PLANS AFTER GRADUATION

59.9 percent of graduates from the Class of 2014 plan to enter the work force
23.4 percent of new grads plan to attend graduate or professional school
10.0 percent of graduating students are unsure of what to do after graduating
5.7 percent plan to take time off
28.0 percent of new grads with GPAs above 3.5 plan to continue their education

ABOUT THE SURVEY
NACE’s eighth annual Student Survey was conducted February 15, 2014, through April 30, 2014.

A total of 43,864 students at 696 NACE-member institutions took part, including 10,210 seniors earning bachelor’s degrees. Data reported here reflect responses from those seniors. The 2014 Student Survey was sponsored by Enterprise.
STUDENT EXPECTATIONS AND PREFERENCES

• More than 40 percent of graduating seniors from the Class of 2014 are interested in working for a government entity at the federal, state, or local level.

• 23 percent of new graduates are interested in teaching in the K-12 arena.

• 52 percent of new grads view starting salary as very or extremely important—however a high starting salary ranked tenth out of 16 job attributes measured in terms of important.

• For students that accepted a full-time job offer, the median starting salary was $50,050.

• The opportunity for personal growth is clearly the most important consideration students have when evaluating a job offer.

• About 30 percent of the Class of 2014 said diversity of an employer’s work force is extremely important.

• Graduating seniors from the Class of 2014 entering the work force view more than two weeks of vacation as the most important benefit from employers, followed by tuition reimbursement for advanced education, and promises of annual salary increases.

• Almost 84 percent of new graduates entering the work force say they plan to stay with their first employer more than two years.
THE JOB SEARCH

• 96.8 percent of the members of the Class of 2014 entering the work force say they use employers’ websites to research potential employers.

• New grads entering the work force named LinkedIn, company websites, and the career center’s job posting website as the top Internet sites to obtain employer information.

• Almost 47 percent of Class of 2014 grads entering the work force said they made multiple visits to the career center each semester.

• 52 percent of grads entering the work force found the career services office an effective resource for learning about potential employers.

• New grads that visited the career center or the career center website during their senior year and applied for jobs had an offer rate that was 1.3 percent higher than respondents who did not visit the career center or its website and applied for jobs.

• Resume writing/reviews, career center job listings, job-search assistance were the top three activities used by graduating seniors at the career center.
SOCIAL MEDIA IN THE JOB SEARCH

• 73.4 percent of new graduates expect employers to view their social networking profiles during the college recruiting process.

• 42.9 percent of members of the Class of 2014 believe social networking sites should be used for college recruiting.

• 94 percent of graduating seniors have a profile.

• Use of social media in the job search has grown from 37 percent in 2010 to 58 percent in 2014.
INTERNSHIPS AND JOB OFFERS

- 61 percent of graduating seniors had an internship or co-op experience.

- 52 percent of those graduates receiving job offers before graduation held internships.

- 46.5 percent of internships were unpaid.

- 42 percent of paid internships (with for-profit organizations) received a full-time offer.

- Graduates who came from a paid internship and received a full-time job offer generally commanded a higher starting salary than did graduates from an unpaid internship who received full-time job offers.
JOB-SEARCH SUCCESS

• 47.9 percent of job applicants received at least one offer; 30.1 percent of the graduating class who had applied for a full-time position landed a job prior to graduation.

• Majors most likely to get job offers included accounting, economics, computer science, engineering, and business administration.

• Greatest improvement in offer rates went to liberal arts, education, and social sciences majors.

Interested?
Order the full report at www.naceweb.org/surveys/student.aspx
APPENDIX

