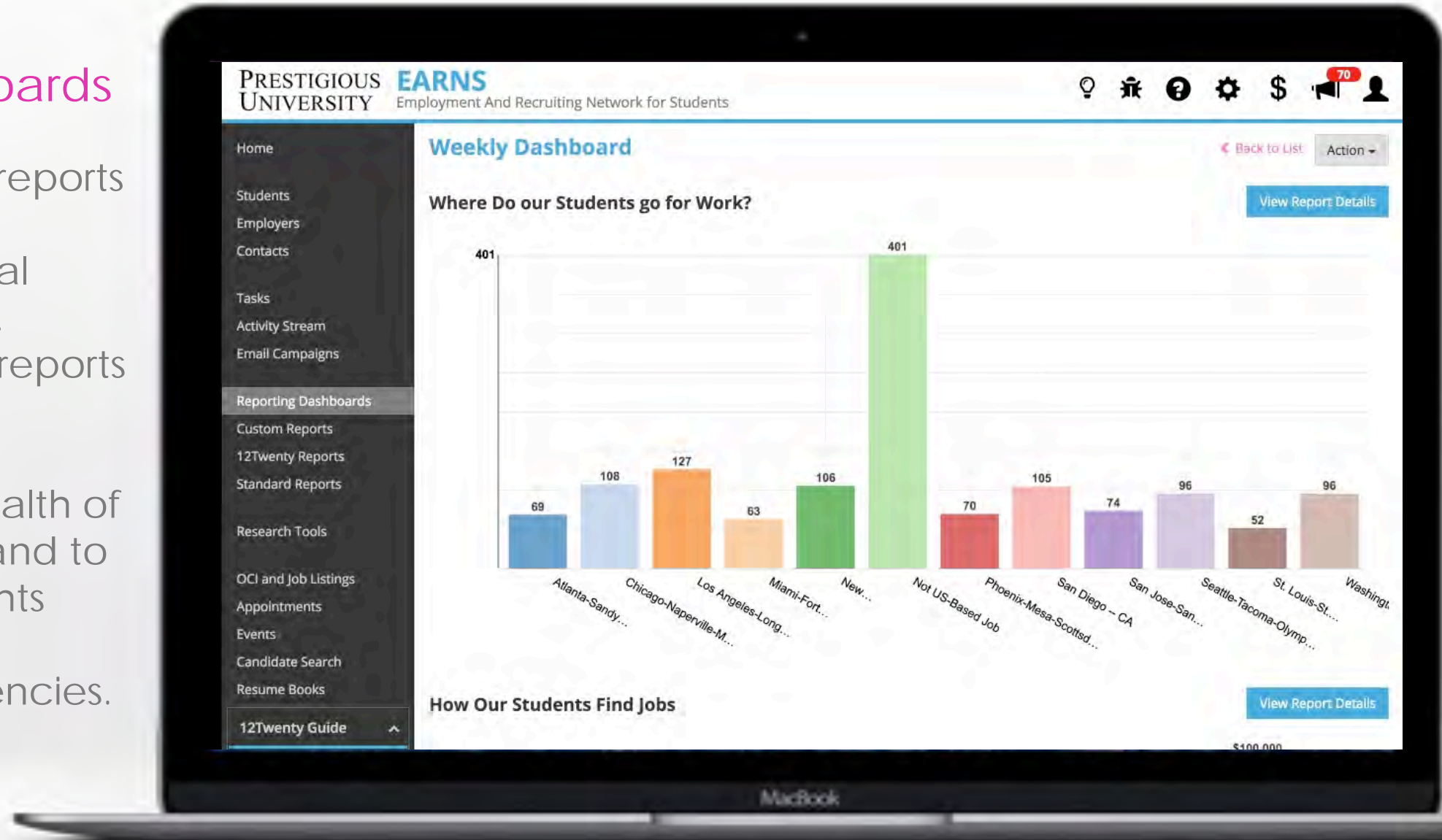
Export Results

Student Outcomes¹

	# of Students			% of Results [?]			% of Seeking Employment			% of Reporting		
	2020	2019	2018	2020	2019	2018	2020	2019	2018	2020	2019	2018
Total Employed Full-Time	97	1276	1921	13.1%	29.4%	45.9%	61.8%	62.5%	73.6%	46.4%	50.3%	62.9%
Employed in Typical Work Categories	81	1152	1784	10.9%	26.6%	42.6%	51.6%	56.4%	68.3%	38.8%	45.4%	58.4%
Employed as an Entrepreneur	4	38	62	0.5%	0.9%	1.5%	2.5%	1.9%	2.4%	1.9%	1.5%	2.0%
Employed in a Temp/Contract Work Assignment	6	29	45	0.8%	0.7%	1.1%	3.8%	1.4%	1.7%	2.9%	1.1%	1.5%
Employed Freelance	2	19	14	0.3%	0.4%	0.3%	1.3%	0.9%	0.5%	1.0%	0.7%	0.5%
Employed in Postgrad Internship or Fellowship	4	38	16	0.5%	0.9%	0.4%	2.5%	1.9%	0.6%	1.9%	1.5%	0.5%
Total Employed Part-Time	7	85	63	0.9%	2.0%	1.5%	4.5%	4.2%	2.4%	3.3%	3.3%	2.1%
Employed in Typical Work Categories	4	66	31	0.5%	1.5%	0.7%	2.5%	3.2%	1.2%	1.9%	2.6%	1.0%
Employed as an Entrepreneur	0	3	3	0.0%	0.1%	0.1%	0.0%	0.1%	0.1%	0.0%	0.1%	0.1%
Employed in a Temp/Contract Work Assignment	1	8	21	0.1%	0.2%	0.5%	0.6%	0.4%	0.8%	0.5%	0.3%	0.7%
Employed Freelance	0	5	3	0.0%	0.1%	0.1%	0.0%	0.2%	0.1%	0.0%	0.2%	0.1%
Employed in Postgrad Internship or Fellowship	2	3	5	0.3%	0.1%	0.1%	1.3%	0.1%	0.2%	1.0%	0.1%	0.2%

Charts & Dashboards

Bring your custom reports to life with colorful, dynamic, and visual graphs and charts. Combine multiple reports into a sharable Dashboard for a snapshot of the health of your department and to discover new insights that will increase department efficiencies.





Report Distribution

Distribute
dashboards and
reports to your
inbox on a nightly
basis

Prestigious University | BURNS School of Business

EARNSEmployment and Recruiting Network for Students

Home

Students

Employers

Contacts

Tasks

Activity Stream

Email Campaigns

Reporting Dashboards

Custom Reports

12Twenty Reports

Standard Reports

Research Tools

OCI and Job Listings

Appointments

Events

Candidate Search

Resume Books

Resource Library

12Twenty Guide

This step is optional. Double click or use the arrows to add a column to your report.

Available Columns

Selected Columns

4. Distribution On

This step is optional. Schedule this report to send to one or more career center users.

