



## 2018 NACE Student Survey

### School, Level, and Major

1. What college/university do you attend, or did you recently graduate from?

Please include the full name of your college/university and, if applicable, the specific campus.

Example: Pennsylvania State University - Main Campus

2. At what degree/year level are you currently enrolled, or were most recently enrolled?

3. Which of the following best describes your major field of study?

(Choose all that apply.)

- |  |   |  |
|--|---|--|
| <input type="checkbox"/> Accounting  | <input type="checkbox"/> Environmental Science (Natural Resources and Conservation)     | <input type="checkbox"/> Parks, Recreation, Leisure and Fitness Studies                          |
| <input type="checkbox"/> Agriculture   | <input type="checkbox"/> Family and Consumer Sciences/Human Sciences                    | <input type="checkbox"/> Personal and Culinary Services  |
| <input type="checkbox"/> Architecture  | <input type="checkbox"/> Finance  | <input type="checkbox"/> Philosophy and Religious Studies  |
| <input type="checkbox"/> Area, Ethnic, Cultural, Gender, and Group Studies       | <input type="checkbox"/> Foreign Languages, Literatures, and Linguistics                | <input type="checkbox"/> Physical Sciences   |
| <input type="checkbox"/> Biological and Biomedical Sciences                      | <input type="checkbox"/> Health Professions and Related Programs                        | <input type="checkbox"/> Political Science and Government  |
| <input type="checkbox"/> Business: Other than Accounting, Finance, and Marketing | <input type="checkbox"/> History  | <input type="checkbox"/> Psychology  |
| <input type="checkbox"/> Communication, Journalism, and Related Programs         | <input type="checkbox"/> Law Enforcement, Firefighting, and Related Protective Services | <input type="checkbox"/> Public Administration and Social Service Professions                    |
| <input type="checkbox"/> Computer and Information Sciences and Support Services  | <input type="checkbox"/> Liberal Arts and Sciences, General Studies and Humanities      | <input type="checkbox"/> Social Sciences: Other than Economics, Political Science, and Sociology |
| <input type="checkbox"/> Economics   | <input type="checkbox"/> Marketing  | <input type="checkbox"/> Sociology   |
| <input type="checkbox"/> Education   | <input type="checkbox"/> Mathematics and Statistics                                     | <input type="checkbox"/> Theology and Religious Vocations  |
| <input type="checkbox"/> Engineering   | <input type="checkbox"/> Mechanic and Repair Technologies/Technicians                   | <input type="checkbox"/> Visual and Performing Arts  |
| <input type="checkbox"/> English Language and Literature                         | <input type="checkbox"/> Multi/Interdisciplinary Studies                                |  |
| <input type="checkbox"/> Other (please specify)                                  |   |  |



## 2018 NACE Student Survey

### Career Services 1A

4. During the current academic year, how many times did you visit the career center's ON-CAMPUS OFFICE?

- ☐ Never
- ☐ Once
- ☐ Once per semester
- ☐ 2 or 3 times per semester
- ☐ 4 or more times per semester

5. Did you use any of the following career center services IN OFFICE and, if so, how helpful was each one in your job search and/or career planning?

