

# Customized Analytics Report



The *NACE Early Talent Sourcing: Customized Analytics Report* will provide consulting, data, and analysis to support your early talent identification strategies.

This worksheet is intended to give you an idea of the data that can be included in your NACE Early Talent Sourcing: Customized Analytics Report, along with the associated pricing. Use the criteria below to identify the degree-level(s), majors, and schools you would like included in your report, and then contact **Andrea Koncz**, Research Manager at [akoncz@nacweb.org](mailto:akoncz@nacweb.org), 610.625.1021 to get started.

## CUSTOM REPORT CRITERIA

Along with degree level, you may request individual majors OR a category of academic majors (e.g., Business, Engineering, etc.). View the full list of CIP (Classification of Instruction Program) codes for academic majors [here](#).

You may select up to **seven (7)** degree level/academic major pairs for the base price of \$1,500 (members); \$2,500 (nonmembers).

1. Degree Level:

Academic Major: \_\_\_\_\_

2. Degree Level:

Academic Major: \_\_\_\_\_

3. Degree Level:

Academic Major: \_\_\_\_\_

4. Degree Level:

Academic Major: \_\_\_\_\_

5. Degree Level:

Academic Major: \_\_\_\_\_

6. Degree Level:

Academic Major: \_\_\_\_\_

7. Degree Level:

Academic Major: \_\_\_\_\_

You may add additional degree level/academic major pairs for \$215 each (members); \$355 each (nonmembers).

8. Degree Level:

Academic Major: \_\_\_\_\_

9. Degree Level:

Academic Major: \_\_\_\_\_

10. Degree Level:

Academic Major: \_\_\_\_\_

## LOCATION

- All U.S. colleges and universities\*
- Schools located in or near specific Metro Areas:\*

---

---

---

---

- Schools located in specific U.S. states:

---

---

---

---

- Schools listed in BEA (Bureau of Economic Activity) Regions

- Far West: AK, CA, HI, NV, OR, WA
- Great Lakes: IL, IN, MI, OH, WI
- Mideast: DE, DC, MD, NJ, NY, PA
- New England: CT, ME, MA, NH, RI, VT
- Plains: IA, KS, MN, MO, NE, ND, SD
- Rocky Mountain: CO, ID, MT, UT, WY
- Southeast: AL, AR, FL, GA, KY, LA, MS, NC, SC, TN, VA, WV
- Southwest: AZ, NM, OK, TX

## INSTITUTION TYPE

- HBCUs (Historically Black Colleges and Universities)
- All-female Colleges and Universities
- HSIs (Hispanic Serving Institutions)
- Tribal Colleges and Universities
- For-profit institutions
- Other:

---

---

## REPORT PRICING

The *NACE Early Talent Sourcing: Customized Analytics Report* includes:

1. Initial phone consultation
2. Up to seven degree level/academic major pairs
3. Up to 50 institutions
4. Aggregated, median salary data as reported by College Scorecard, where available.
5. All reported genders (female, male)
6. All reported ethnicities (Alaskan Native or Native American, African American, Asian American, Native Hawaiian or Other Pacific Islander, Hispanic American, International, Multi-racial, White)
7. Written analysis that highlights the most important results of your data query with accompanying charts, delivered in PDF format
8. Follow-up phone consultation

The report price starts at \$1,500 (members); \$2,500 (nonmembers).

## \*ADDITIONAL FEES

Looking for a broader or more refined target? Add these extra criteria to your report:

- An additional degree level/academic major pair:** +\$215 each (members); +\$355 each (nonmembers)
- More than 50 schools or all U.S. colleges and universities:** +\$500 (members and nonmembers)
- Institutions located in or near a specific Metro Area:** +\$500 (members and nonmembers)

## GET STARTED TODAY!

To begin the conversation, e-mail this worksheet to **Andrea Koncz**, Research Manager at [akoncz@naceweb.org](mailto:akoncz@naceweb.org), 610.625.1021 and she will get back to you within two business days.

## CONTACT INFORMATION

Name \_\_\_\_\_

Title \_\_\_\_\_

Organization \_\_\_\_\_

Business Phone \_\_\_\_\_

E-mail \_\_\_\_\_