



2019 NACE Student Survey - Two-Year Schools

1. Which of the following best describes you?

- I am currently enrolled in a degree, diploma or certificate program, and will be receiving my degree, diploma or certificate by June 30, 2019.
- I am currently enrolled in a degree, diploma or certificate program, but WILL NOT be receiving my degree, diploma or certificate by June 30, 2019.
- I received my degree, diploma or certificate sometime between July 1, 2018 and the present, AND am not currently enrolled in another program.
- None of the above.

2. What college do you or did you attend,?

Please include the full name of your college and, if applicable, the specific campus.

Example: Bucks County Community College - Lower Bucks Campus

3. In what degree program are you currently enrolled, or were most recently enrolled?

4. Which of the following best describes your major field of study?

(Choose all that apply.)

- | | | |
|--|--|--|
| <input type="checkbox"/> Agriculture | <input type="checkbox"/> Culinary Arts | <input type="checkbox"/> Manufacturing |
| <input type="checkbox"/> Architecture | <input type="checkbox"/> Wellness and Personal Services | <input type="checkbox"/> Mechanical and Repair Technologies |
| <input type="checkbox"/> Biological and Biomedical Sciences | <input type="checkbox"/> Education | <input type="checkbox"/> Physical Sciences |
| <input type="checkbox"/> Business | <input type="checkbox"/> Engineering | <input type="checkbox"/> Psychology |
| <input type="checkbox"/> Communication, Journalism, and Related Programs | <input type="checkbox"/> Health Professions and Related Programs, e.g. Nursing | <input type="checkbox"/> Transportation and Materials Moving |
| <input type="checkbox"/> Computer Science | <input type="checkbox"/> Legal | <input type="checkbox"/> Visual and Performing Arts |
| <input type="checkbox"/> Construction and Building Trades | <input type="checkbox"/> Liberal Arts and Humanities | |
| <input type="checkbox"/> Other (please specify) | | |



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Career Services 1

5. Have you ever visited the college career center either in-person or online?

- Yes, both in-person and online
- Yes, in-person
- Yes, online
- No

6. For which of the following reasons have you visited career services? Please select all that apply.

- Career exploration
- Advice on academic programs (majors/courses) related to a career path
- General career advice
- Help with a job search
- Job search prep (e.g. resume writing, interview prep, etc.)
- Help with an internship or co-op search
- Never visited
- Other (please specify)

7. What is the primary reason for your visits to career services? Please select one of the following.

- Career exploration
- Advice on academic programs (majors/courses) related to a career path
- General career advice
- Help with a job search
- Job search prep (e.g. resume writing, interview prep, etc.)
- Help with an internship or co-op search
- Never visited
- Other (please specify)

8. Between July 1, 2018 and the present, how many times did you visit the career center's ON-CAMPUS OFFICE?

- Never
- Once
- Once per semester
- 2 or 3 times per semester
- 4 or more times per semester

9. Did you use any of the following career center services IN OFFICE and, if so, how helpful was each one in your job search and/or career planning?

	Did not use	Used - Not at all helpful	Used - Not very helpful	Used - Somewhat helpful	Used - Very helpful	Used - Extremely helpful
Individual career counseling	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Resume writing/reviewing assistance	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Career skills testing	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Career assessments	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Job search assistance	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Internship/co-op search assistance	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Practice interview sessions	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Career or employment workshops	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Researching a potential employer	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Using career center job listings	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Preparation for career/networking event	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>



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Career Services 2

10. Between July 1, 2018 and the present, how many times did you visit the career center's WEBSITE or use any ONLINE career center services?

- Never
- Once
- Once per semester
- 2 or 3 times per semester
- 4 or more times per semester

11. Did you use any of the following career center services ONLINE and, if so, how helpful was each one in your job search and/or career planning?

	Did not use	Used - Not at all helpful	Used - Not very helpful	Used - Somewhat helpful	Used - Very helpful	Used - Extremely helpful
Individual career counseling	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Resume writing/reviewing assistance	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Career skills testing	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Career assessments	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Job search assistance	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Internship/co-op search assistance	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Practice interview sessions	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Career or employment workshops	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Researching a potential employer	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Using career center job listings	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Preparation for career/networking event	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>



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Career Readiness

For the following questions, please refer to these definitions for the career readiness competencies:

Career Management

Identify and articulate one's skills, strengths, knowledge, and experience relevant to position desired and career goals; identify areas necessary for professional growth; be able to navigate and explore job options and how to take the steps necessary for pursuing opportunities; and understand how to self-advocate for opportunities in the workplace.