Career Center Users

Ali Pine, Amy Lin

Frequency

Daily

Day of Week

Sun Mon Tue Wed Thu Fri Sat

Expires On

MM/DD/YYYY

Format: MM/DD/YYYY

Cancel

Generate Report

Contact Burns School of Business

Phone: 414-123-1234

Email: 12Twenty@burns.edu

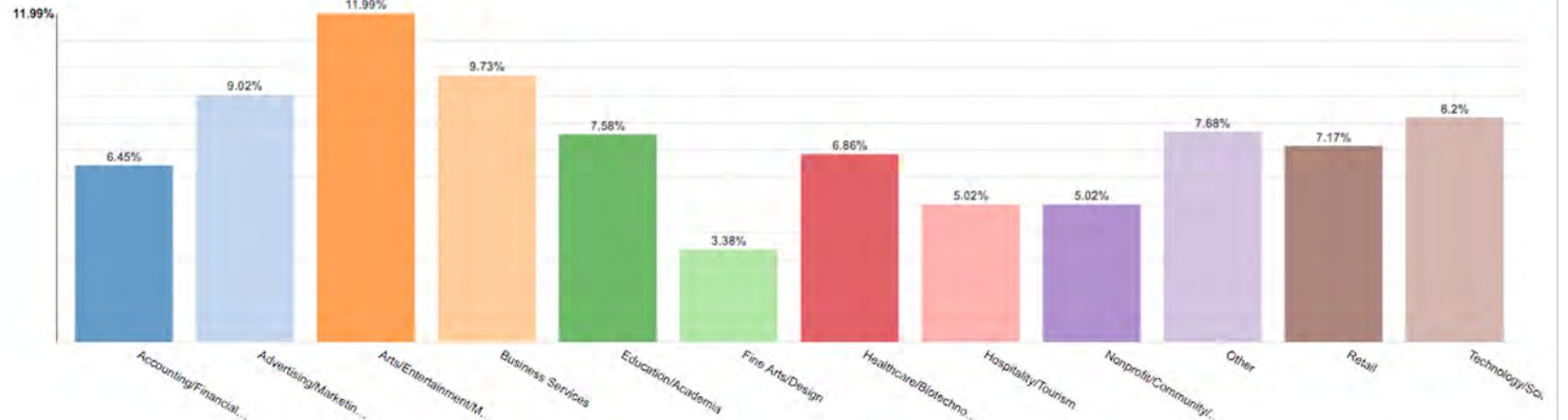
12TWENTY



Public Access

Publish
dashboards and
custom reports to
constituents
without the need
to log into
12Twenty

AY15-16 2016 Media School Graduates: Employment by Industry



AY15-16 2016 Media School Graduates: Employment by Metro Area



Demo: Our End-to-End Solution



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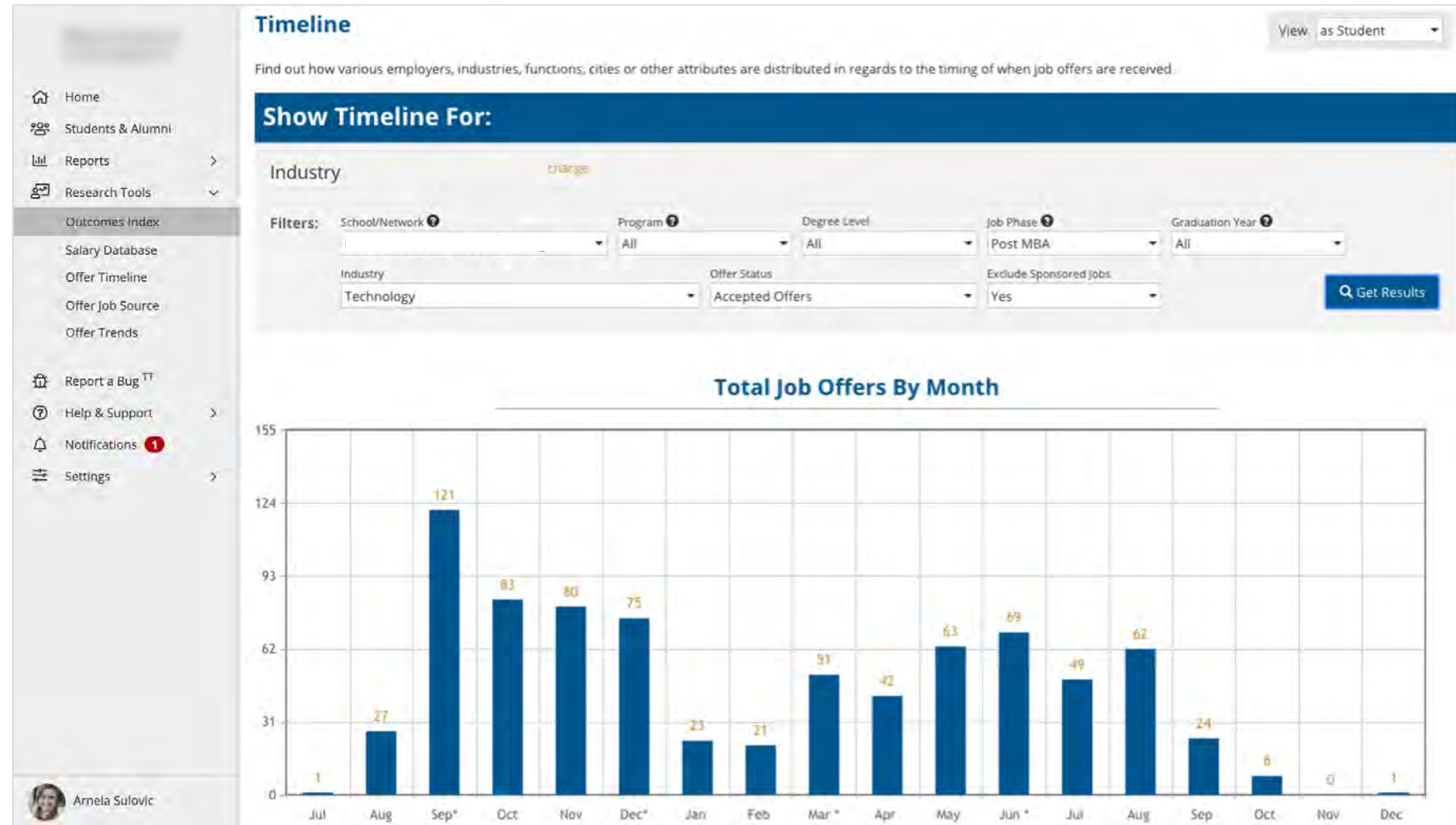
Research Tools

Curated access for students, career counselors, administrators, advancement office & more.



