



## Virtual Campus Recruiting Solutions

Blend virtual and on-campus recruiting strategies for success in 2020 and beyond

Build your brand and engage with students beyond the traditional career fair — helping you expand your talent pool and accelerate the hiring process

### VIRTUAL & ON-CAMPUS EVENTS

Plan, promote and drive registration for recruiting events — both on-campus and virtual webinars hosted in Yello

### VIDEO INTERVIEWS

Connect with candidates in seconds for coffee chats, pre-recorded screens and live video interviews

### SOURCING & ENGAGEMENT

Increase your reach virtually to meet more candidates, then create memorable experiences with personalized campaigns and automated follow-up

### INTERVIEW SCHEDULING

Drive event attendance and candidate self-scheduling for coffee chats and live video interviews, all with automated reminders and RSVP tracking

### CANDIDATE EVALUATIONS

Streamline evaluation assignments and automate reminders to collect feedback and make faster hiring decisions

### ROI REPORTING

Track expenses, event performance and recruiting ROI to improve your strategy over time

“Yello allows us to pick the best candidates across virtual and physical interactions — without having to manage those candidates in the same way.”

**Lauren Santimauro** | Campus Recruiting Manager, Kearney

Interested in pricing for Yello's early talent & campus solutions? [Request a demo](#)