Critical Thinking/Problem Solving

Exercise sound reasoning and analytical thinking; obtain, interpret, and use knowledge, facts, and data to analyze situations, make decisions, and solve workplace problems; and demonstrate originality and inventiveness in work.

Digital Technology

Select and use appropriate technology to accomplish a given task and apply computing skills to problem solving.

Global/Multi-cultural Fluency

Knowledge and understanding of attitudes, customs, idioms, etc. of multiple national and ethnic groups. The ability to interact fluently with individuals from these groups.

Leadership

Leverage the strengths of others to achieve common goals; use interpersonal skills to coach and develop others; demonstrate ability to assess and manage one's own emotions and those of others, using empathetic skills to guide and motivate; and prioritize and delegate work.

Oral/Written Communications

Articulate thoughts, ideas clearly and effectively with persons inside and outside of organization; demonstrate public speaking skills; and communicate new ideas to others; write/edit memos, letters, and complex technical reports clearly and effectively.

Professionalism/Work Ethic

Demonstrate personal accountability, effective work habits, e.g. punctuality, working productively with others, and workload management, and understand impact of non-verbal communication on professional work image; demonstrate integrity and ethical behavior; act responsibly with the interests of the larger community in mind; and be able to learn from one's mistakes.

Teamwork/Collaboration

Build collaborative relationships with colleagues and customers representing diverse cultures,

races, ages, genders, religions, lifestyles, and viewpoints; be able to work within team structure; and be able to negotiate and manage conflicts.

12. Please rate how important you believe each of the following skills/competencies will be to success in your future career:

	Not at all important	Not very important	Somewhat important	Very important	Extremely important
Career Management	<input type="radio"/>				
Critical Thinking/Problem Solving	<input type="radio"/>				
Digital Technology	<input type="radio"/>				
Global/Intercultural Fluency	<input type="radio"/>				
Leadership	<input type="radio"/>				
Oral/Written Communications	<input type="radio"/>				
Professionalism/Work Ethic	<input type="radio"/>				
Teamwork/Collaboration	<input type="radio"/>				

13. Please rate your level of proficiency in these areas:

	Not at all proficient	Not very proficient	Somewhat proficient	Very proficient	Extremely proficient
Career Management	<input type="radio"/>				
Critical Thinking/Problem Solving	<input type="radio"/>				
Digital Technology	<input type="radio"/>				
Global/Intercultural Fluency	<input type="radio"/>				
Leadership	<input type="radio"/>				
Oral/Written Communications	<input type="radio"/>				
Professionalism/Work Ethic	<input type="radio"/>				
Teamwork/Collaboration	<input type="radio"/>				

14. Have you discussed developing/improving any of the preceding skills/competencies with a career services counselor?

- Yes
- No

15. If yes, which skills/competencies did you discuss? Please select all that apply.

- Career Management
- Critical Thinking/Problem Solving
- Digital Technology
- Global/Intercultural Fluency
- Leadership
- Oral/Written Communications
- Professionalism/Work Ethic
- Teamwork/Collaboration



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Plans After Graduation

16. Immediately after graduation, I plan to:

- Continue my education as a full-time student at the next degree level
- Continue in my current full-time job
- Search for a new job
- Begin my own business
- Enter the Military
- Take some time off (to travel, etc.)
- Not Sure
- Other (please specify)

17. If planning on continuing your education, have you applied for admission to a bachelor's degree program?

- Yes
- No

18. Have you been accepted into a bachelor's degree program?

- Yes
- No

19. If planning on searching for a full-time job, have you actively started to look for a full-time job?

- Yes
- No

20. Have you applied for a full-time job to begin after graduation?

- Yes
 No

21. Have you received any job offers?

- Yes
 No

22. How many job offers have you received?

23. Have you already accepted a full-time job that you will begin after graduation?

- Yes
 No

24. If yes, in what industry will you be employed?

25. What will be your starting annual salary?

26. If no, why have you not yet accepted an offer of employment?

(Check all that apply.)

- I am waiting to see if a better offer comes up.
 The job(s) does not match my career aspirations.
 The job(s) is not in a preferable location.
 The salary is insufficient.
 The benefits package is insufficient.
 Other (please specify):
(Keep your answer brief.)



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Job Search

27. Did you use any of the following resources to search for jobs and/or research employers and, if so, how useful did you find each resource?