|  | Did not use           | Used - Not at all helpful | Used - Not very helpful | Used - Somewhat helpful | Used - Very helpful   | Used - Extremely helpful |
|--|-----------------------|---------------------------|-------------------------|-------------------------|-----------------------|--------------------------|
| Individual career counseling                 | <input type="radio"/> | <input type="radio"/>     | <input type="radio"/>   | <input type="radio"/>   | <input type="radio"/> | <input type="radio"/>    |
| Resume writing/reviewing assistance          | <input type="radio"/> | <input type="radio"/>     | <input type="radio"/>   | <input type="radio"/>   | <input type="radio"/> | <input type="radio"/>    |
| Career skills testing and career assessments | <input type="radio"/> | <input type="radio"/>     | <input type="radio"/>   | <input type="radio"/>   | <input type="radio"/> | <input type="radio"/>    |
| Job search assistance                        | <input type="radio"/> | <input type="radio"/>     | <input type="radio"/>   | <input type="radio"/>   | <input type="radio"/> | <input type="radio"/>    |
| Internship/co-op search assistance           | <input type="radio"/> | <input type="radio"/>     | <input type="radio"/>   | <input type="radio"/>   | <input type="radio"/> | <input type="radio"/>    |
| Practice interview sessions                  | <input type="radio"/> | <input type="radio"/>     | <input type="radio"/>   | <input type="radio"/>   | <input type="radio"/> | <input type="radio"/>    |
| Career or employment workshops               | <input type="radio"/> | <input type="radio"/>     | <input type="radio"/>   | <input type="radio"/>   | <input type="radio"/> | <input type="radio"/>    |
| Researching a potential employer             | <input type="radio"/> | <input type="radio"/>     | <input type="radio"/>   | <input type="radio"/>   | <input type="radio"/> | <input type="radio"/>    |
| Using career center job listings             | <input type="radio"/> | <input type="radio"/>     | <input type="radio"/>   | <input type="radio"/>   | <input type="radio"/> | <input type="radio"/>    |
| Individual career coaching                   | <input type="radio"/> | <input type="radio"/>     | <input type="radio"/>   | <input type="radio"/>   | <input type="radio"/> | <input type="radio"/>    |
| Branding/Social Media Presence               | <input type="radio"/> | <input type="radio"/>     | <input type="radio"/>   | <input type="radio"/>   | <input type="radio"/> | <input type="radio"/>    |



## 2018 NACE Student Survey

### Career Services 2A

6. During the current academic year, how many times did you visit the career center's WEBSITE or use any ONLINE career center services?

- ☐ Never
- ☐ Once
- ☐ Once per semester
- ☐ 2 or 3 times per semester
- ☐ 4 or more times per semester

7. Did you use any of the following career center services ONLINE and, if so, how helpful was each one in your job search and/or career planning?

|  | Did not use           | Used - Not at all helpful | Used - Not very helpful | Used - Somewhat helpful | Used - Very helpful   | Used - Extremely helpful |
|--|-----------------------|---------------------------|-------------------------|-------------------------|-----------------------|--------------------------|
| Individual career counseling                 | <input type="radio"/> | <input type="radio"/>     | <input type="radio"/>   | <input type="radio"/>   | <input type="radio"/> | <input type="radio"/>    |
| Resume writing/reviewing assistance          | <input type="radio"/> | <input type="radio"/>     | <input type="radio"/>   | <input type="radio"/>   | <input type="radio"/> | <input type="radio"/>    |
| Career skills testing and career assessments | <input type="radio"/> | <input type="radio"/>     | <input type="radio"/>   | <input type="radio"/>   | <input type="radio"/> | <input type="radio"/>    |
| Job search assistance                        | <input type="radio"/> | <input type="radio"/>     | <input type="radio"/>   | <input type="radio"/>   | <input type="radio"/> | <input type="radio"/>    |
| Internship/co-op search assistance           | <input type="radio"/> | <input type="radio"/>     | <input type="radio"/>   | <input type="radio"/>   | <input type="radio"/> | <input type="radio"/>    |
| Practice interview sessions                  | <input type="radio"/> | <input type="radio"/>     | <input type="radio"/>   | <input type="radio"/>   | <input type="radio"/> | <input type="radio"/>    |
| Career or employment workshops               | <input type="radio"/> | <input type="radio"/>     | <input type="radio"/>   | <input type="radio"/>   | <input type="radio"/> | <input type="radio"/>    |
| Researching a potential employer             | <input type="radio"/> | <input type="radio"/>     | <input type="radio"/>   | <input type="radio"/>   | <input type="radio"/> | <input type="radio"/>    |
| Using career center job listings             | <input type="radio"/> | <input type="radio"/>     | <input type="radio"/>   | <input type="radio"/>   | <input type="radio"/> | <input type="radio"/>    |
| Individual career coaching                   | <input type="radio"/> | <input type="radio"/>     | <input type="radio"/>   | <input type="radio"/>   | <input type="radio"/> | <input type="radio"/>    |
| Branding/social media presence               | <input type="radio"/> | <input type="radio"/>     | <input type="radio"/>   | <input type="radio"/>   | <input type="radio"/> | <input type="radio"/>    |