Student Research Tools

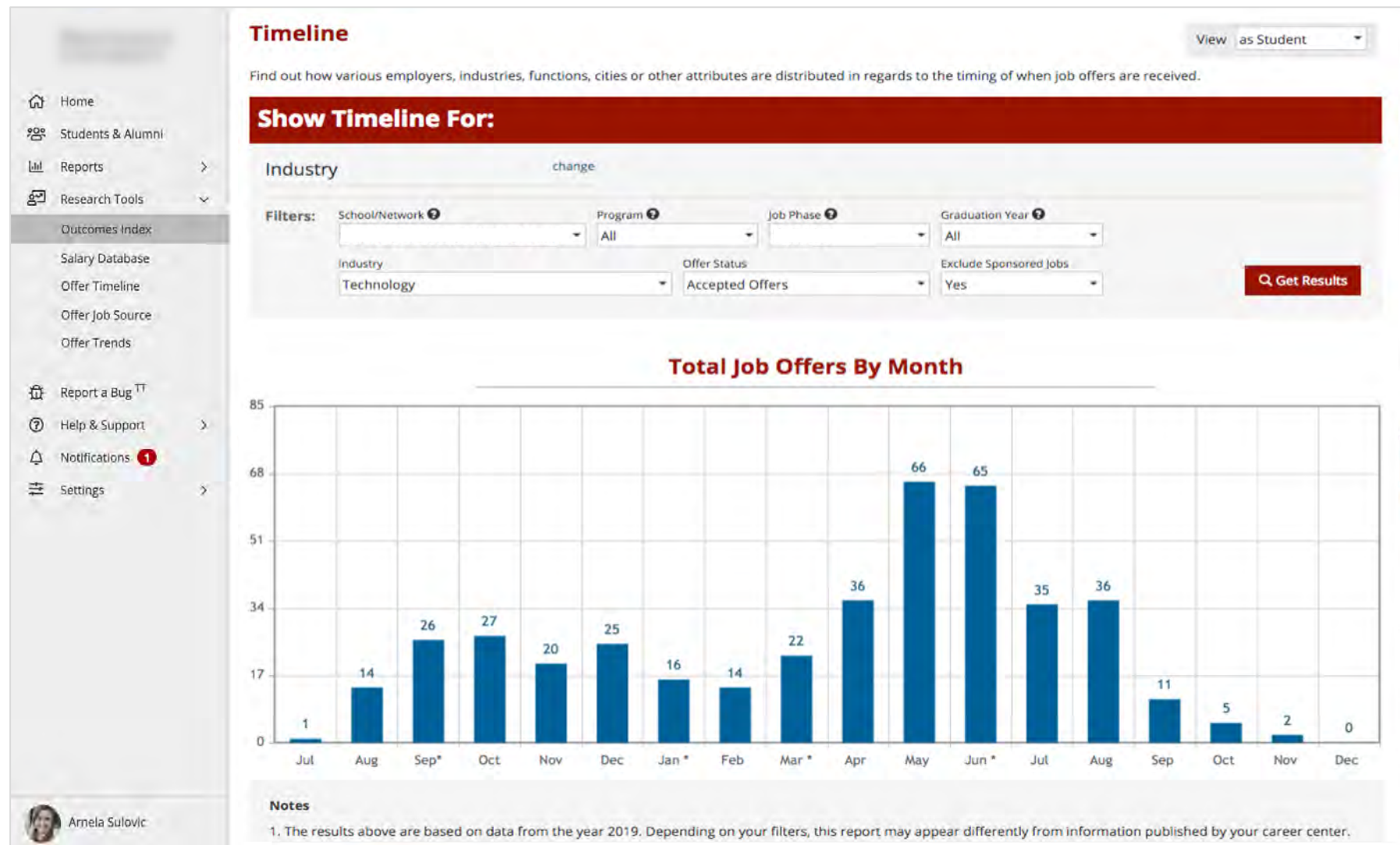
Tech companies
tend to hire at the
beginning of the
year





Student Research Tools

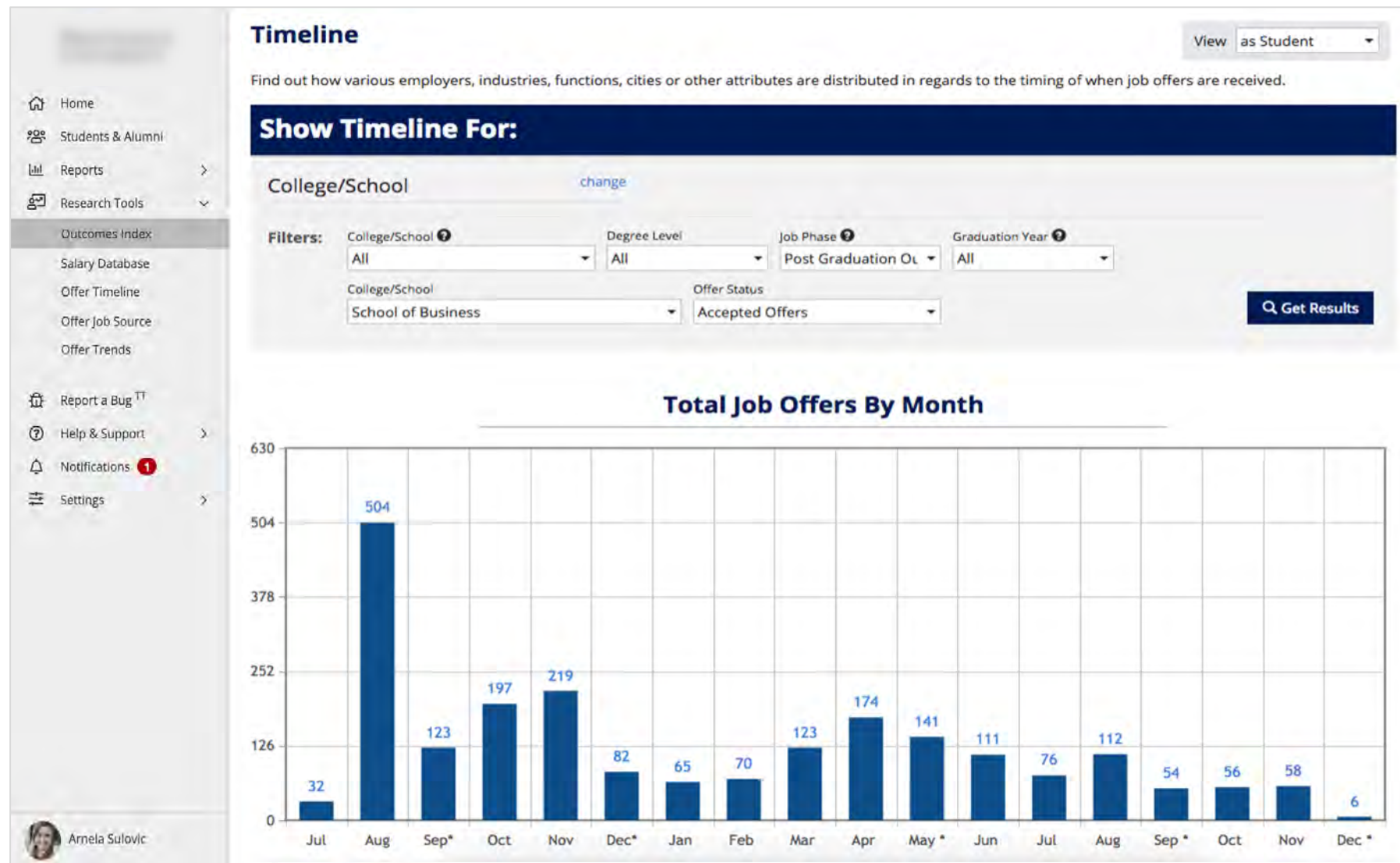
School that feed
startup tech
companies hire
later