	Did not use	Used - Not at all useful	Used - Not very useful	Used - Somewhat useful	Used - Very useful	Used - Extremely useful
Ads in job-search/recruitment publications/magazines	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Alumni	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Articles in newspapers or magazines	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
College Career Center	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
College-sponsored Job Board	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
College-sponsored career/job fairs	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Local/community/industry job fairs	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Employer information presentations on campus	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Employer recruitment brochures (print)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Employer representatives on campus	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Employer websites	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Faculty members	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Friends	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Parents and/or relatives	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Trade/professional associations	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
College-sponsored virtual career fairs	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

28. If you attended a career fair, did you

	Yes	No
Receive an interview from a firm you spoke with at the fair	<input type="radio"/>	<input type="radio"/>
Receive a job offer from a firm you spoke with at the fair	<input type="radio"/>	<input type="radio"/>

29. Which, if any, of the following websites did you use to search for jobs and/or research employers?
(Please select all that apply)

- | | | |
|--|---------------------------------------|---|
| <input type="checkbox"/> AfterCollege | <input type="checkbox"/> Doostang | <input type="checkbox"/> Monster |
| <input type="checkbox"/> CareerBuilder | <input type="checkbox"/> Glassdoor | <input type="checkbox"/> MonsterCollege |
| <input type="checkbox"/> CareerRookie | <input type="checkbox"/> HigherEdJobs | <input type="checkbox"/> SimplyHired |
| <input type="checkbox"/> CollegeRecruiter | <input type="checkbox"/> Idealist | <input type="checkbox"/> USAJobs |
| <input type="checkbox"/> College-sponsored website/job board | <input type="checkbox"/> Indeed | <input type="checkbox"/> Vault |
| <input type="checkbox"/> Craigslist | <input type="checkbox"/> US.jobs | |
| <input type="checkbox"/> Dice | <input type="checkbox"/> LinkedIn | |
| <input type="checkbox"/> Other (please specify) | | |



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Social Media

30. Did you use SOCIAL MEDIA to search for jobs and/or research employers and, if so, how useful did you find it?

- Did not use
- Used - Not at all useful
- Used - Not very useful
- Used - Somewhat useful
- Used - Very useful
- Used - Extremely useful

31. In which of the following ways did you use social media in your job search?
(Check all that apply.)

- I researched potential employers via a social network's search engine.
- I researched potential employers via hash-tags.
- I contacted potential employers via private message.
- I have been contacted by employers via private message
- I have posted my resume on my public profile.
- I have communicated with my college's alumni who work for an employer that I am interested in.
- I have communicated with current employees of an employer that I am interested in (excluding my college's alumni)
- I have communicated with my friends and/or family to discuss job openings and potential employers.

32. Did you use any of the following social media platforms in your job search and, if so, how useful did you find each platform to be?

	Did not use	Used - Not at all useful	Used - Not very useful	Used - Somewhat useful	Used - Very useful	Used - Extremely useful
Facebook	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
LinkedIn	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Twitter	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

33. How comfortable do you feel about reaching out to potential employers through:

	Extremely comfortable	Very comfortable	Somewhat comfortable	Not very comfortable	Not at all comfortable
LinkedIn	<input type="radio"/>				
Facebook	<input type="radio"/>				
Twitter	<input type="radio"/>				

34. How comfortable do you feel about potential employers reaching out to you through:

	Extremely comfortable	Very comfortable	Somewhat comfortable	Not very comfortable	Not at all comfortable
LinkedIn	<input type="radio"/>				
Facebook	<input type="radio"/>				
Twitter	<input type="radio"/>				



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Apprenticeships/Internships

35. Have you taken part in an apprenticeship or internship since starting college?

- Yes, apprenticeship
- Yes, internship
- No

36. Did you receive a wage or salary as part of your apprenticeship or internship experience?

- Yes
- No

37. Please rate how much your apprenticeship or internship experience improved your proficiency in these areas:

	Not at all	Not very much	Somewhat	Very Much	Extremely
Career Management	<input type="radio"/>				
Critical Thinking/Problem Solving	<input type="radio"/>				
Digital Technology	<input type="radio"/>				
Global/Intercultural Fluency	<input type="radio"/>				
Leadership	<input type="radio"/>				
Oral/Written Communications	<input type="radio"/>				
Professionalism/Work Ethic	<input type="radio"/>				
Teamwork/Collaboration	<input type="radio"/>				

38. Overall, how satisfied were you with your apprenticeship or internship experience?

- Extremely satisfied Very satisfied Somewhat satisfied Not very satisfied Not at all satisfied

39. Please respond with the degree to which you agree with the following statements.

	Strongly Disagree	Disagree	Neither Agree or Disagree	Agree	Strongly Agree
I was paid fairly for the work I did as an apprentice/intern	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The people I worked with were friendly and helpful	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
My work duties were not particularly meaningful	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I had a mentor who advised me during my apprenticeship/internship	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
After my apprenticeship/internship, I want a career in this industry	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

40. If you were offered a full-time position with the employer that you most recently worked for, how likely are you to accept the offer?

