A Student-Athlete’s Journey to the NFL

Courtesy of Temple University Career Center
Temple University Career Center

*presents*

Career Readiness Competencies and

A Student-Athlete’s Journey to the NFL
Career Readiness Competencies

- This presentation was created for Temple’s Student-Athlete Freshman Orientation, but can be very easily adapted to any student population.

- The Student-Athlete highlighted in the video is Haason Reddick, a Temple Criminal Justice graduate, who was chosen in the First Round of the 2017 NFL draft.

- Learning objective- To demonstrate to students how their current or future skill set can reflect the Career Readiness Competencies that many employers consider essential in the hiring process.

NOTE: The seven competencies were identified through and adapted, with permission, from two main sources: 1) “List of Skills,” Are They Really Ready to Work, 2006, by Linda Barrington, Jill Casner-Lotto, and Mary Wright in collaboration with Partnership for 21st Century Skill, Corporate Voices for Working Families and the Society for Human Resource Management, and The Conference Board, Inc., 2006; and 2) NACE’s annual Job Outlook survey, which includes a section that probes the skills employers seek in new college graduate job candidates; the survey has resulted in multiple years of data indicating which skills employers seek.
**Figure 7** EMPLOYERS RATE CAREER READINESS COMPETENCIES IN TERMS OF ESSENTIAL NEED (2016 VS. 2015)

<table>
<thead>
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<th>Competency</th>
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*Weighted average.* Based on a 5-point scale where 1 = Not essential, 2 = Not very essential; 3 = Somewhat essential; 4 = Essential; 5 = Absolutely essential
7 HAASON REDDICK
Haason’s Story
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Haason describes *Critical Thinking/Problem Solving* when he..................

A. Decided to switch teams in high school when the coach said he was too injured to play.
B. Discussed how much his family supported him through his injury.
C. *Considered his injury a challenge that needed to be overcome and trained accordingly to become a walk on member of Temple University’s football team.*
Haason displays his **Professionalism/Work Ethic** when he.........................

A. *His high school coach shared how seriously Haason takes his training program and game preparation.*
B. Decided to take a break after his injury and hoped he would be healed in time for Senior year.
C. His father started him playing football when he was a very young boy.
Haason displays *Teamwork* with..........................

A. Always wanting to be the “STAR” of the team.
B. *His experience of playing football since the age of 3 and a long history of playing on teams.*
C. His father and mother as they worked together to provide support and kept him busy.
Haason shows the strength of his *Oral/Written Communication skills* when he...

A. Constantly used social media to promote himself.
B. *Chose to be his own spokesperson and tell his professional story for the commercial.*
C. Doesn’t see the value of the public speaking and lets his athletic ability do the “talking” for him.
Haason demonstrates *Information/Technology Application* when he......

A. Speaks about the new technology Hyundai has built into their cars.
B. Doesn’t think using technology is important.
C. *Very easily uses computer with Artist in designing a car.*
Haason demonstrates **Leadership** when he....... 

A. Always took for granted that he would be in the NFL.  
B. Believed his parents when they continued to tell him that he would succeed.  
C. *From a young boy, his father saw the he was special and recognized that* Haason took the “lead” on most teams that he played.
Haason displays *Career Management* when he shares that he is.........................

A. Planning a huge party after the draft and then a vacation
B. *Getting to work immediately after the draft to start preparing for the NFL and focused on telling his story.*
C. Sure it is correct when his father predicts that he will be “Rookie of the Year!”
Student Take Away

• Student gains understanding of how Career Readiness Competencies are defined.

• Student connects how their academics, student activities and work experience can be presented to employers as Career Readiness Competencies.

• Student is able to conceptualize that if HYUNDAI believes it can market automobiles by virtue of this student’s Career Readiness Competencies, then every student has the ability to build a skill set that drives a successful career.