Student Research Tools

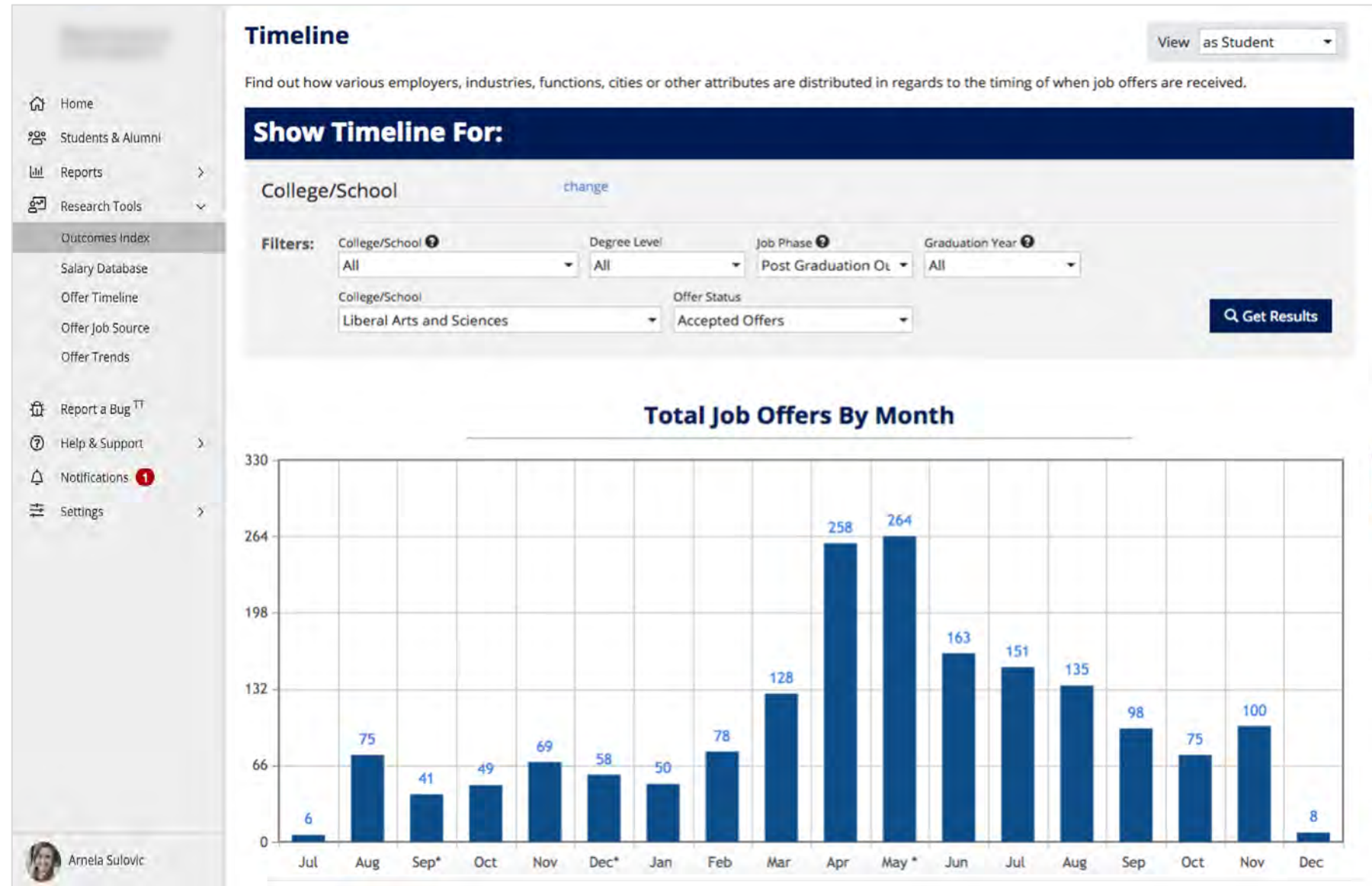
Undergrads going into business are even more slanted to post internship offers





Student Research Tools

Liberal arts
students tend to
take jobs that hire
just-in-time





Student Research Tools

New York City
attracts talent.
Nearly 3/5ths of
liberal arts
students went
there from this
school

Home

Students & Alumni

Reports

Research Tools

Outcomes Index

Salary Database

Offer Timeline

Offer Job Source

Offer Trends

Report a Bug

Help & Support

Notifications

Settings

Arnela Sulovic

change

City

Filters:

College/School
Liberal Arts and Sciences

Degree Level
All

Job Phase
Post Graduation Out

Pay Type
Base Salary

Pay Period
per year

Graduation Year
Last 5 Years

Offer Status
Accepted Offers

Sort By:
Number of Offers

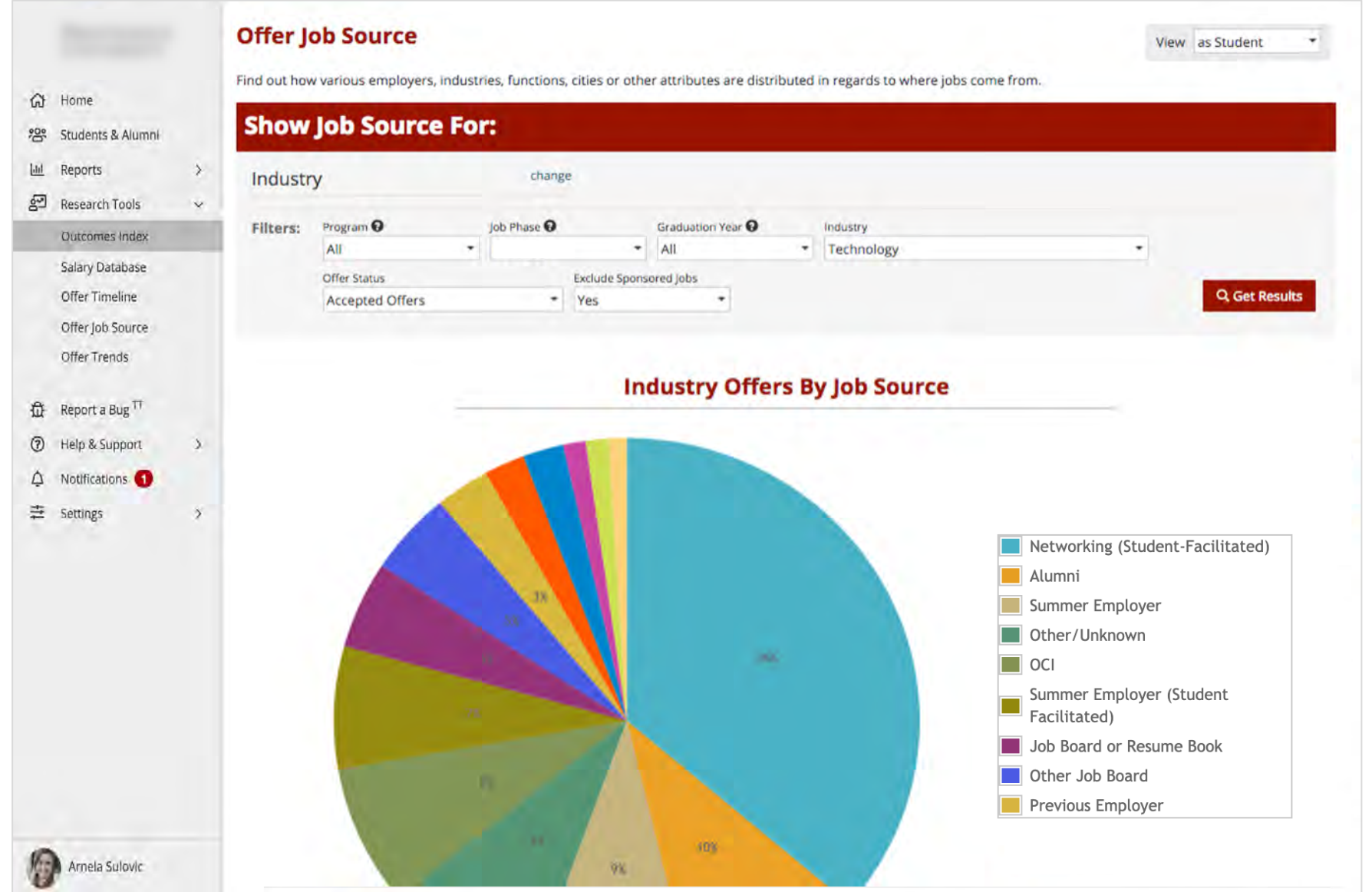
Get Results

	City	Avg. Base Salary ¹	Total Number of Offers ¹ (% of All Offers)
1	New York - NY Expanded Results	\$50,996 per year	221 (31.4%)
2	Philadelphia - PA Expanded Results	\$47,092 per year	78 (11.1%)
3	Boston - MA Expanded Results	\$48,050 per year	34 (4.8%)
4	Washington - DC Expanded Results	\$46,287 per year	31 (4.4%)
5	Chicago - IL Expanded Results	\$52,111 per year	13 (1.8%)
6	Malvern - PA Expanded Results	\$47,200 per year	11 (1.6%)