## 2018 NACE Student Survey

### Career Readiness

8. Please rate how important you believe each of the following will be to success in your future career:

|                                   | Not at all important  | Not very important    | Somewhat important    | Very important        | Extremely important   |
|-----------------------------------|-----------------------|-----------------------|-----------------------|-----------------------|-----------------------|
| Career Management                 | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Critical Thinking/Problem Solving | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Digital Technology                | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Global/Intercultural Fluency      | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Leadership                        | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Oral/Written Communications       | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Professionalism/Work Ethic        | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Teamwork/Collaboration            | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |

9. Please rate your level of proficiency in these areas:

|                                   | Not at all proficient | Not very proficient   | Somewhat proficient   | Very proficient       | Extremely proficient  |
|-----------------------------------|-----------------------|-----------------------|-----------------------|-----------------------|-----------------------|
| Career Management                 | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Critical Thinking/Problem Solving | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Digital Technology                | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Global/Intercultural Fluency      | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Leadership                        | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Oral/Written Communications       | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Professionalism/Work Ethic        | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Teamwork/Collaboration            | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |

10. Please rate how much your academic coursework has improved your proficiency in these areas:

|                                   | Not at all            | Not very much         | Somewhat              | Very much             | Extremely             |
|-----------------------------------|-----------------------|-----------------------|-----------------------|-----------------------|-----------------------|
| Career Management                 | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Critical Thinking/Problem Solving | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Digital Technology                | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Global/Intercultural Fluency      | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Leadership                        | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Oral/Written Communications       | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Professionalism/Work Ethic        | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Teamwork/Collaboration            | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |





## 2018 NACE Student Survey

### Plans After Graduation

11. Immediately after graduation, I plan to:

12. In which of the following industries are you planning for a career?

(Check all that apply.)

- |   |   |  |
|---|---|--|
| <input type="checkbox"/> Education                                  | <input type="checkbox"/> Computer & Electronics Manufacturing   | <input type="checkbox"/> Accounting Services   |
| <input type="checkbox"/> Healthcare                                 | <input type="checkbox"/> Motor Vehicle Manufacturing  | <input type="checkbox"/> Engineering Services  |
| <input type="checkbox"/> Agriculture                                | <input type="checkbox"/> Other Manufacturing  | <input type="checkbox"/> Management Consulting   |
| <input type="checkbox"/> Oil & Gas Extraction                       | <input type="checkbox"/> Wholesale Trade  | <input type="checkbox"/> Other Professional Services Consulting<br>such as advertising & computer<br>support |
| <input type="checkbox"/> Utilities                                  | <input type="checkbox"/> Retail Trade   | <input type="checkbox"/> Social Services   |
| <input type="checkbox"/> Construction                               | <input type="checkbox"/> Transportation   | <input type="checkbox"/> Recreation & Hospitality (including arts<br>and sports)                             |
| <input type="checkbox"/> Food & Beverage Manufacturing              | <input type="checkbox"/> Information (includes: news &<br>entertainment media; software<br>development) | <input type="checkbox"/> Government  |
| <input type="checkbox"/> Chemical (Pharmaceutical)<br>Manufacturing | <input type="checkbox"/> Finance, Insurance, & Real Estate  |  |



## 2018 NACE Student Survey

### Job Search

13. Have you started to search for either an internship/co-op position or a full-time job after the end of the school year?

