**ASSESSING THE UNIVERSITY RELATIONS AND RECRUITING FUNCTION**

**ON-SITE WORKSHOP DETAILS**

Can you articulate your university recruiting and relation (URR) program’s strengths and weaknesses? Could you successfully prioritize enhancement initiatives to maximize improvement for your URR team?

Examine the URR function from 18 dimensions and diagnose the areas exerting the most positive and negative impact on your program’s ROI with NACE on-site training.

**Two Options Available**

The half-day workshop focuses specifically on the evaluation of your current URR program, including improvement processes and strategic planning.

The full-day workshop walks attendees step-by-step through the URR process using a case study. Attendees then apply lessons learned to their individual URR program - best for those developing, creating or significantly expanding their program.

**LENGTH:** 4 hours (half-day) or 6.5 hours (full-day)

**INSTRUCTOR:** NACE-certified trainer

**CAREER LEVEL:** Basic- and intermediate-level university relations and recruiting professionals

**CONTINUING EDUCATION CLOCK HOURS:**
This activity has been approved for 4.0 or 6.5 (HR (General)) recertification credit hours toward California, GPHR, HRBP, HRMP, PHR, and SPHR recertification through the HR Certification Institute.

<table>
<thead>
<tr>
<th>ASSESSING THE URR FUNCTION</th>
<th>LEVEL 1 (10 people)</th>
<th>LEVEL 2 (20 people)</th>
<th>LEVEL 3 (30 people)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Half-Day Workshop</td>
<td>$5,000</td>
<td>$7,250</td>
<td>$8,500</td>
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<tr>
<td>Full-Day Workshop</td>
<td>$5,000</td>
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Please note: This on-site workshop may not be recorded or reproduced in any way.

**FEES INCLUDE:**
- Instructor
- Course Workbooks
- Course Handouts

**FEES EXCLUDE:**
- Location/Facilities
- Audiovisual needs (laptop, remote microphone, projector)
- Food/Beverage
- Incidental (flip charts, markers)

**SCHEDULE YOUR ON-SITE TRAINING PROGRAM**

Contact NACE Professional Development at educationrequest@naceweb.org or 610.625.1026