Student Research Tools

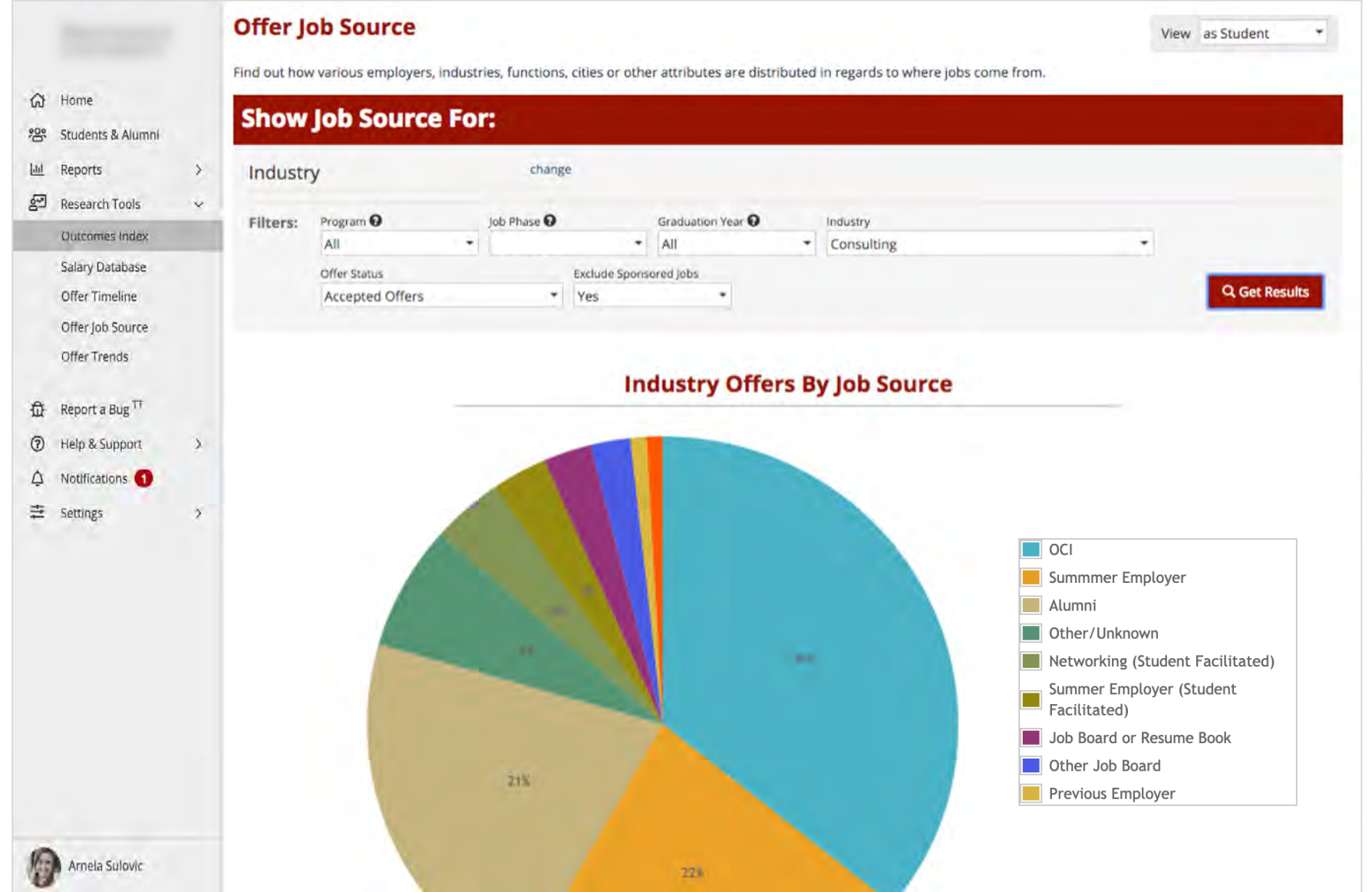
Networking is a great entry point into the tech industry