- ☐ No
- ☐ Yes, for a full-time job
- ☐ Yes, for an internship
- ☐ Yes, for a co-op position

14. Did you use any of the following resources to search for jobs/internships/co-ops and/or research employers and, if so, how useful did you find each resource?

|  | Did not use           | Used - Not at all useful | Used - Not very useful | Used - Somewhat useful | Used - Very useful    | Used - Extremely useful |
|--|-----------------------|--------------------------|------------------------|------------------------|-----------------------|-------------------------|
| Ads in job-search/recruitment publications/magazines | <input type="radio"/> | <input type="radio"/>    | <input type="radio"/>  | <input type="radio"/>  | <input type="radio"/> | <input type="radio"/>   |
| Alumni   | <input type="radio"/> | <input type="radio"/>    | <input type="radio"/>  | <input type="radio"/>  | <input type="radio"/> | <input type="radio"/>   |
| Articles in newspapers or magazines                  | <input type="radio"/> | <input type="radio"/>    | <input type="radio"/>  | <input type="radio"/>  | <input type="radio"/> | <input type="radio"/>   |
| Career center  | <input type="radio"/> | <input type="radio"/>    | <input type="radio"/>  | <input type="radio"/>  | <input type="radio"/> | <input type="radio"/>   |
| Career/job fairs                                     | <input type="radio"/> | <input type="radio"/>    | <input type="radio"/>  | <input type="radio"/>  | <input type="radio"/> | <input type="radio"/>   |
| Employer information presentations on campus         | <input type="radio"/> | <input type="radio"/>    | <input type="radio"/>  | <input type="radio"/>  | <input type="radio"/> | <input type="radio"/>   |
| Employer recruitment brochures (print)               | <input type="radio"/> | <input type="radio"/>    | <input type="radio"/>  | <input type="radio"/>  | <input type="radio"/> | <input type="radio"/>   |
| Employer representatives on campus                   | <input type="radio"/> | <input type="radio"/>    | <input type="radio"/>  | <input type="radio"/>  | <input type="radio"/> | <input type="radio"/>   |
| Employer websites                                    | <input type="radio"/> | <input type="radio"/>    | <input type="radio"/>  | <input type="radio"/>  | <input type="radio"/> | <input type="radio"/>   |
| Faculty members                                      | <input type="radio"/> | <input type="radio"/>    | <input type="radio"/>  | <input type="radio"/>  | <input type="radio"/> | <input type="radio"/>   |
| Friends  | <input type="radio"/> | <input type="radio"/>    | <input type="radio"/>  | <input type="radio"/>  | <input type="radio"/> | <input type="radio"/>   |
| Parents and/or relatives                             | <input type="radio"/> | <input type="radio"/>    | <input type="radio"/>  | <input type="radio"/>  | <input type="radio"/> | <input type="radio"/>   |
| Trade/professional associations                      | <input type="radio"/> | <input type="radio"/>    | <input type="radio"/>  | <input type="radio"/>  | <input type="radio"/> | <input type="radio"/>   |
| Virtual career fairs                                 | <input type="radio"/> | <input type="radio"/>    | <input type="radio"/>  | <input type="radio"/>  | <input type="radio"/> | <input type="radio"/>   |

15. Which, if any, of the following websites did you use to search for jobs/internships/co-ops and/or research employers?

☐ AfterCollege

☐ Glassdoor

☐ Monster

☐ CareerBuilder

☐ HigherEdJobs

☐ MonsterCollege

☐ CareerRookie

☐ Idealist

☐ SimplyHired

☐ CollegeRecruiter.com

☐ Indeed

☐ USAJobs

☐ Craigslist

☐ Internships.com

☐ Vault

☐ Dice

☐ JobCentral/US.jobs

☐ Doostang

☐ LinkedIn

☐ Other (please specify)



## 2018 NACE Student Survey

### Social Media

16. Did you use SOCIAL MEDIA to search for jobs/internships/co-ops and/or research employers and, if so, how useful did you find it?

- ☐ Did not use
- ☐ Used - Not at all useful
- ☐ Used - Not very useful
- ☐ Used - Somewhat useful
- ☐ Used - Very useful
- ☐ Used - Extremely useful

17. In which of the following ways did you use social media in your job search?  
(Check all that apply.)

- ☐ I researched potential employers via a social network's search engine.
- ☐ I researched potential employers via hash-tags.
- ☐ I contacted potential employers via private message.
- ☐ I have BEEN contacted by employers via private message
- ☐ I have posted my resume on my public profile.
- ☐ I have communicated with my university's alumni who work for an employer that I am interested in.
- ☐ I have communicated with current employees of an employer that I am interested in (excluding my university's alumni)
- ☐ I have communicated with my friends and/or family to discuss job openings and potential employers.

