



# First Destination for the College Class of 2014: Preliminary Results

February 27, 2015



National Association of Colleges and Employers

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## OVERVIEW

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In January 2014, the National Association of Colleges and Employers published standards and protocols for collecting, analyzing, and reporting graduate outcomes. Developed by the NACE First-Destination Survey Task Force, comprised of career services professionals, the standards and protocols provide for use of the same definitions, time frames, and parameters, allowing data from participating institutions to be aggregated for meaningful trends analysis.

The preliminary results presented here are based on those standards and protocols. Outcomes data were collected from Class of 2014 graduates, defined as those who graduated from July 1, 2013, through June 30, 2014, by participating colleges and universities. Data were collected through December 30, 2014. The preliminary results reflect data reported to NACE through the beginning of February. (Data reporting is open through March 1, 2015, and final results will be released in June 2015 at the NACE 2015 Conference & Expo in Anaheim, California.)

Preliminary results reflect the following:

- 98 schools reporting results to NACE for preliminary report
  - 13 associate degree institutions
  - 85 bachelor's degree institutions
- 102,966 class of 2014 graduates from reporting institutions
  - 5,724 associate degree graduates
  - 97,242 bachelor's degree graduates
- Outcomes data available for 66,629 graduates
  - 2,005 associate degree graduates
  - 64,624 bachelor's degree graduates
- Overall Knowledge Rate = 64.7 percent
  - 35.0 percent – associate degree knowledge rate
  - 66.5 percent – bachelor's degree knowledge rate

### QUESTIONS/COMMENTS

For questions or comments regarding the First-Destination Survey, including the preliminary results, contact:

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# OUTCOMES CATEGORIES

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In this preliminary report, outcomes are provided in six categories:

- **Employed:** Traditional employment for a for-profit company, nonprofit organization, or government department/agency. This outcome includes:
  - Full time (30 hours per week or more)
  - Part time (Fewer than 30 hours per week)
- **Self-Employed:** Reported here in aggregate, “self-employed” includes three groups:
  - **Entrepreneur:** One who has started his/her own business, e.g., store, and has multiple customers/clients.
  - **Contract/Temporary Worker:** One who essentially works for one client but is working on a specific project, which has a limited time frame after which he/she is not likely to be employed by that client.
  - **Freelancer:** One who develops his/her own project, completes it, and sells it to a client, e.g., an artist or journalist.
- **Post-Graduate Internship/Fellowship:** Engaged in an experiential education program after graduation.
- **Continuing Education:** Enrolled in an advanced degree program.
- **Still Seeking:** Currently unemployed or unaffiliated with an educational institution and continuing to look for a job or enrollment in an advanced degree program.
- **Not Seeking:** Taking the year off and not currently in the labor market.

## KEY FINDINGS

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Note: Outcomes rates are based on graduates with known outcomes.

- **Overall Outcomes Rate**
  - Associate: 91.5 percent
  - Bachelor's: 79.4 percent
  
- **Employment**
  - Associate: 65.9 percent
    - ◆ 55.4 percent employed full time
    - ◆ 1.1 percent self-employed
    - ◆ 4.8 percent post-graduate internship/fellowship
  
  - Bachelor's: 66.5 percent
    - ◆ 52.9 percent employed full time
    - ◆ 4.0 percent self-employed
    - ◆ 2.3 percent post-graduate internship/fellowship
  
- **Continuing Education**
  - Associate: 25.6 percent
  - Bachelor's: 16.8 percent
  