Student Research Tools

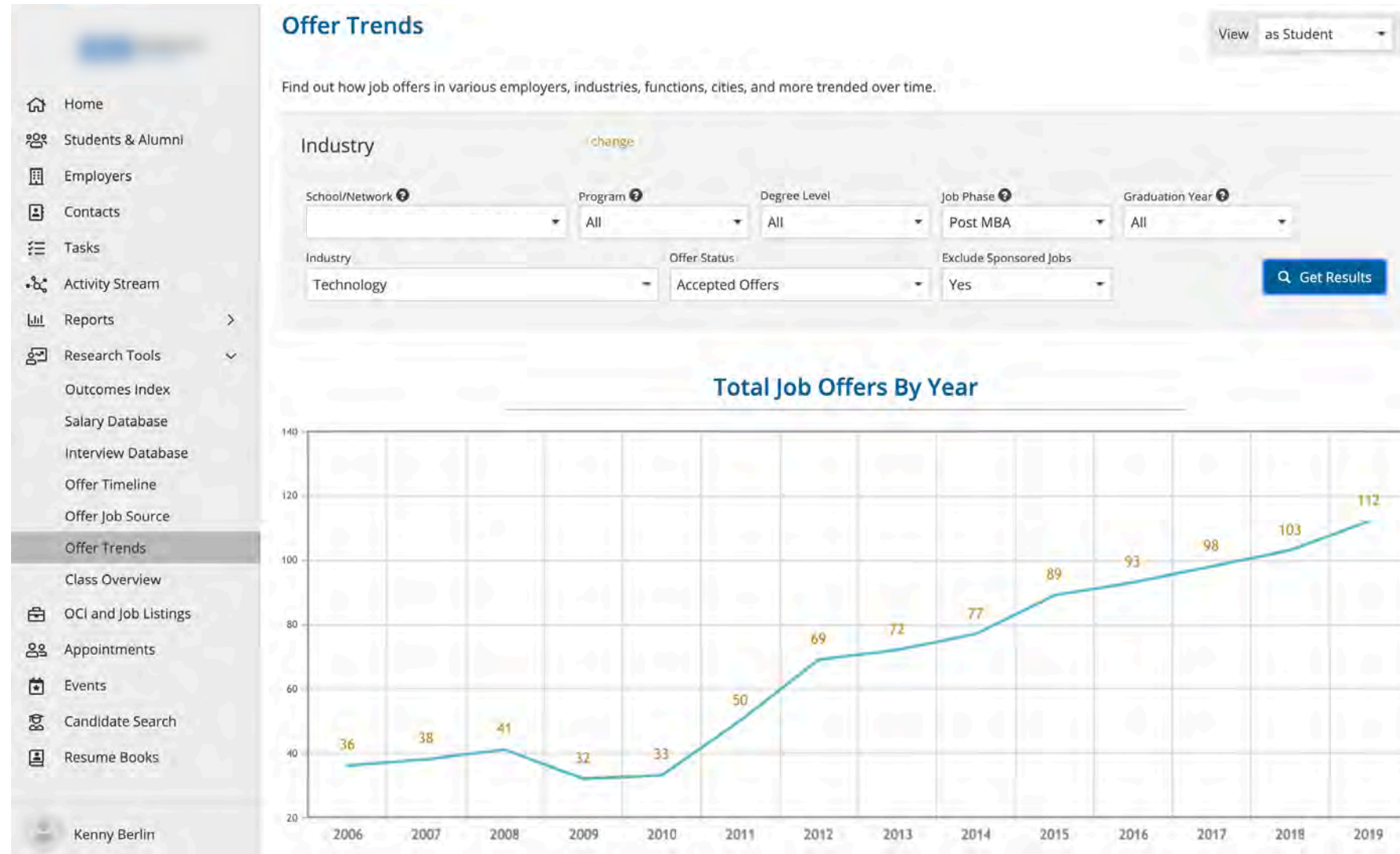
Consulting hires
through OCI





Student Research Tools

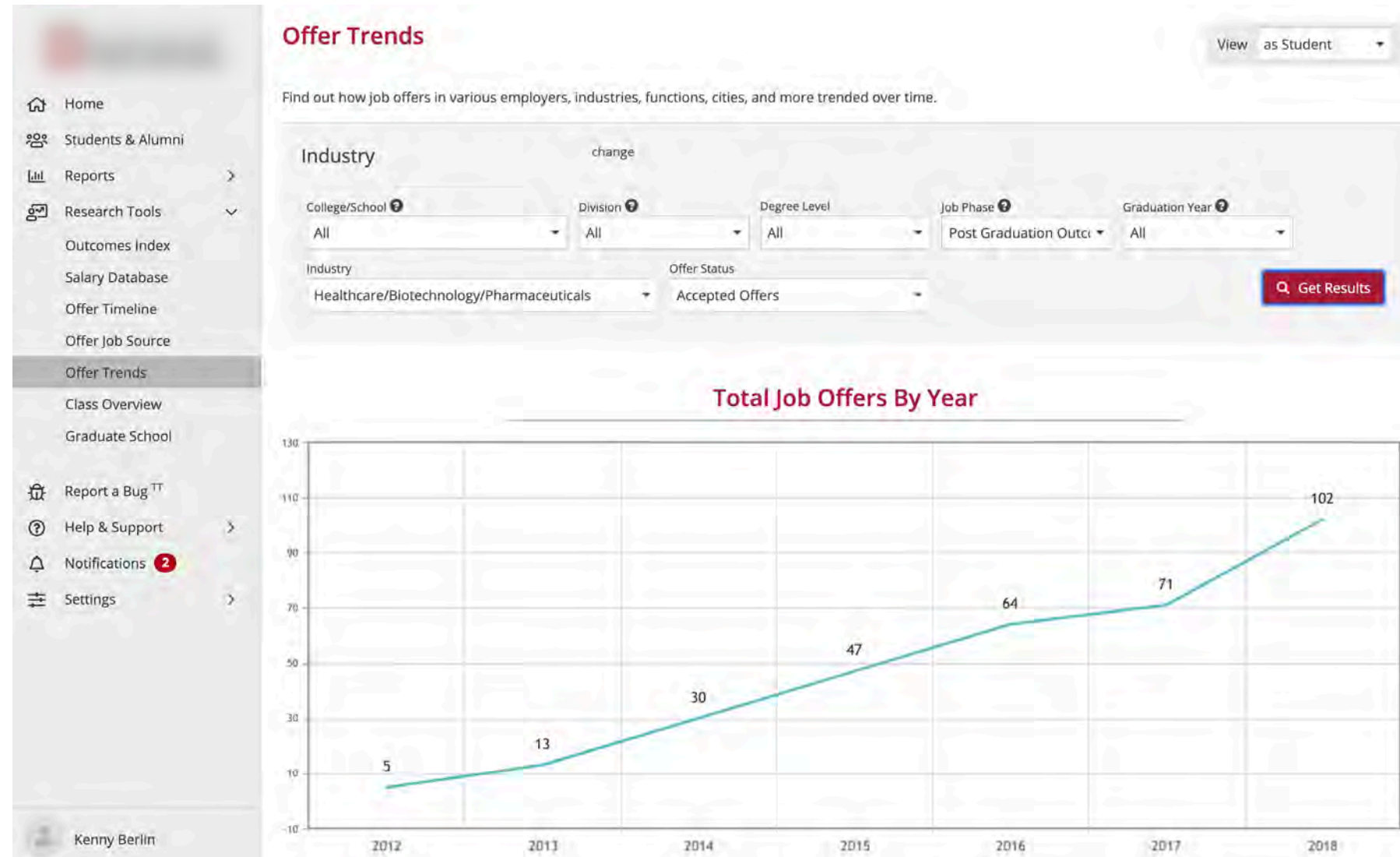
Over the course of a decade Tech went from 10% of the class to 33% of the class





Student Research Tools

Healthcare jobs
have ballooned at
many undergrad
schools





Student Research Tools

Top Graduate School Placements

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Offer Timeline

Offer Job Source


Offer Trends

Class Overview

Graduate School

OCI and Job Listings

Appointments

 Arnela Sulovic

Graduate School Placements

Determine which graduate schools your classmates are choosing.

University

← change

Filters:

Graduation Class

All

College/School

All

Major/Academic Program

All

Degree Level

All

Get Results

	University	Total Placements
1	University of California--Los Angeles "UCLA" (CA)	2
2	Alabama State University (AL)	2
3	Art Center College of Design (CA)	1
4	California Institute of Technology (CA)	1
5	Colorado State University (CO)	1
6	Dartmouth College (NH)	1



Employer Relations

An employer CRM
built specifically for universities to
build and maintain employer
relationships.

Employer Directory

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Corey Watt

Employer Directory







+ Add Employer

Company Name

+ Add Filter

Reset

Results: 969

Employer	Hires	Targeted By	Most Recent Activity
<div><div><div>12Twenty</div><div>Tech - Software</div><div>51-200</div></div></div>	4	9	<div>Outreach to 12Twenty for Spring 2020 OCI</div> <div>Due Date: 11/15/2019 (Complete)</div> <div>11/15/2019 -Nicholas Hsu</div>
<div><div><div>4th Judicial District Attorney's Office</div><div>Government - Local / State / Federal</div><div>501-1000</div></div></div>	0	2	<div>Winter 2018 outreach</div> <div>12/08/2017 -Josh Model</div>
<div><div><div>A+E Networks</div><div>Entertainment - General</div><div>501-1000</div></div></div>	0	3	<div>Send Intro Email</div> <div>Due Date: 08/14/2017 (Complete)</div> <div>08/14/2017 -Michael Rao</div>
<div><div><div>AARP Foundation</div><div>Financial - Insurance</div><div>>10000</div></div></div>	0	1	<div>Invite to Career Fair</div> <div>Due Date: 10/31/2019 (Open)</div> <div>10/31/2019 -Bailey Stump</div>
<div><div><div>Access to Justice</div><div>Law / Legal Services</div><div>11-50</div></div></div>	0	1	<div>Set call with new HR Manager</div> <div>Due Date: 10/25/2019 (Open)</div> <div>10/25/2019 -Bailey Stump</div>
<div><div><div>Prestigious University</div><div>Education - Higher Education</div><div>>10000</div></div></div>			<div>Give her a call in 2 weeks after vacation</div>

Save this search

My Saved Searches

Employer Profile



Google

<http://www.google.com>  >10000

 Technology - Consumer Electronics, Technology - Internet Services



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Overview

Google was founded in September 1998 by Larry Page and Sergey Brin while they were Ph.D. students at Stanford University in California. Together they own about 14 percent of its shares and control 56 percent of the stockholder voting power through supervoting stock. They incorporated Google as a California



Google was founded in September 1998 by Larry Page and Sergey Brin while they were

Job Postings



**Strategy and Operations
Manager, Payment Operations** 

Google

 Redwood City - CA

 3 days ago [70 Apply](#) [View](#)

Contact Profile: Over 500,000 contacts are tracked in 12Twenty today

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Silvia Aaron
Vice President, All Country Bank
Primary: ☒
SilviaArnold@AllCountryBank.com