18. Did you use any of the following social media platforms in your job search and, if so, how useful did you find each platform to be?

|          | Did not use           | Used - Not at all useful | Used - Not very useful | Used - Somewhat useful | Used - Very useful    | Used - Extremely useful |
|----------|-----------------------|--------------------------|------------------------|------------------------|-----------------------|-------------------------|
| Facebook | <input type="radio"/> | <input type="radio"/>    | <input type="radio"/>  | <input type="radio"/>  | <input type="radio"/> | <input type="radio"/>   |
| Linkedin | <input type="radio"/> | <input type="radio"/>    | <input type="radio"/>  | <input type="radio"/>  | <input type="radio"/> | <input type="radio"/>   |
| Twitter  | <input type="radio"/> | <input type="radio"/>    | <input type="radio"/>  | <input type="radio"/>  | <input type="radio"/> | <input type="radio"/>   |

19. How comfortable do you feel about the following:

|   | Not at all comfortable | Not Very comfortable  | Somewhat comfortable  | very comfortable      | Extremely comfortable |
|---|------------------------|-----------------------|-----------------------|-----------------------|-----------------------|
| Reaching out to potential employers through social media? | <input type="radio"/>  | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Potential employers contacting YOU through social media?  | <input type="radio"/>  | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |



## 2018 NACE Student Survey

### Internship

20. Have you taken part in a internship and/or co-op program since starting college?

- ☐ Yes, internship
- ☐ Yes, co-op
- ☐ Yes, both
- ☐ No

21. Have you taken part in a internship and/or co-op program in the past year?

- ☐ Yes, internship
- ☐ Yes, co-op
- ☐ No

22. Which of the following best describes your most recent internship experience?

23. Estimate the percentage of time you spent on each of the following activities during your internship/co-op experience(s). Please enter a whole number for each activity; the total of all activities should equal 100

% Administrative/Clerical  
(filing, copying, typing,  
etc.)

% Communications  
(verbal or written) with  
customers or clients

% Communications  
(verbal or written) with  
internal staff

% Logistics (organizing  
and coordinating  
schedules, tasks, etc.)

% Analytical/problem  
solving

% Project management  
(overseeing all or part of a  
project)

% Non-essential functions  
(running errands, etc.)

24. Please rate how much your internship or co-op experience improved your proficiency in these areas:

|                                   | Not at all            | Not very much         | Somewhat              | Very much             | Extremely             |
|-----------------------------------|-----------------------|-----------------------|-----------------------|-----------------------|-----------------------|
| Career Management                 | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Critical Thinking/Problem Solving | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Digital Technology                | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Global/Intercultural Fluency      | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Leadership                        | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Oral/Written Communications       | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Professionalism/Work Ethic        | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Teamwork/Collaboration            | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |

25. Overall, how satisfied were you with your internship experience(s)?

☐ Not at all satisfied ☐ Not Very satisfied ☐ Somewhat satisfied ☐ Very satisfied ☐ Extremely satisfied



26. Please respond with the degree to which you agree with the following statements.

|   | Strongly Disagree     | Disagree              | Neither Agree nor<br>Disagree | Agree                 | Strongly Agree        |
|---|-----------------------|-----------------------|-------------------------------|-----------------------|-----------------------|
| I was paid fairly for the work I did as an intern/co-op.            | <input type="radio"/> | <input type="radio"/> | <input type="radio"/>         | <input type="radio"/> | <input type="radio"/> |
| The people I worked with were friendly and helpful.                 | <input type="radio"/> | <input type="radio"/> | <input type="radio"/>         | <input type="radio"/> | <input type="radio"/> |
| I had a mentor who advised me during my internship.                 | <input type="radio"/> | <input type="radio"/> | <input type="radio"/>         | <input type="radio"/> | <input type="radio"/> |
| After my internship/co-op, I want a career in this industry.        | <input type="radio"/> | <input type="radio"/> | <input type="radio"/>         | <input type="radio"/> | <input type="radio"/> |
| After my internship/co-op, I do not want a career in this industry. | <input type="radio"/> | <input type="radio"/> | <input type="radio"/>         | <input type="radio"/> | <input type="radio"/> |

27. If you were offered a full-time position with the employer that you most recently interned with, how likely are you to accept the offer?

