Marketing Your Study Abroad Experience – Pre-work

Courtesy of University of Illinois at Urbana-Champaign
Marketing Your Study Abroad Experience

Illinois Study Abroad

Dear Workshop Participants:

Are you excited about what you've learned from your study abroad experience? Do you think you will be a better employee because of your travels? How so? You need to be able to articulate the added value of your trip to an employer. So you’ll need to sort through your thoughts and think like an employer. An employer is trying to find employees who possess skills such as: problem solving, attention to detail, initiative, oral/written communication, collaboration, leadership, demonstrated work ethic, and cultural sensitivity to name a few. Prior to the workshop, consider the following questions, bring a copy of your resume and come prepared to participate.

1. Tell me about your study abroad experience in two sentences.

2. What 3 lessons did you learn while abroad?

3. What 3 skills did you develop while abroad?

4. What have you done to keep your study abroad experience alive?

5. Why does your study abroad experience make you a better employee?