Send Email Action

Basics Activities Notes **Emails** Events OCI and Job Listings Experiences

Emails

Date: MM/DD/YYYY To MM/DD/YYYY Keywords Search Keyword Search

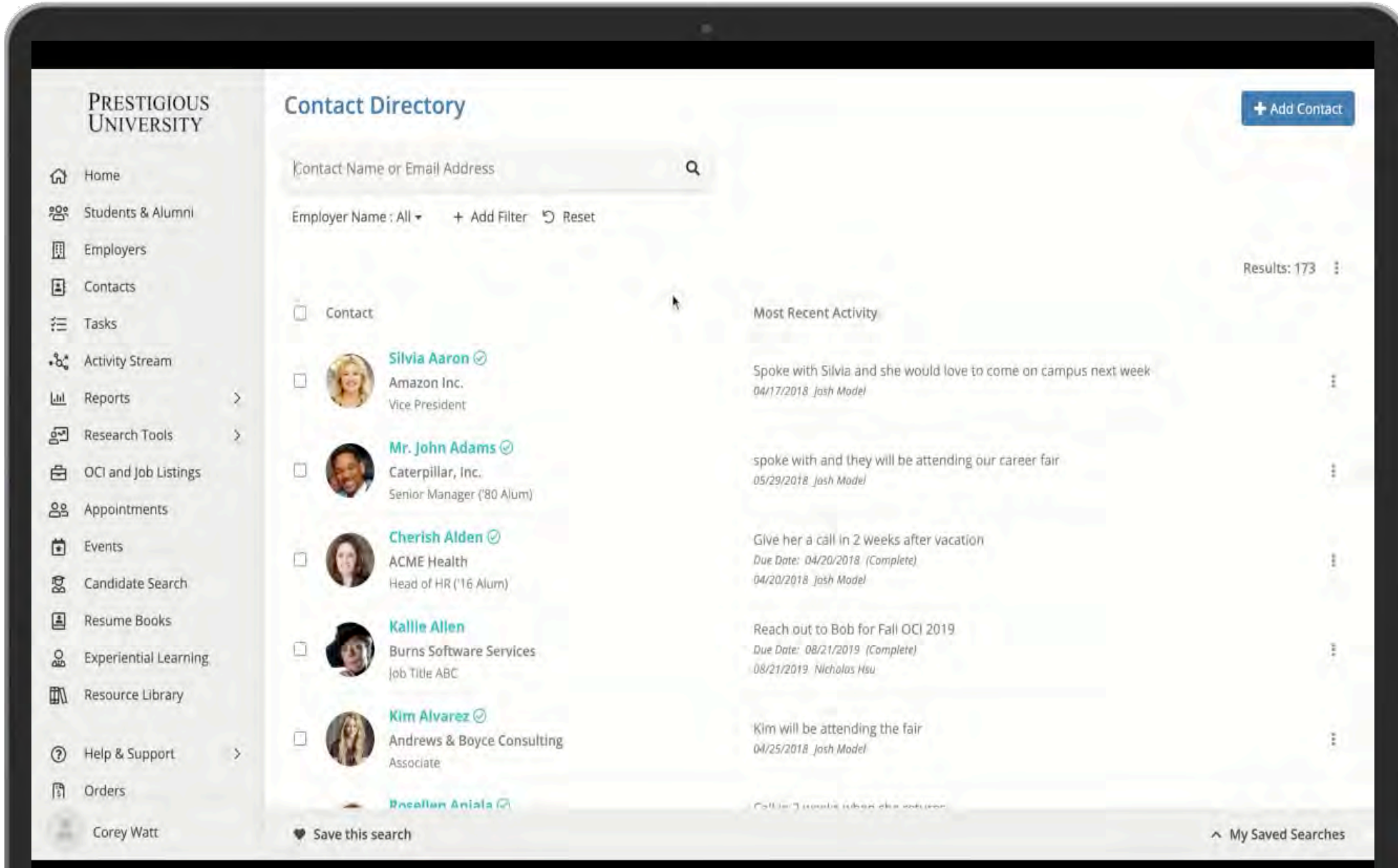
Clear Filters Get Results

Results: 7

Subject	Body	Sender	Date
We're so excited to meet you at the Campus Career	{{FirstName}}, Your registration has now been submitted to the EARNs Career Center for approval and you will receive further communication regarding your registration. Posting a Job for the Fair Quest...	Josh Model	8/18/2017, 10:40am PDT
Thank you! Prestigious University	Hi {{FirstName}}- Thank you so much for your trust in our students this past year. You were one of our top employers! We at Prestigious University would like to cordially invite you to a dinner with a...	Josh Model	6/27/2017, 12:14pm PDT
Hire Prestigious Grads!	Hello {{FirstName}}- I would love to invite you to a dinner hosted by Prestigious University. We are inviting the best employers of the area into one place to share goals for this coming school year...	Josh Model	6/16/2017, 10:48am PDT
Hire Prestigious Grads!	Hello {{FirstName}}- I would love to invite you to a dinner hosted by Prestigious University. We are inviting the best employers of the area into one place to share goals for this coming school year...	Josh Model	6/12/2017, 9:32am PDT
We would you to join us this Summer!	{{FirstName}}, As part of our outreach	Josh Model	5/25/2017, 12:50pm PDT
Please join us in our upcoming Career Fair	We would love to have you join us at our Business Event! We plan on having 200 students, who are all highly qualified, attend and they would all love to meet you!	Josh Model	4/24/2017, 9:25am PDT

Michael Shapiro

Contact Profile



Activity Stream

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Settings >

Michael Shapiro

Activity Stream

Results: 285

Campaigns + Add New

Search by Employer or Contact Show Legend

All

Fall Company Road Show

Spring Visit to Bay Area

West Coast Finance Outreach

Career Fair 2017

2016 Spring Job Fairs

2018- Career Fair Outreach

2018 Employer Outreach Campaign

2019 Spring Job Fair

Test Campaign 2019

2020 Spring OCI

Activity Date

From To

MM/DD/YYYY MM/DD/YYYY

✓ Outreach to 12Twenty for Spring 2020 OCI due 11/15/2019
Great meeting with 12Twenty!
Ideas: Get more company presentations going on campus.
Next Steps: Sign up for 12Twenty Live 2019
11/15/2019 - Nicholas Hsu
Campaign: 2020 Spring OCI Employer: 12Twenty Contact: Nicholas H

12Twenty is interested in coming to campus
11/15/2019 - Nicholas Hsu
Employer: 12Twenty

✓ Reach out to Bob due 11/08/2019
See if Bob wants to come to campus
11/07/2019 - Nicholas Hsu
Campaign: 2019 Spring Job Fair Employer: Alameda County Public Defender Contact: Bob Apple

✓ Reach out to Bob for Spring 2020 On Campus Interview due 11/08/2019
Reach out to see if bob is interested
11/06/2019 - Nicholas Hsu
Campaign: 2019 Spring Job Fair Employer: Alameda County Public Defender Contact: Bob Apple

✓ Invite to Career Fair due 10/29/2019
09/10/2019 - Bailey Stump
Employer: Alaska Airlines

✓ Reach out to Hannah to speak (as alumni) due 10/23/2019

All Activities

All Notes

Outreach Update

Recruiting Tips and Hints

Other

All Tasks

Call

Email

Company Office Visit

Career Center/University Visit

Off Site Visit

Research

Other

All Meetings

Career Fair

Club Event

Corporate Presentation

Employer Briefing

Mock Interview

Office Hours

On Campus Interview

On Campus Talk

Reception/Networking

Other

Target Employers: Over 350,000 employers were targeted in 2019

The screenshot displays the 'Target Employers' section of a web application for 'PRESTIGIOUS UNIVERSITY'. The left sidebar contains a navigation menu with the following items: Home, Profile, Students & Alumni, Target Employers (highlighted), Employers, Contacts, Tasks, Activity Stream, Research Tools, OCI and Job Listings, Appointments, Events, Resume Books, Experiential Learning, Resource Library, and Help & Support. The main content area is titled 'Target Employers' and features a search bar with the placeholder 'Type to start the search' and a '+ Add To Target Employers' button. Below the search bar is a table with columns: Employer, Status, Priority, and Most Recent Activity. The table lists three employers: 12Twenty, Amazon Inc., and Apple, all with a status of 'Research Company'. To the right of each employer entry are buttons for '+ Note', '+ Task', and a trash icon, followed by a link '+ Add Job | + Add Interview'. At the bottom of the table, there are 'Prev' and 'Next' navigation buttons. The user's name, 'Nicki Alblas', is visible in the bottom left corner of the interface.