- **Still Seeking**
  - Associate: 6.2 percent
  - Bachelor's: 18.7 percent

# OUTCOMES: CLASS OF 2014

Figure 1: Bachelor's Degree Graduates

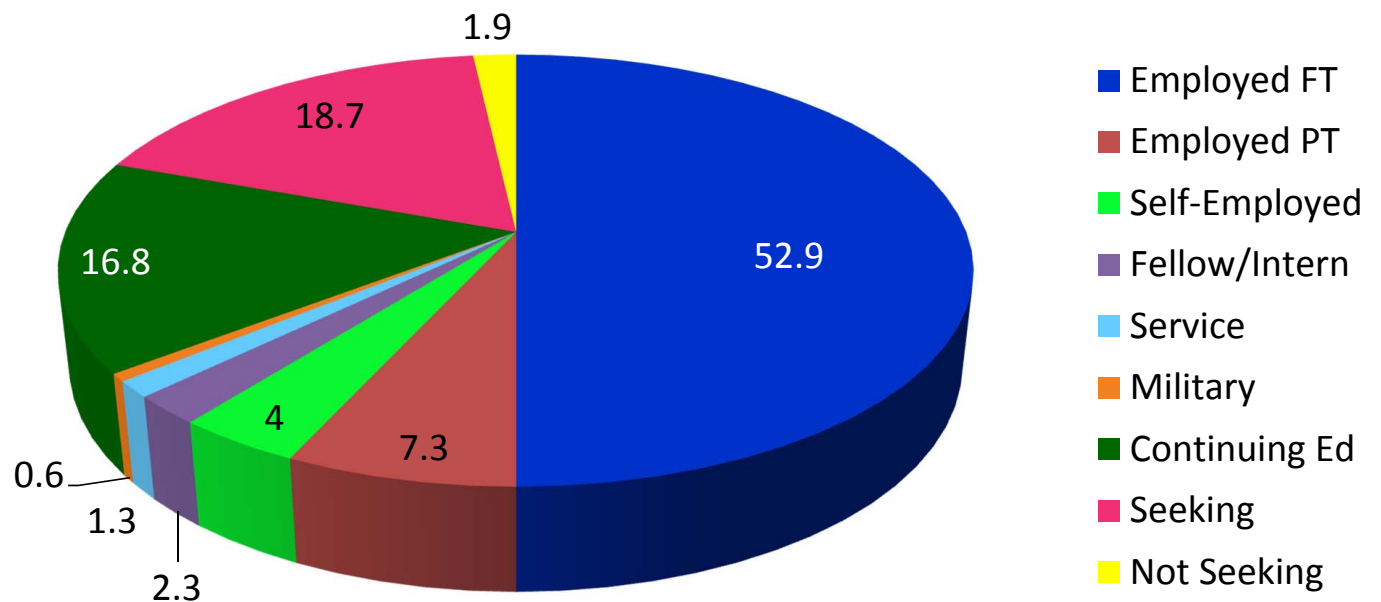


Figure 2: Associate Degree Graduates

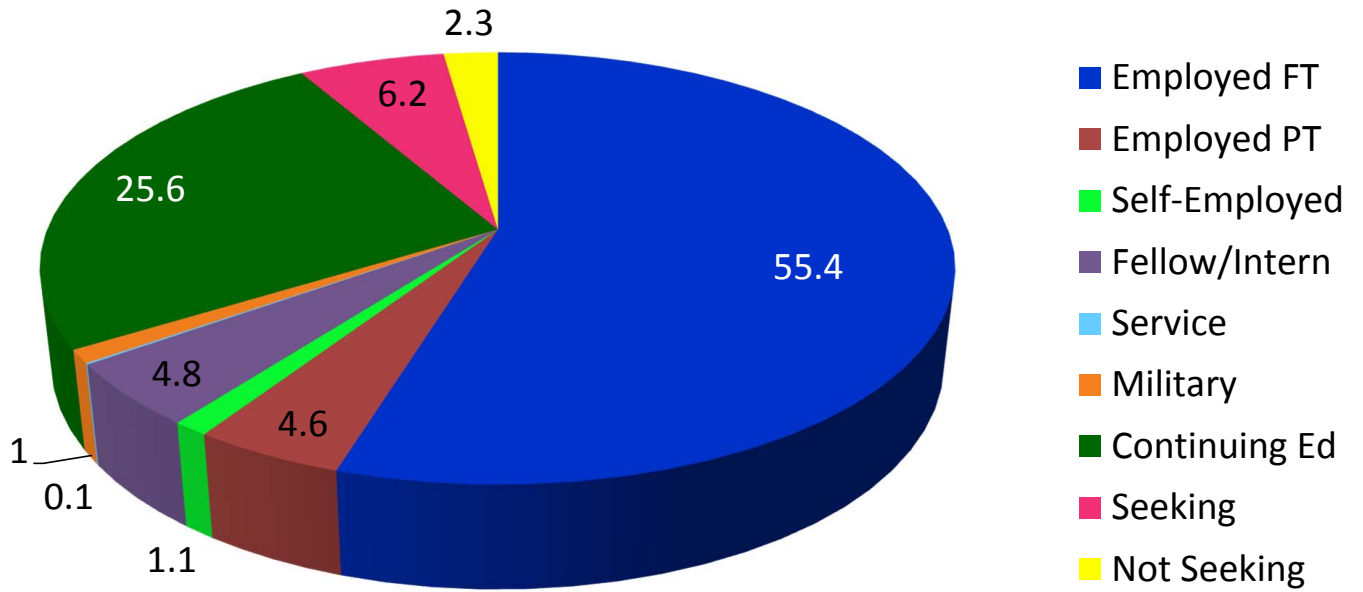


Figure 3: Knowledge Rate by School Type

School	Mean	Median
Doctoral	70%	76%
Master's	65%	74%
Baccalaureate	80%	88%
Associate	62%	84%
All Bachelor's Schools	72%	81%

Figure 4: Knowledge Rate by Region

Region	Mean	Median
Northeast	68%	77%
Southeast	65%	67%
Midwest	74%	89%
West	81%	88%
All Schools	72%	81%

Figure 5: Employment Rate by School Type

School	Mean	Median
Doctoral	60%	65%
Master's	70%	70%
Baccalaureate	69%	72%
Associate	66%	56%
All Bachelor's Schools	67%	69%

Figure 6: Employment Rate by Region

Region	Mean	Median
Northeast	71%	70%
Southeast	64%	67%
Midwest	72%	73%
West	57%	54%
All Schools	67%	69%

Figure 7: Full-Time Employment by School Type

School	Mean	Median
Doctoral	50%	51%
Master's	54%	60%
Baccalaureate	53%	53%
Associate	45%	47%
All Bachelor's Schools	54%	55%

Figure 8: Full-Time Employment by Region

Region	Mean	Median
Northeast	55%	60%
Southeast	52%	49%
Midwest	61%	62%
West	42%	42%
All Schools	54%	55%

Figure 9: Self-Employment by School Type

School	Mean	Median
Doctoral	3%	0%
Master's	3%	1%
Baccalaureate	5%	3%
Associate	2%	0%
All Bachelor's Schools	4%	1%

Figure 10: Self-Employment Rate by Region

Region	Mean	Median
Northeast	4%	3%
Southeast	2%	0%
Midwest	3%	0%
West	6%	4%
All Schools	4%	1%