☐ Not at all likely ☐ Not Very likely ☐ Somewhat likely ☐ Very likely ☐ Extremely likely

28. Did you receive a job offer from your most recent internship/co-op employer?  
(Skip this question if you did not receive any job offers in general.)

☐ No  
☐ Yes, but I have not yet accepted it  
☐ Yes, and I have accepted it



## 2018 NACE Student Survey

### Study Abroad

29. Have you spent a semester or more of your college career at an institution outside of the United States?

☐ Yes

☐ No

30. How many study abroad experiences have you had?

☐ 1

☐ 2

☐ 3

☐ More than 3

31. In which of the following countries have you studied? (Please check all that apply)

- |   |                                      |   |
|---|--------------------------------------|---|
| <input type="checkbox"/> Argentina              | <input type="checkbox"/> Greece      | <input type="checkbox"/> Peru           |
| <input type="checkbox"/> Australia              | <input type="checkbox"/> Guatemala   | <input type="checkbox"/> Poland         |
| <input type="checkbox"/> Austria                | <input type="checkbox"/> Honduras    | <input type="checkbox"/> Russia         |
| <input type="checkbox"/> Belgium                | <input type="checkbox"/> Hong Kong   | <input type="checkbox"/> Singapore      |
| <input type="checkbox"/> Brazil                 | <input type="checkbox"/> India       | <input type="checkbox"/> South Africa   |
| <input type="checkbox"/> Canada                 | <input type="checkbox"/> Ireland     | <input type="checkbox"/> South Korea    |
| <input type="checkbox"/> Chile                  | <input type="checkbox"/> Israel      | <input type="checkbox"/> Spain          |
| <input type="checkbox"/> China                  | <input type="checkbox"/> Italy       | <input type="checkbox"/> Sweden         |
| <input type="checkbox"/> Costa Rica             | <input type="checkbox"/> Japan       | <input type="checkbox"/> Switzerland    |
| <input type="checkbox"/> Czech Republic         | <input type="checkbox"/> Jordan      | <input type="checkbox"/> Taiwan         |
| <input type="checkbox"/> Denmark                | <input type="checkbox"/> Kenya       | <input type="checkbox"/> Thailand       |
| <input type="checkbox"/> Dominican Republic     | <input type="checkbox"/> Mexico      | <input type="checkbox"/> Turkey         |
| <input type="checkbox"/> Ecuador                | <input type="checkbox"/> Morocco     | <input type="checkbox"/> United Kingdom |
| <input type="checkbox"/> Egypt                  | <input type="checkbox"/> Netherlands | <input type="checkbox"/> Vietnam        |
| <input type="checkbox"/> France                 | <input type="checkbox"/> New Zealand |   |
| <input type="checkbox"/> Germany                | <input type="checkbox"/> Nicaragua   |   |
| <input type="checkbox"/> Other (please specify) |                                      |   |

32. Which of the following was a motivation in your choosing to study abroad? (Please check all the apply)

- ☐ To develop fluency in a foreign language
- ☐ To experience a different culture
- ☐ To experience a different approach to teaching/research
- ☐ To better position yourself to work internationally
- ☐ Other (please specify)

33. Please rate how much your study abroad experience(s) has improved your proficiency in these areas:

|                                   | Not at all            | Not very much         | Somewhat              | Very much             | Extremely             |
|-----------------------------------|-----------------------|-----------------------|-----------------------|-----------------------|-----------------------|
| Career Management                 | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Critical Thinking/Problem Solving | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Digital Technology                | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Global/Intercultural Fluency      | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Leadership                        | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Oral/Written Communications       | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Professionalism/Work Ethic        | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Teamwork/Collaboration            | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |

34. Please rate your interest in working outside of the United States.

| Not at all            | Not very much         | Somewhat              | Definitely interested | Would be my first choice of a job |
|-----------------------|-----------------------|-----------------------|-----------------------|-----------------------------------|
| <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/>             |