Employer	Status	Priority	Most Recent Activity
12Twenty	Research Company		+ Note + Task + Add Job + Add Interview
Amazon Inc.	Research Company		+ Note + Task + Add Job + Add Interview
Apple	Research Company		+ Note + Task + Add Job + Add Interview



Experiential Learning

The best way to manage student
internships for credit or without

Over 35,000 experiential learning records tracked in 2019

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Michael Shapiro

Experiential Learning

All

My Approvals

Student Name

Reset

Active : Yes + Add filter

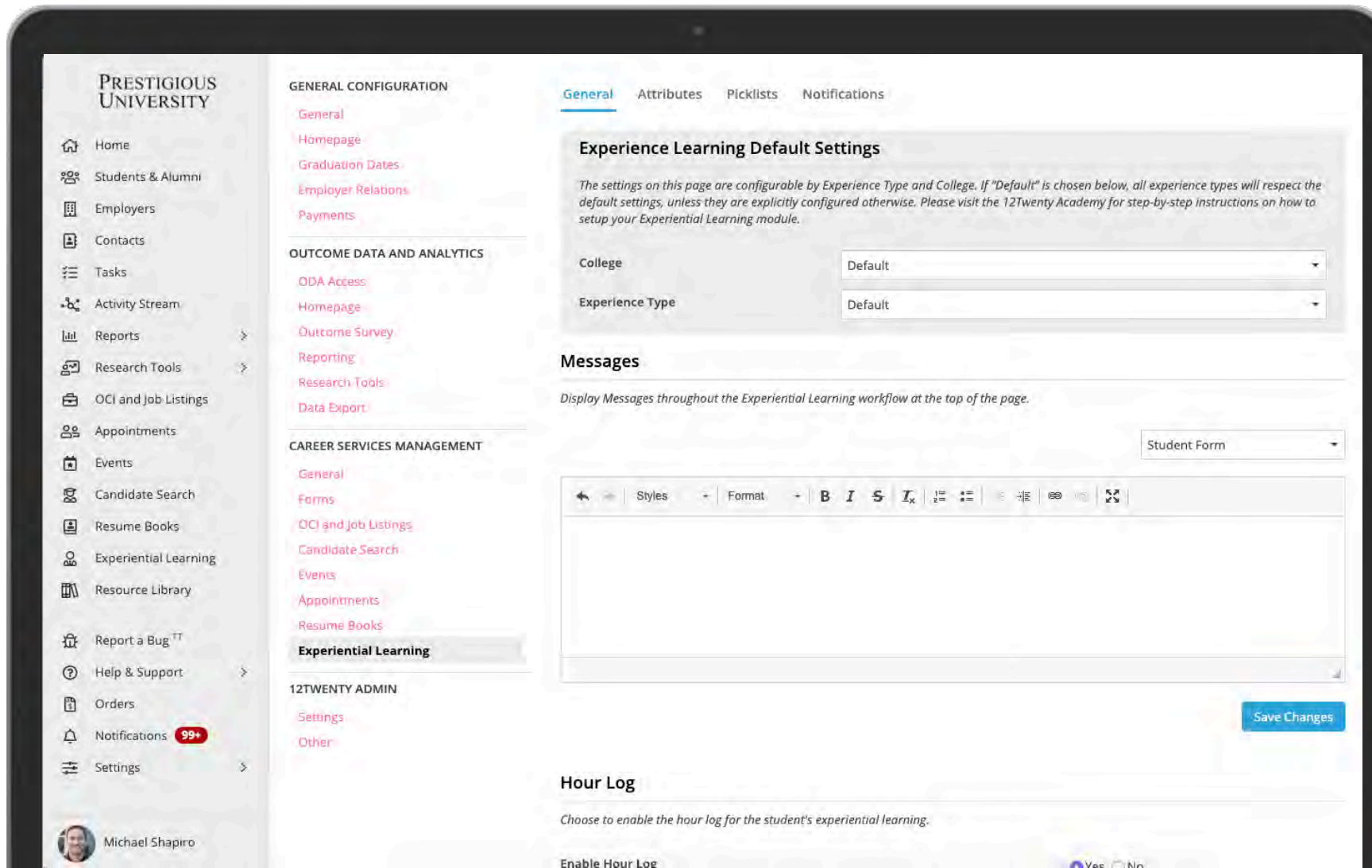
Results: 79

<input type="checkbox"/>	Employer	Student	Type	Academic Term	Status	Hours	
<input type="checkbox"/>	Burns Software Services Start Date: 9/1/2019	Amber Alderete	Milestones	Fall 2019	Complete	0	
<input type="checkbox"/>	SkillsEngine Start Date: 7/1/2019	David Thomson	Internship	Summer 2019	Pending Initial Approval	0	
<input type="checkbox"/>	Burns Software Services Start Date: 7/21/2019	Amber Alderete	Internship	Summer 2019	Complete	6	
<input type="checkbox"/>	Wilcona Enterprises Start Date: 7/9/2019	Tiger Woods	Internship	Summer 2019	Pending Initial Approval	0	
<input type="checkbox"/>	Wilcona Enterprises Start Date: 7/4/2019	Tiger Woods	Internship	Summer 2019	Pending Initial Approval	0	
<input type="checkbox"/>	Wilcona Enterprises Start Date: 7/10/2019	Tiger Woods	Internship	Summer 2019	Pending Initial Approval	0	
<input type="checkbox"/>	Caterpillar, Inc. Start Date: 7/8/2019	Tiger Woods	Internship	Summer 2019	Pending Initial Approval	0	
<input type="checkbox"/>	Google Inc. Start Date: 6/30/2019	David Thomson	Internship	Summer 2019	Pending Initial Approval	0	
<input type="checkbox"/>	Google Inc.	Michael Shanin	Internship	Summer 2019	Pending Initial Approval	0	

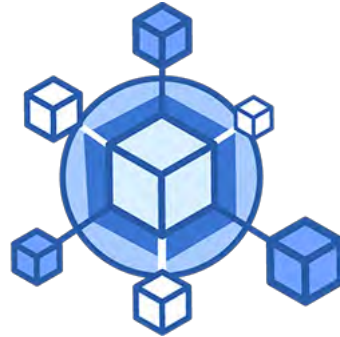
Save this search

My Saved Searches

Cutting-Edge Externship/Internship Management System



- Customizable approval schemes and forms by student cohort
- Login-free supervisor approval with e-sign
- Automatic notifications & reminders
- ... and much more!



System Integrations



Single-Sign on reduces password problems, invalid credentials, and improves security.



Single-Sign On

Currently, 12Twenty offers three options for single sign-on integration with your system -- SAML, CAS, and 12Twenty Proprietary



SSO + Unique ID

To enhance your Single-Sign On capabilities we can also turn on the ability to allow users to login with a unique ID concurrently with SSO.



SSO + Email

To enhance your Single-Sign On capabilities we can also turn on the ability to allow users to login with an email concurrently with SSO.

Universities have made nearly 40 million API calls in 2018 to connect 12Twenty to many different systems on campus



ORACLE®
PeopleSoft
Campus Solutions



Customer Success Story

“12Twenty’s reporting tools remove barriers to data that have traditionally plagued the assessment cycle. In an environment awash in data, 12Twenty helps us ensure that we aren’t letting dust settle on valuable information. That any staff member can research and answer their own questions of the data is an essential advantage of 12Twenty.

Tanner Terrell
Associate Director, Assessment and Data Operations



How do we help your team achieve
more?

Thank you! Email me at:
Eric.Garvelink@12twenty.com





CONNECT: THE VIRTUAL EXPERIENCE
TECH SOLUTIONS

THANK YOU
for attending this session!

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