Figure 11: Continuing Education by School Type

School	Mean	Median
Doctoral	16%	16%
Master's	17%	18%
Baccalaureate	16%	14%
Associate	29%	13%
All Bachelor's Schools	16%	16%



Figure 12: Continuing Education by Region

Region	Mean	Median
Northeast	16%	15%
Southeast	17%	19%
Midwest	15%	16%
West	16%	13%
All Schools	16%	16%

Figure 13: Still Seeking by School Type

School	Mean	Median
Doctoral	19%	14%
Master's	11%	9%
Baccalaureate	11%	7%
Associate	9%	3%
All Bachelor's Schools	13%	10%

Figure 14: Still Seeking by Region

Region	Mean	Median
Northeast	10%	7%
Southeast	16%	11%
Midwest	9%	7%
West	23%	22%
All Schools	13%	10%

Figure 15: Median Starting Salaries by School Type

School	Median
Doctoral	\$49,974
Master's	\$42,932
Baccalaureate	\$38,353
All Bachelor's Schools	\$47,733


Figure 16: Median Starting Salaries by Region

School	Median
Northeast	\$51,038
Southeast	\$44,597
Midwest	\$48,293
West	\$44,320
All Schools	\$47,733

## FINAL RESULTS IN JUNE 2015

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Final results from the Class of 2014 First-Destination Survey will be presented at the NACE 2015 Conference & Expo in Anaheim, California.

The final results will include more-refined benchmarks for the outcomes presented here, with results presented by Carnegie Classification and size of school. The final results will also include outcomes by academic program, plus starting salaries by academic program. 



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