## 2018 NACE Student Survey

### Preferences

35. What do you expect your annual salary to be in your first full-time job after graduation?

36. Please rate the following job attributes in terms of their importance to you in choosing among potential employers.

|  | Not at all important  | Not very important    | Somewhat important    | Very important        | Extremely important   |
|--|-----------------------|-----------------------|-----------------------|-----------------------|-----------------------|
| Casual atmosphere<br>(non-competitive environment)                                   | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Organization embraces diversity  | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Organization provides me the ability to improve my community/country/world           | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Organization has a well-recognized name/brand/image                                  | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Organization offers job security   | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| The opportunity to develop skills specific to the job                                | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| The opportunity to develop applied skills (e.g. communication, leadership, teamwork) | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Organization has a good insurance/benefits package                                   | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Organization offers the opportunity for self expression and creativity               | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |

|  | Not at all important  | Not very important    | Somewhat important    | Very important        | Extremely important   |
|--|-----------------------|-----------------------|-----------------------|-----------------------|-----------------------|
| Organization offers a high starting salary   | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| The organization is located close to my home   | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| The organization is located in a diverse and tolerant community                      | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| The organization provides the opportunity for rapid advancement                      | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| There are friendly co-workers  | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| There are clearly defined assignments  | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| There is recognition for good performance  | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Employer creates sustainable products and/or has sustainable operations              | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Employer has a clear agenda of corporate social responsibility                       | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Organization features an innovating approach to work featuring the latest technology | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |

37. If you were deciding between two otherwise identical job offers, which of the following job attributes would be the deciding factor in choosing one over the other?

38. How important are each of the following employee benefits to you?

|  | Not at all important  | Not very important    | Somewhat important    | Very important        | Extremely important   |
|--|-----------------------|-----------------------|-----------------------|-----------------------|-----------------------|
| Bonus/commission plan  | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Casual dress policy  | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| On-site day care facilities  | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Dental insurance   | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Employee assistance (counseling) program                                       | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Family-friendly benefits (e.g. adoption leave, elder care, family leave, etc.) | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Flextime policy  | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Company-matched 401(k) retirement program                                      | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Frequent performance reviews   | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Life insurance   | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| 100% employer-paid medical insurance   | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| More than 2 weeks vacation/paid time off in the FIRST year of work             | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| On-site fitness center   | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Telecommuting option (i.e. "working from home")                                | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Tuition reimbursement for advanced education                                   | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Guaranteed annual salary increases   | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |



## 2018 NACE Student Survey

### Personal Demographics

39. What is your gender?

- ☐ Male
- ☐ Female
- ☐ Transgender

40. What is your age?

- ☐ Under 20
- ☐ 20 to 24
- ☐ 25 to 30
- ☐ Over 30

41. What is your current overall grade-point average (GPA)?

42. Which of the following best describes you?

43. Does any parent possess a bachelor's degree?

- ☐ Yes
- ☐ No

44. Are you the first person in your family to go to college?

- ☐ Yes
- ☐ No



45. Is English the primary language spoken at home?

☐ Yes

☐ No

46. From time to time NACE conducts surveys on topics affecting students and/or new entrants to the workforce. To this end we are creating a panel of potential respondents who will be asked occasionally to participate in a survey. Respondent information will never be shared outside of NACE or used for any purpose other than these future surveys. Would you be willing to be part of the NACE research panel and participate in future NACE surveys?

☐ Yes

☐ No

47. In order to be eligible for the \$500 cash prize, please provide your contact information below.

(Note: Your contact information will be kept confidential by NACE; it will not be provided to anyone else.)

Prize Drawing:

The drawing for the \$500 prize will be held on Thursday, May 4, 2018. Be sure you've entered your name and a permanent e-mail address where you can be reached in May if you win!

First Name

Last Name

Address 1

Address 2

City

State

Zip

Country/Postal Code (if not USA)

Phone

**Permanent** E-mail address

**Thank you for participating in the 2018 NACE Student Survey.**