- Not at all likely Not very likely Somewhat likely Very likely Extremely likely

41. Did you receive a job offer from your most recent apprenticeship/internship employer?

- No
 Yes, but I have not yet accepted it
 Yes, and I have accepted it



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Preferences

42. What do you (or did you) expect your annual salary to be in your first full-time job after graduation?

43. If continuing in your current job, do you expect to receive an increased wage/salary as a result of completing your degree or certificate program?

Yes

No

44. Please rate the following job attributes in terms of their importance to you in choosing among potential employers.

	Not at all important	Not very important	Somewhat important	Very important	Extremely important
Casual atmosphere (non-competitive environment)	<input type="radio"/>				
Organization embraces diversity	<input type="radio"/>				
Organization provides me the ability to improve my community/country/world	<input type="radio"/>				
Organization has a well-recognized name/brand/image	<input type="radio"/>				
Organization offers job security	<input type="radio"/>				
The opportunity to develop skills specific to the job	<input type="radio"/>				

Not at all important Not very important Somewhat important Very important Extremely important

The opportunity to develop applied skills (e.g. communication, leadership, teamwork)

Organization has a good insurance/benefits package

Organization offers the opportunity for self expression and creativity

Organization offers a high starting salary

The organization is located close to my home

The organization is located in a diverse and tolerant community

The organization provides the opportunity for rapid advancement

There are friendly co-workers

There are clearly defined assignments

There is recognition for good performance

Employer creates sustainable products and/or has sustainable operations

Employer has a clear agenda of corporate social responsibility

45. If you were deciding between two otherwise identical job offers, which of the following job attributes would be the deciding factor in choosing one over the other?

46. How important are each of the following employee benefits to you?

	Not at all important	Not very important	Somewhat important	Very important	Extremely important
Bonus/commission plan	<input type="radio"/>				
Casual dress policy	<input type="radio"/>				
On-site day care facilities	<input type="radio"/>				
Dental insurance	<input type="radio"/>				
Employee assistance (counseling) program	<input type="radio"/>				
Family-friendly benefits (e.g. adoption leave, elder care, family leave, etc.)	<input type="radio"/>				
Flextime policy	<input type="radio"/>				
Company-matched 401(k) retirement program	<input type="radio"/>				
Frequent performance reviews	<input type="radio"/>				
Life insurance	<input type="radio"/>				
100% employer-paid medical insurance	<input type="radio"/>				
More than 2 weeks vacation/paid time off in the FIRST year of work	<input type="radio"/>				
On-site fitness center	<input type="radio"/>				
Telecommuting option (i.e. "working from home")	<input type="radio"/>				
Tuition reimbursement for advanced education	<input type="radio"/>				
Guaranteed annual salary increases	<input type="radio"/>				



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Personal Demographics

47. What is your gender? (Optional)

- Male
- Female
- Non-binary

48. What is your age?

- Under 20
- 20 to 24
- 25 to 30
- 31 to 40
- Over 40

49. Which of the following best describes you? (Optional)

- International student with non-immigrant (F1) status in the U.S.
- African-American
- Asian-American
- Native Hawaiian or other Pacific Islander
- Native American
- Hispanic-American
- Multiracial
- White

50. Are you the first person in your family to go to college?

- Yes
 No

51. Is English the primary language spoken at home?

- Yes
 No

52. From time to time NACE conducts surveys on topics affecting students and/or new entrants to the workforce. To this end we are creating a panel of potential respondents who will be asked occasionally to participate in a survey. Respondent information will never be shared outside of NACE or used for any purpose other than these future surveys. Would you be willing to be part of the NACE research panel and participate in future NACE surveys?

- Yes
 No

53. In order to be eligible for the \$500 cash prize, please provide your contact information below.
(Note: Your contact information will be kept confidential by NACE; it will not be provided to anyone else.)

Prize Drawing:

The drawing for the \$500 prize will be held on Monday, May 6, 2019. Be sure you've entered your name and a permanent e-mail address where you can be reached in May if you win!

First Name	<input type="text"/>
Last Name	<input type="text"/>
Address 1	<input type="text"/>
Address 2	<input type="text"/>
City	<input type="text"/>
State	<input type="text"/>
Zip	<input type="text"/>
Country/Postal Code (if not USA)	<input type="text"/>
Phone	<input type="text"/>
Permanent E-mail address	<input type="text"/>

Thank you for participating in the 2019 NACE Student Survey for two-year schools.