PARTICIPATING SCHOOLS

Abilene Christian University
Academy of Art University
Albright College
Allen University
Alma College
American InterContinental University
American Military University
Anderson University (IN)
Anderson University (SC)
Andrews University
Angelo State University
Anne Arundel Community College
Argosy University - Los Angeles
Arizona State University
Arkansas Tech University
Asbury University
Ashland Community and Technical College
Ashland University
Ashland University - Dwight Schar College of Nursing and Health Sciences
Aurora University
Austin Community College
Averett University
Azusa Pacific University
Babson College
Baker University
Ball State University
Barton College
Barton Community College
Baruch College
Bellingham Technical College
Belmont University
Benedictine College
Bennett College
Binghamton University - SUNY
Bishop Community College
Black Hills State University
Blue Ridge Community College
Bluefield State College
Borough of Manhattan Community College
Boston College
Bouve College of Health Sciences, Northeastern University
Bowie State University
Bowling Green State University
Bradley University
Brandman University
Bridgewater College
Brigham Young University
Brigham Young University - Hawaii
Brooklyn College
Broward College
Bryan College - Dayton
Bryant University
Buena Vista University
Buffalo State College - SUNY
Butler Community College
Cabrini College
Cairn University
California State Polytechnic University - Pomona
California State University
California State University - Chico
California State University - Fullerton
California State University - Long Beach
California State University - Los Angeles
California State University - Northridge
California State University - San Bernardino
California State University - San Marcos
Calvary Bible College
Calvary Chapel Bible College
Cameron University
Canisius College
Capital University
Capital College
Carroll College
Carroll University
Carthage College
Casper College
Cazenovia College
Cedarville University
Centenary College New Jersey
Centenary College of Louisiana
Central Methodist University
Central Penn College
Central Piedmont Community College
Central Texas College
Chaminade University of Honolulu
Charleston Southern University
Chattanooga State Community College
City University of Seattle
Claffin University
Clayton State University
Cleary University
Clemson University
Cleveland State University
Coastline Community College
Coe College
Coker College
Colby College
Colby-Sawyer College
College of Charleston
College of Coastal Georgia
College of Mount St. Joseph
College of Saint Benedict
College of Staten Island - CUNY
College of the Ozarks
Colorado State University
Colorado State University - Fort Collins
Columbia University
Columbia University - Teachers College
Concordia University - Irvine
Concordia University - Portland School of Management
Concordia University - Texas
Cornerstone University
Cosumnes River College
Cottey College
Creighton University
Culver-Stockton College
Cuny Medgar Evers College
Dalton State College
Defiance College
Denison University
Denison University
DePaul University
DeSales University
Diablo Valley College
Dominican University
Drew University
Drexel University
Drexel University - LeBow College of Business
Drury University
East Carolina University
East Los Angeles College
East Mississippi Community College
East Stroudsburg University of Pennsylvania
Eastern Illinois University
Eastern Kentucky University
Eastern University
Eckerd College
Edison State College
Elgin Community College
Elizabeth City State University
Elizabethtown College
Elmira College
Elms College
SUNY Purchase College
Susquehanna University
Syracuse University
Tarleton State University
Tarrant County College
Tarrant County College - Northeast Campus
Tarrant County College - Northwest Campus
Tarrant County College - South Campus
Tarrant County College - Southeast Campus
Tarrant County College - Trinity River Campus
Taylor University
Tennessee State University
Terra Community College
Texas A&M International University
Texas A&M University
Texas A&M University - Central Texas
Texas A&M University - Commerce
Texas State University
Texas State University - Round Rock
Texas Wesleyan University
Texas Woman's University
The Art Institute of California - Inland Empire
The Art Institute of Pittsburgh
The City University of New York
The College of New Rochelle
The College of New Rochelle - GS
The College of New Rochelle - SAS
The College of New Rochelle - SNR
The College of New Rochelle - SON
The Community College of Baltimore County
The Richard Stockton College of New Jersey
The University of Alabama
The University of Arizona
The University of Arizona - Eller College of Management
The University of Chicago
The University of Georgia
The University of Kansas
The University of Louisiana at Lafayette
The University of North Carolina at Charlotte
The University of Oklahoma - Norman
The University of South Dakota
The University of Southern Mississippi
The University of Texas at Arlington
The University of Texas at Austin
The University of Texas at Dallas
The University of Texas at San Antonio
The University of Texas at Tyler
The University of Texas-Pan American
The University of West Alabama
Thomas Edison State College
Tiffin University
Tompkins Cortland Community College
Towson University
Tri-County Technical College
Truman State University
Tufts University
Union University
Unity College
Universiti Teknologi Petronas
University at Albany - SUNY
University at Buffalo, The State University of New York
University Catholic of Brasilia - Brazil
University of Arkansas
University of Arkansas - Fayetteville
University of Arkansas - Fort Smith
University of California
University of California - Davis
University of California - Irvine
University of California - Los Angeles
University of California - Santa Barbara
University of Central Florida
University of Central Missouri
University of Central Oklahoma
University of Charleston
University of Cincinnati
University of Cincinnati - Lindner College of Business
University of Connecticut
University of Dallas
University of Dayton
University of Dayton - School of Law
University of Findlay
University of Florida
University of Great Falls
University of Houston
University of Illinois
University of Illinois at Chicago
University of Illinois at Chicago - Liautaud Graduate School of Business
University of Illinois at Springfield
University of Illinois at Urbana-Champaign
University of Indianapolis
University of La Verne
University of Louisville
University of Maryland
University of Maryland - College Park
University of Maryland - University College
University of Massachusetts
University of Massachusetts - Boston
University of Massachusetts - Dartmouth
University of Miami
University of Michigan - Ann Arbor
University of Michigan - Engineering - Ann Arbor
University of Mississippi
University of Missouri
University of Missouri - Kansas City
University of Missouri - St. Louis
University of Mobile
University of Nebraska - Lincoln
University of Nebraska at Kearney
University of Nevada, Las Vegas
University of New Haven
University of North Dakota
University of North Florida
University of North Georgia
University of North Texas
University of Notre Dame
University of Notre Dame - Mendoza College of Business
University of Notre Dame - School of Architecture
University of Pennsylvania
University of Phoenix
University of Pittsburgh
University of Redlands
University of Rio Grande
University of San Francisco
University of South Alabama
University of South Alabama - College of Engineering
University of South Carolina
University of South Carolina - Aiken
University of South Carolina - Columbia
University of South Carolina - Palmetto College
University of South Florida
University of South Florida - College of Pharmacy
University of South Florida - Morsani College of Medicine
University of South Florida - Sarasota/Manatee
University of South Florida - St. Petersburg
University of South Florida - Tampa
University of Southern California
University of Southern Maine
University of St. Thomas - St. Paul Campus
University of the Cumberlands
University of the Ozarks
University of the Pacific
University of the Rockies
University of Virginia
University of Washington
University of Washington - Bothell
University of Washington - Michael G. Foster School of Business
University of Washington - Seattle
University of Washington - Tacoma
University of Wisconsin - Green Bay
University of Wisconsin - La Crosse
University of Wisconsin - Madison
University of Wisconsin - Whitewater
Utah State University
Utah Valley University
Valdosta State University
Valley City State University
Vanderbilt University
Vassar College
Villanova University
Virginia Tech
Wagner College
Wake Technical Community College